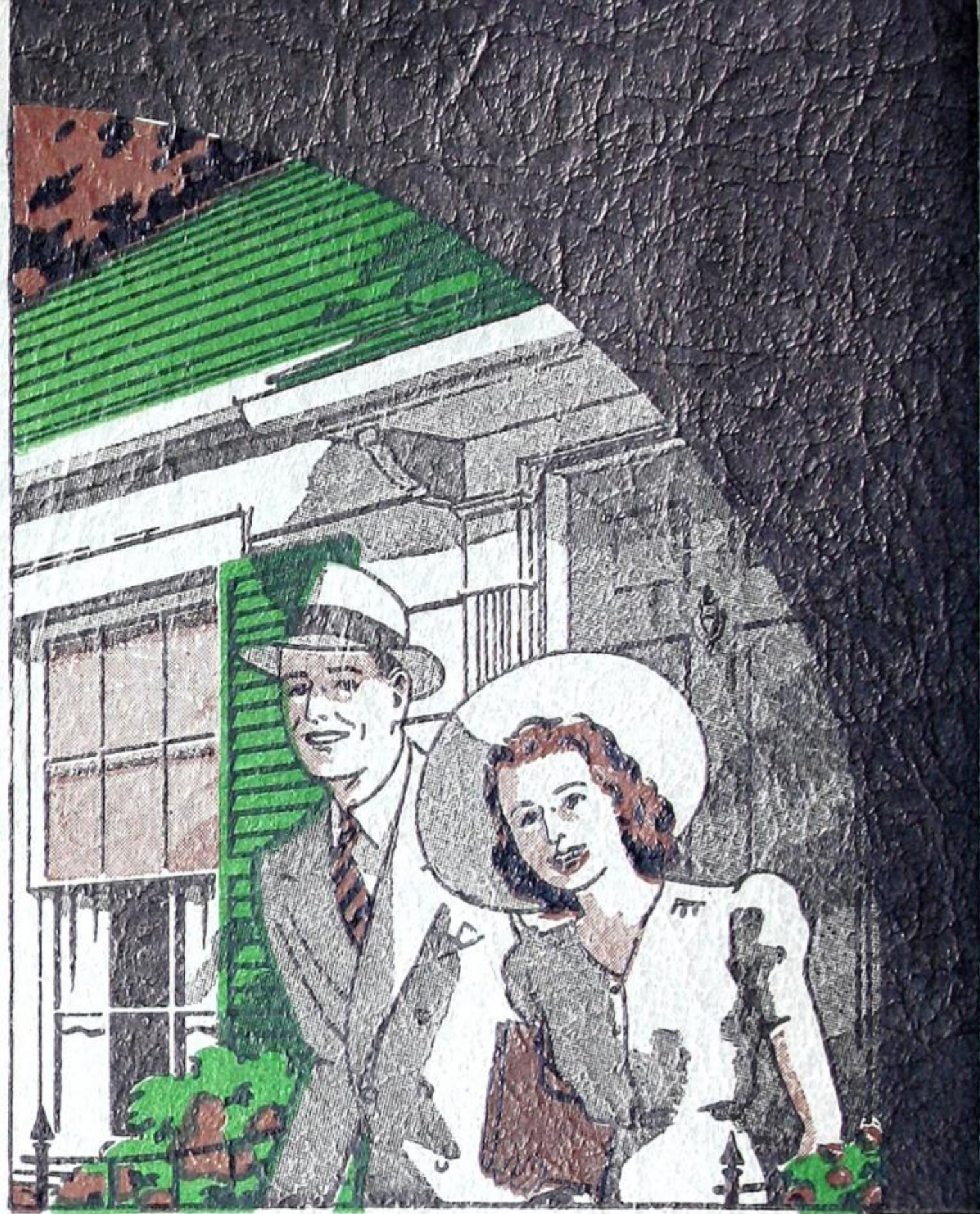


Homes of Moderate Cost



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CCA

Own A New Home

*for happiness,
independence
and security*

THERE is no longer any good reason for not enjoying a home of your own. You can now own a new home as conveniently and easily as you can buy an automobile or a radio, and budget the payments. You can take the same amount of money that you now hand over to someone for rent and make it buy a home—a safe and sound investment in greater security, health, comfort and happiness for every member of your family.

Home-owners are the backbone of any community. They are the solid, substantial people that every neighborhood wants and caters to.

They are the people who enjoy a better credit rating in the business world and a higher standing in the social world. They are permanent, not transient.

The first step in building a home is to decide just what kind of a home you want and need. The location, number of rooms, and your future requirements should be considered as well as your present needs. The average home builder wants a house that is different from the ordinary run of dwellings, a house that is original and attractive to the eyes of others as well as his own, and one that affords the greatest possible comfort and convenience in every day life. Houses that are well designed and substantially built cost no more than houses of commonplace design and haphazard construction.



Any family of moderate income—the average American family—can easily afford to own and enjoy one of the unusually fine homes illustrated and described in this book because of present-day favorable building conditions and the easy financing terms now obtainable.

Some people may ask themselves—"What are the real advantages of owning a home?" Briefly, here are a few reasons that every thinking person will immediately recognize as extremely logical.



Copyright 1941 by National Plan Service, Inc. Printed in U.S.A.

*homes of strength,
convenience
and beauty*

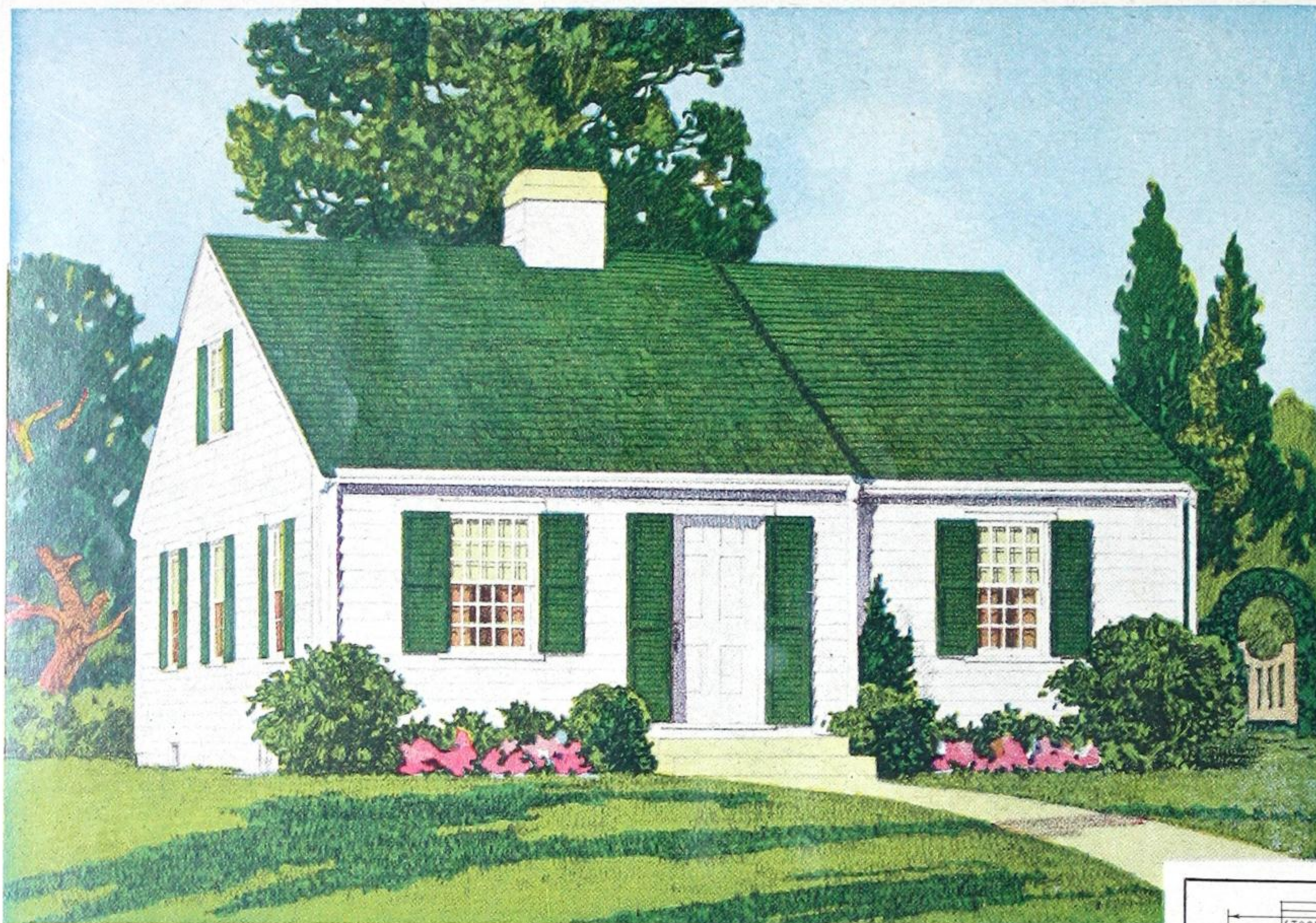
The home owner has only himself and his family to consider. There is no landlord to make rules and regulations, no tenants to be considered. Home owners live their own lives as they wish to live, unhampered and free from petty annoyances and disturbances.

In your own home, inside and out, your own tastes and personality can be expressed in every detail to your real satisfaction.

Few renters find the incentive to work around the house or garden, but there is a lot of pleasure in improving your own property because you have that feeling of permanence that the renter never knows.

Buying a home encourages habits of thrift and, in the long run, means a more substantial bank account as a safeguard against the proverbial "rainy day." There is a feeling of security that can be had in no other way because, regardless of general conditions, a man's family is assured of a place to live—and live in genuine comfort.

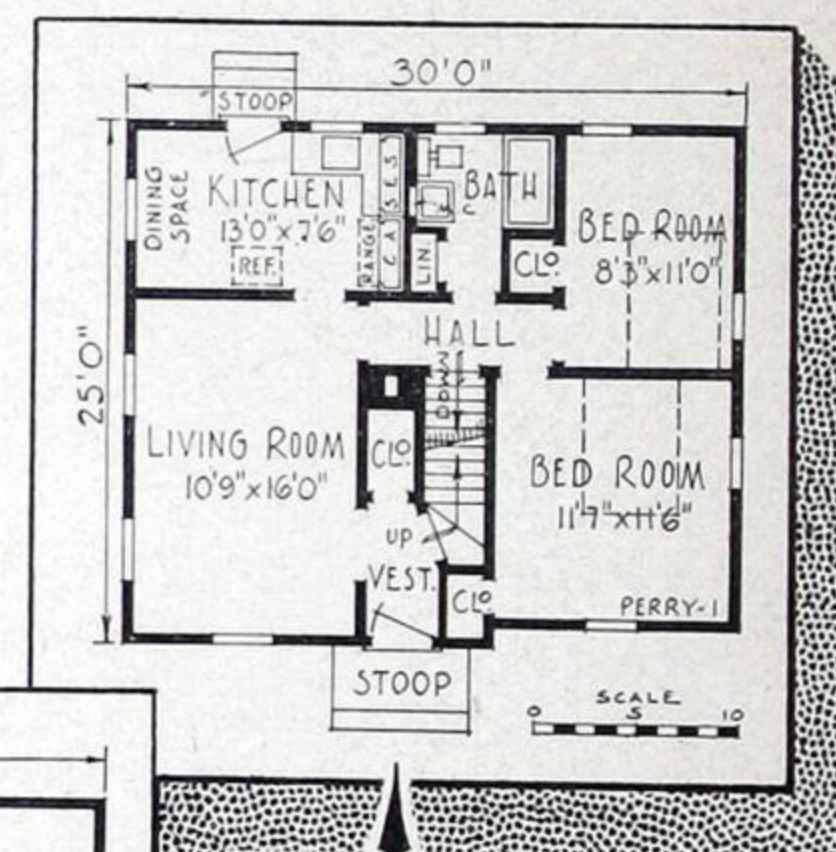
It has been our privilege to assist many people in becoming home owners and we can do as much for you. Our broad experience and home building service are at your disposal and you incur no obligation in calling on us for information and advice.



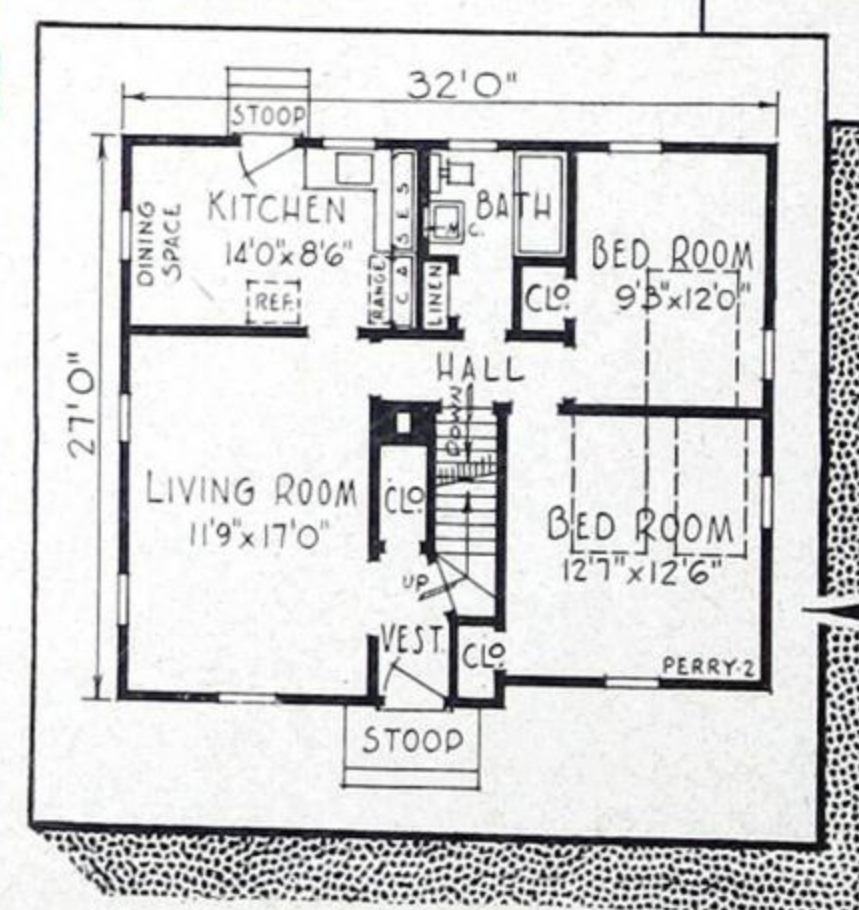
The Perry

PLAN 1.....15,500 CU. FT.

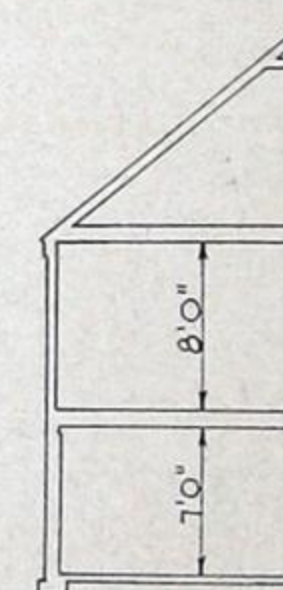
PLAN 2.....17,880 CU. FT.



PLAN 1



PLAN 2

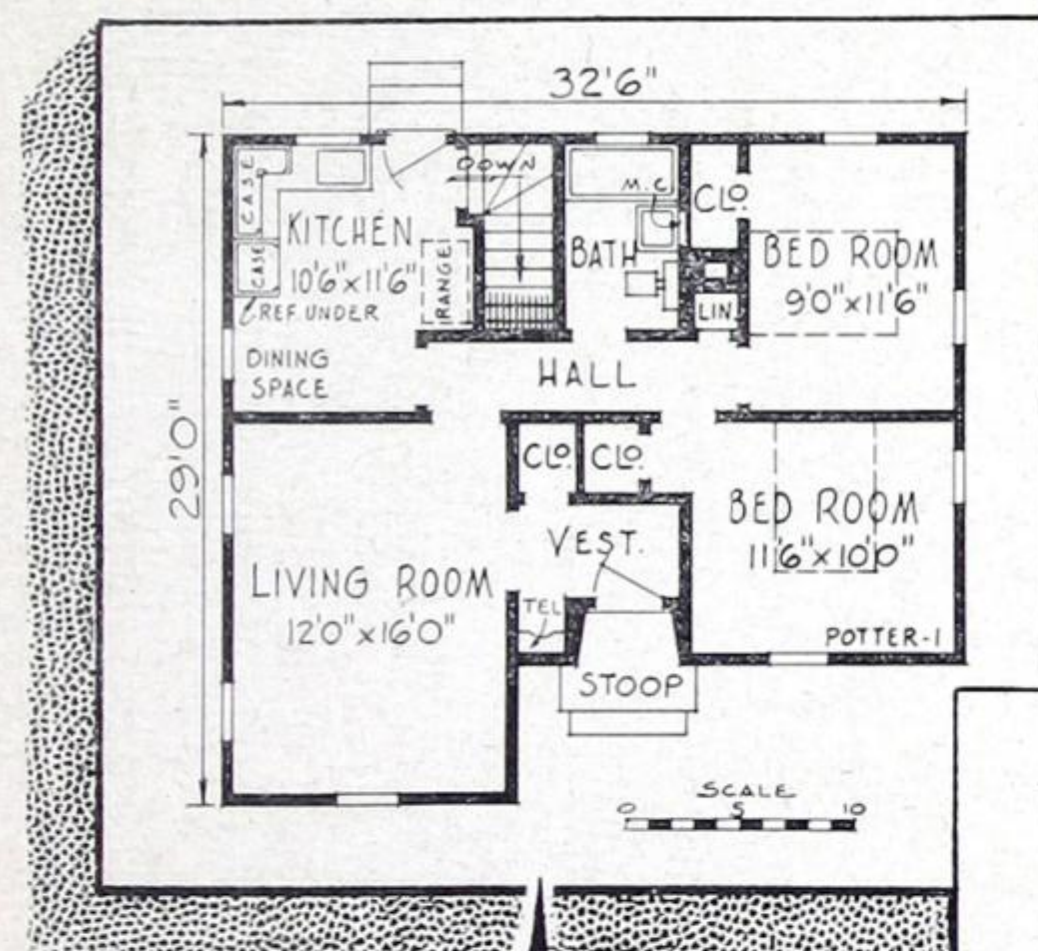


In this attractive Cape Cod home nothing has been overlooked that might enhance the flavor of American precedent. Within, the design fulfills a promise of comfortable and convenient arrangement with large and well lighted rooms.

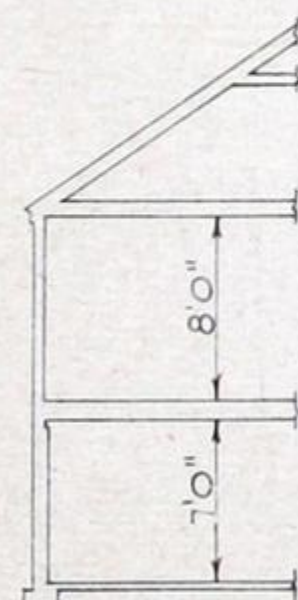
The Potter

PLAN 1.....16,200 CU. FT.
 PLAN 2.....12,200 CU. FT.
 PLAN 3.....17,580 CU. FT.
 PLAN 4.....13,900 CU. FT.

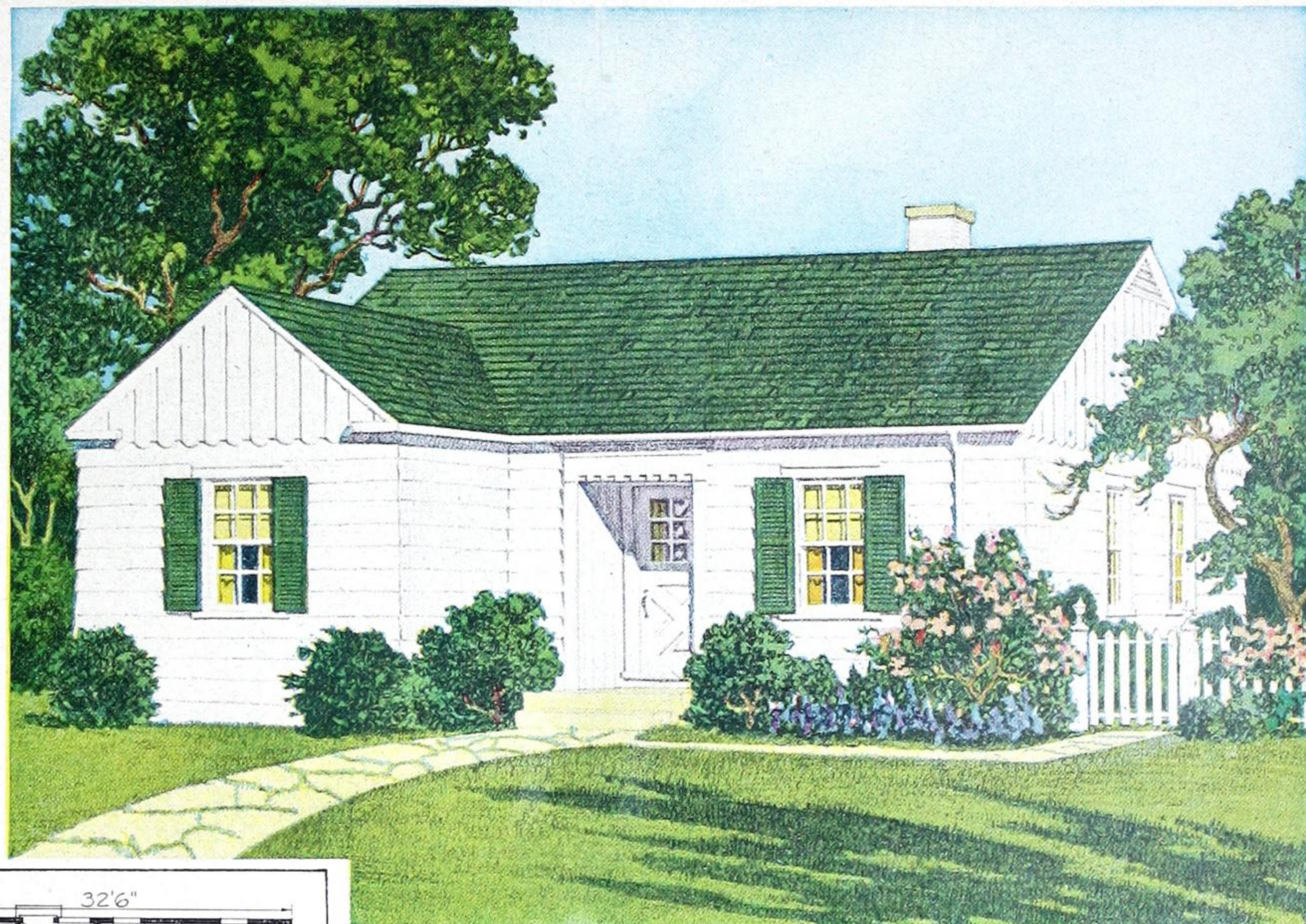
ADDITIONAL PLANS OF INCREASED SIZE
 Plans with basement two feet wider and two feet deeper are available. When ordering designate as plan 3.
 Plans without basement two feet wider and two feet deeper are also available as plan 4.



PLAN 1



PLAN 2



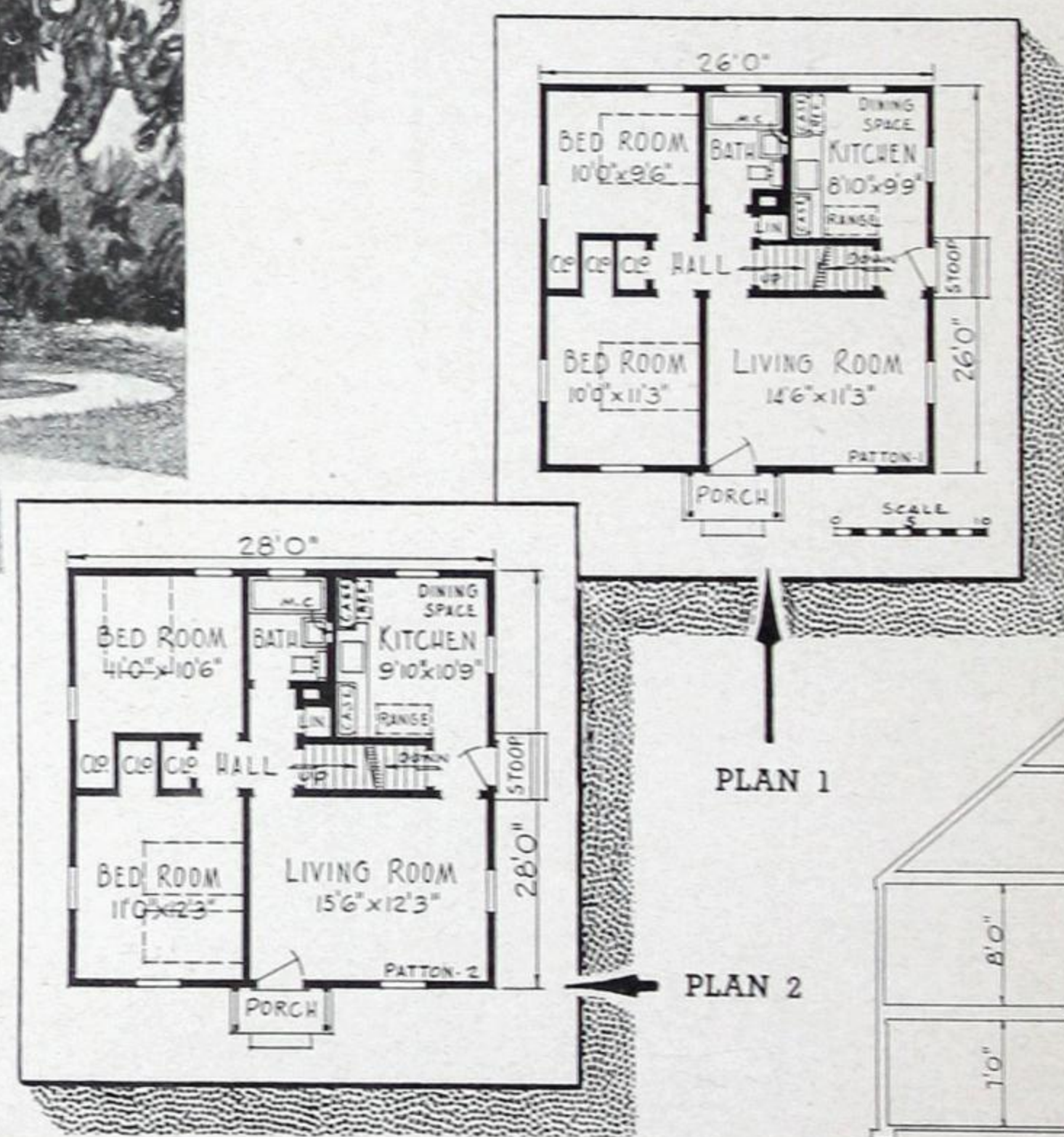
This effective Colonial home is all that the picture conveys. A neat and colorful exterior combines with a well-planned interior to produce a cozy, livable home. Study the selection of four plans offered here to favor various demands. Plans Two and Four are without basement.



The Patton

PLAN 1.....14,470 CU. FT.

PLAN 2.....15,970 CU. FT.

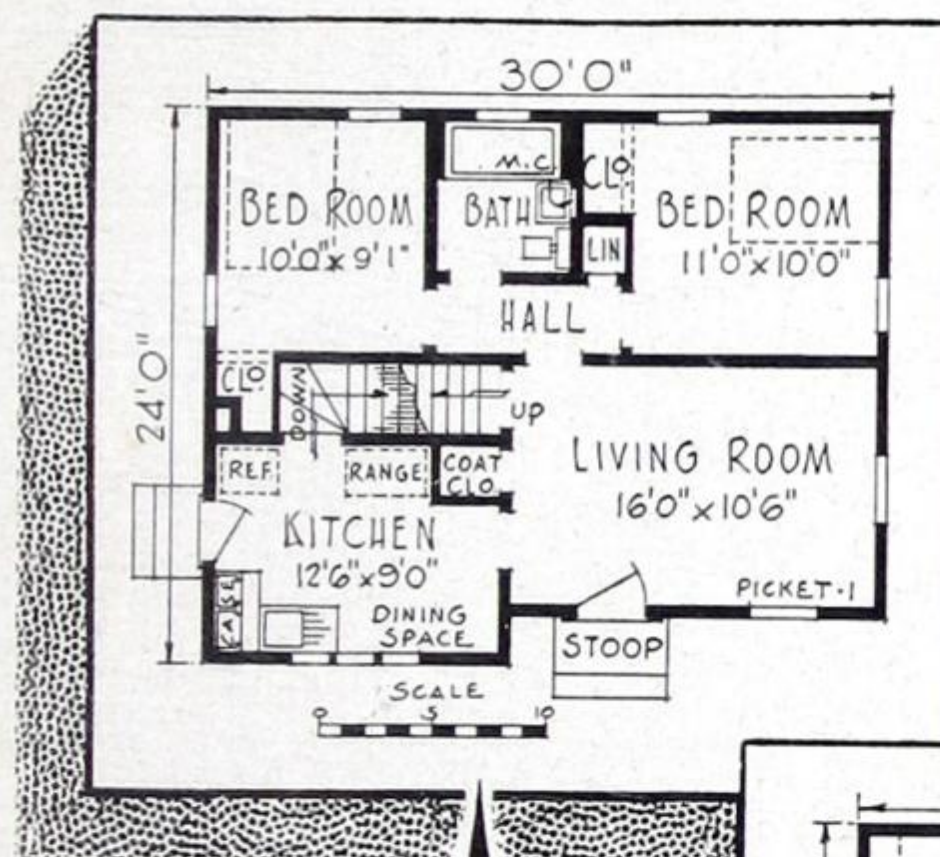


Here is a compact and practical little home of unusual merit, just the kind to buy when appearances, convenient room arrangement and low cost are desired. Suitable for a narrow lot, it will make a charming addition to any community.

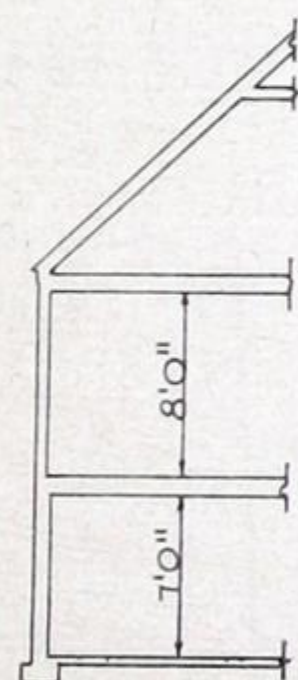
The Picket

PLAN 1.....14,300 CU. FT.

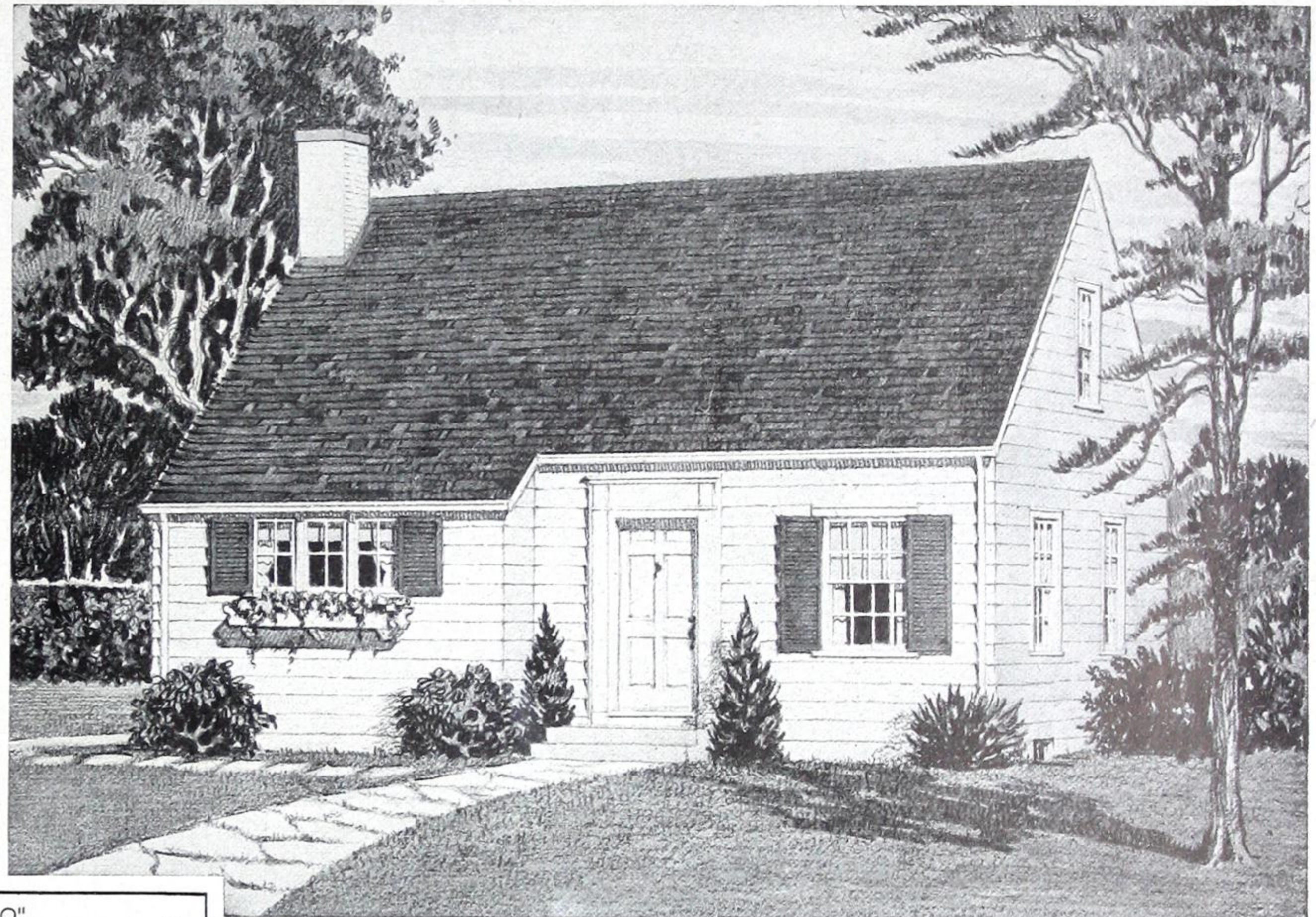
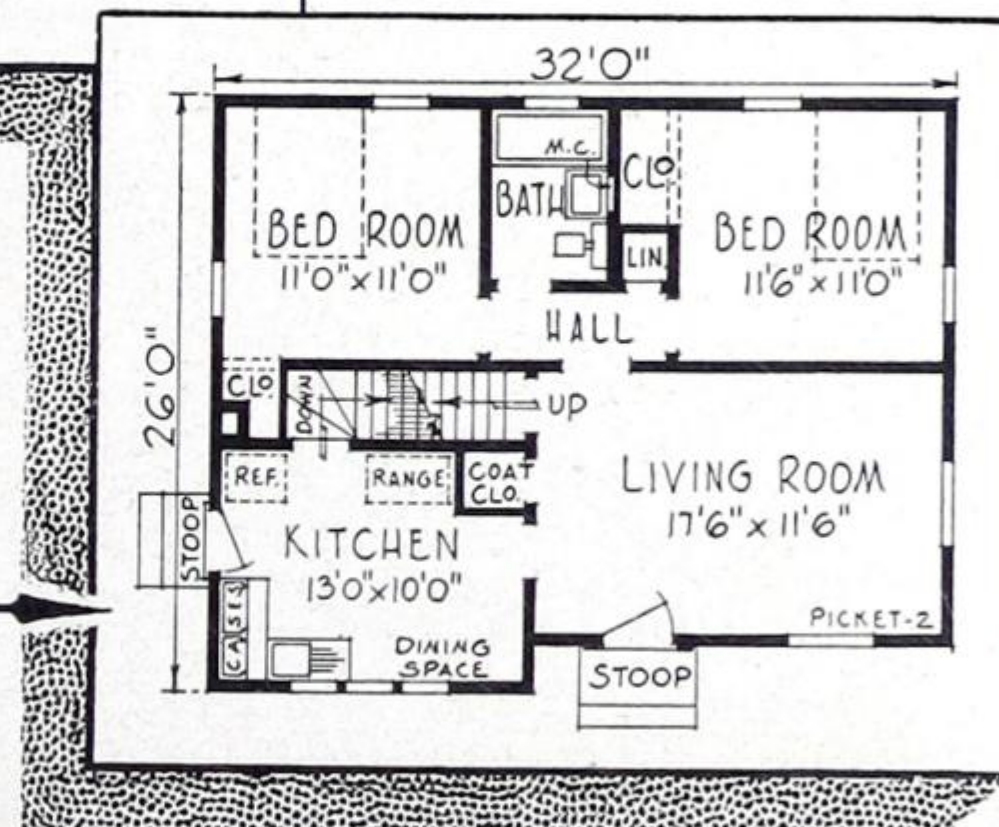
PLAN 2.....16,960 CU. FT.



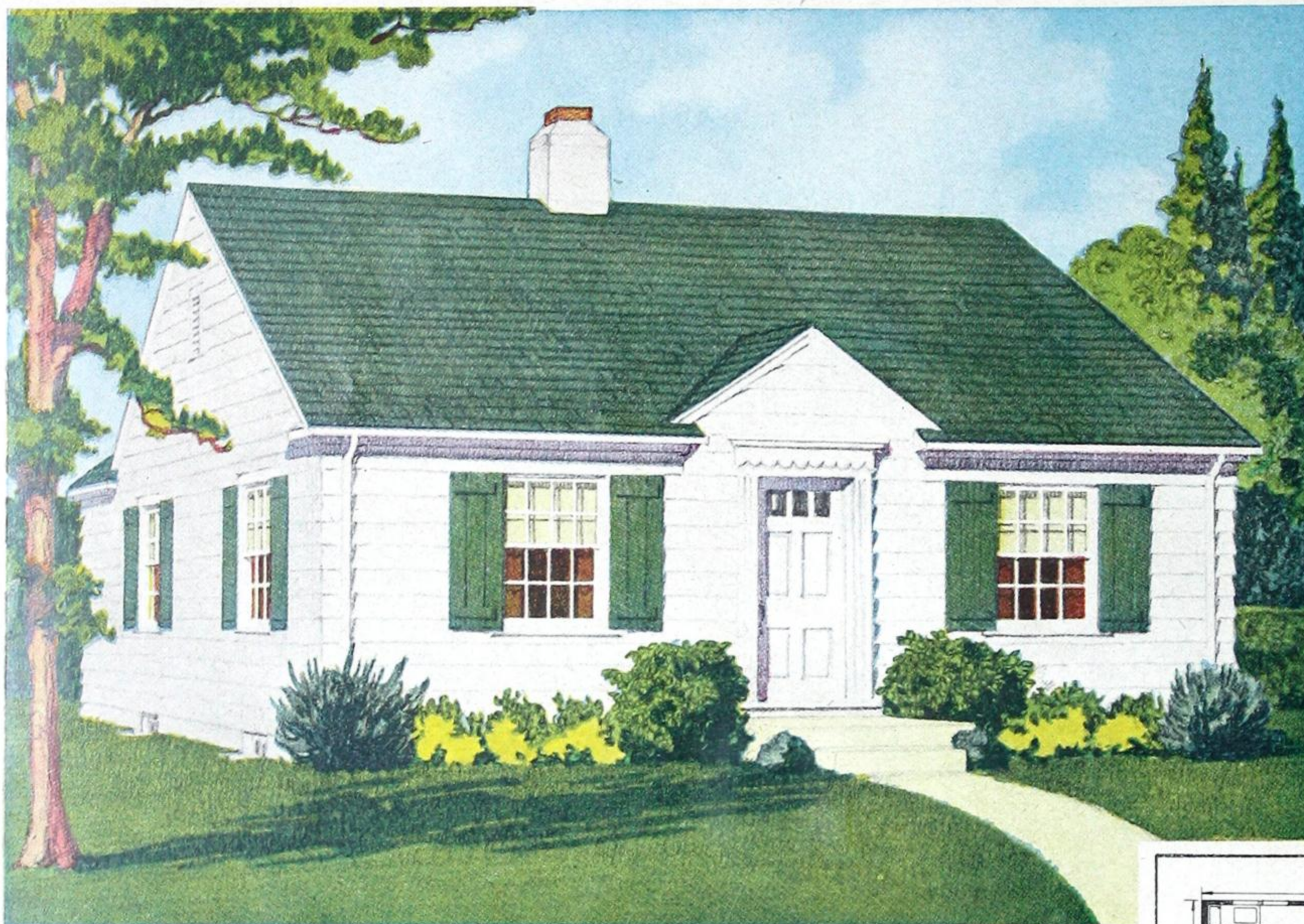
PLAN 1



PLAN 2



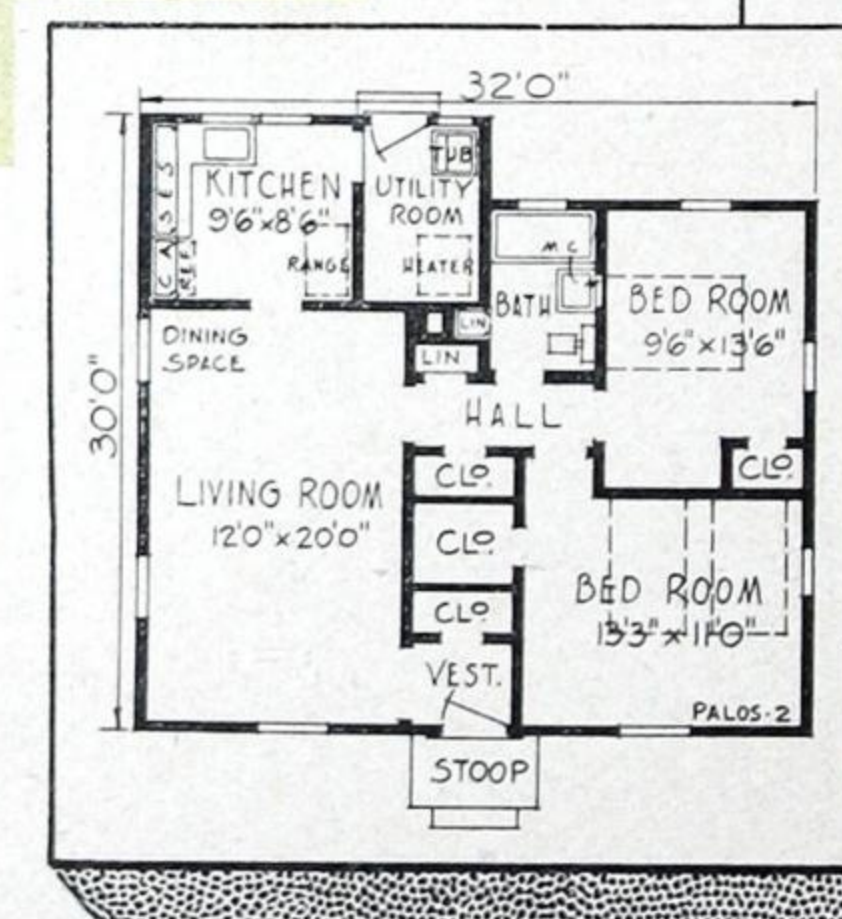
Although this effective home retains the traditional Colonial atmosphere, it does so without sacrifice of the modern living conveniences of today. Moderate in construction costs, the possession of this home by the small family would leave nothing to be desired.



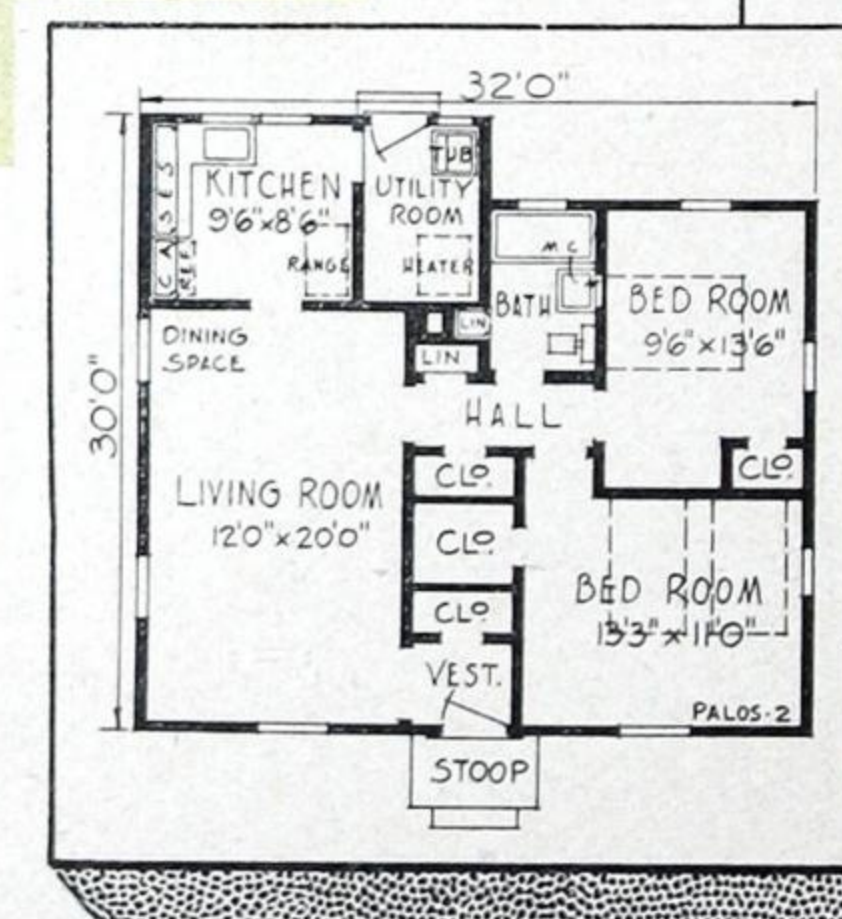
The Palos

PLAN 1.....15,980 CU. FT.

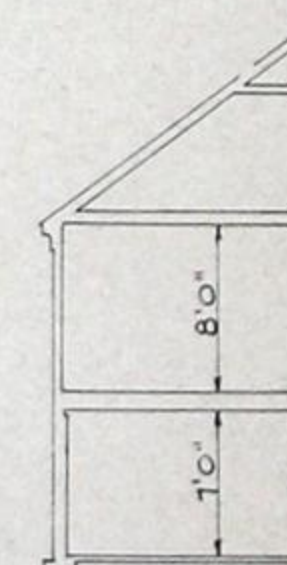
PLAN 2.....12,750 CU. FT.



PLAN 1



PLAN 2



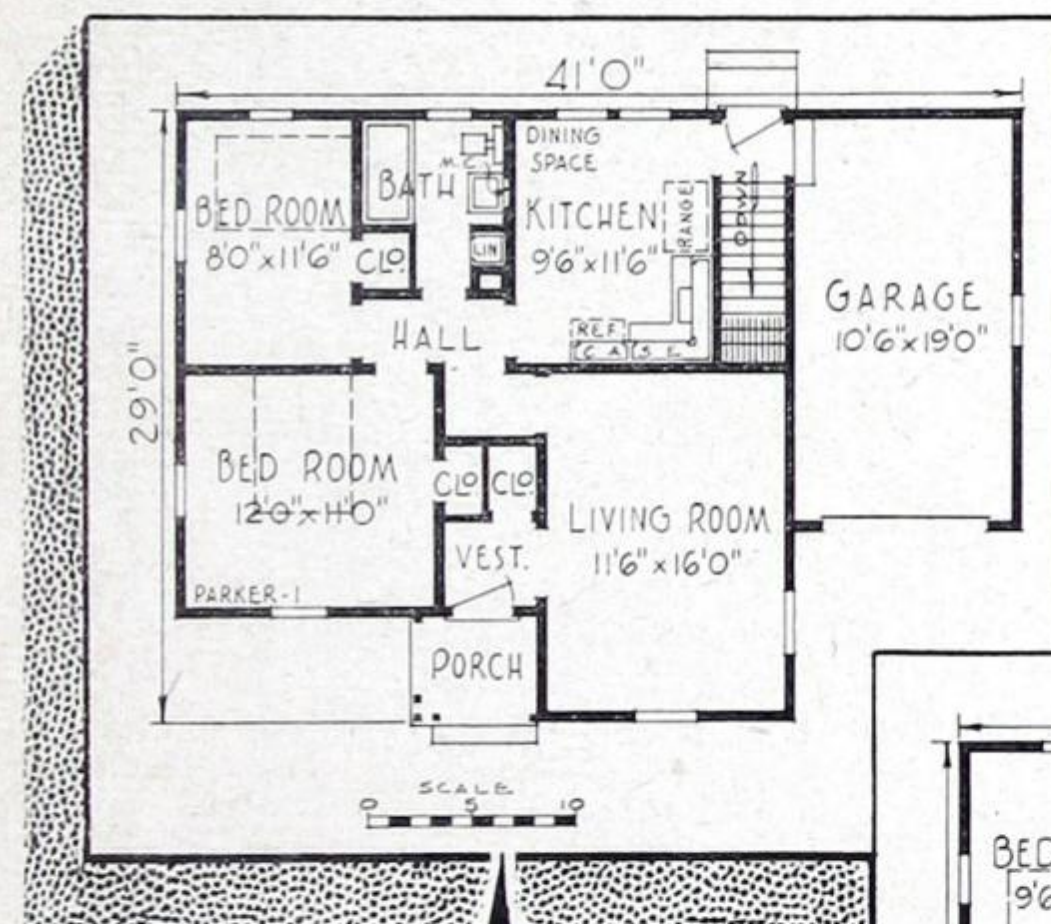
Truly representative of the great strides made in recent years in the small home building field, the "Palos" has outstanding merit. The large living room includes a cozy dining space, and closets are plentiful. Note that Plan Two is two feet wider and two feet deeper than Plan One and has a utility room instead of a basement.

The Parker

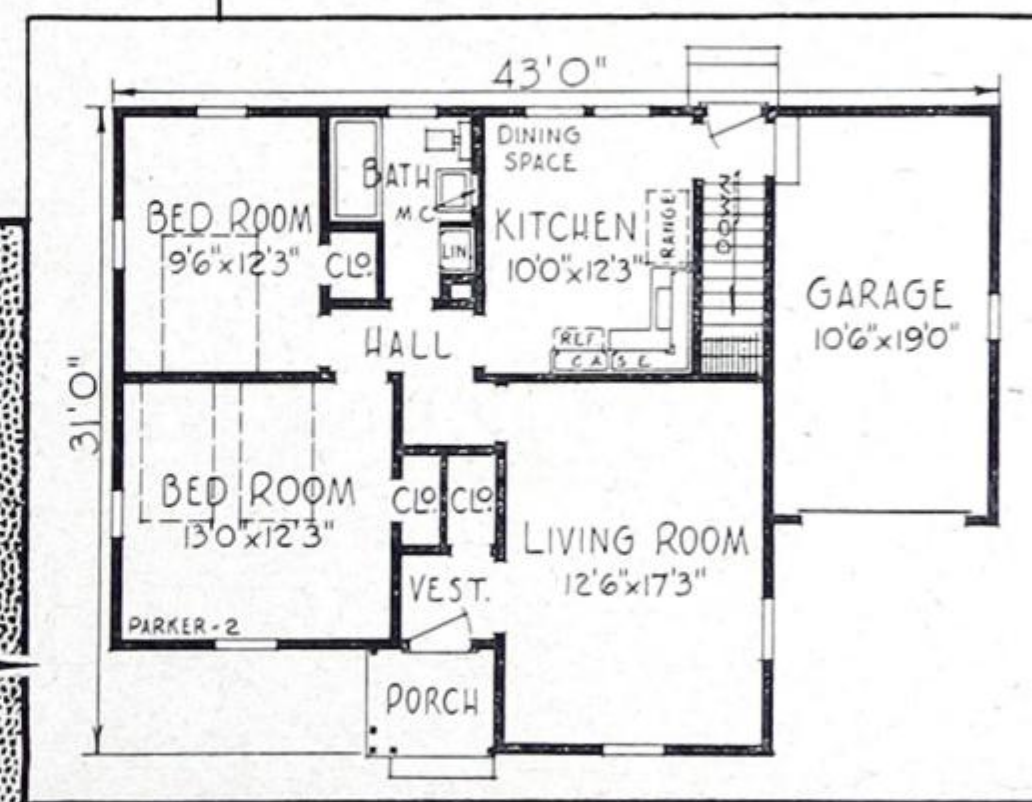
PLAN 1.....15,760 CU. FT.

PLAN 2.....17,920 CU. FT.

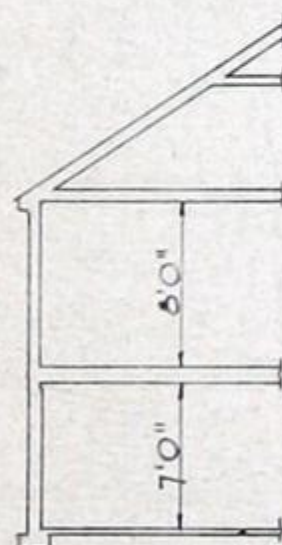
Garage Addition For
Either Plan, 2,640 Cu. Ft.



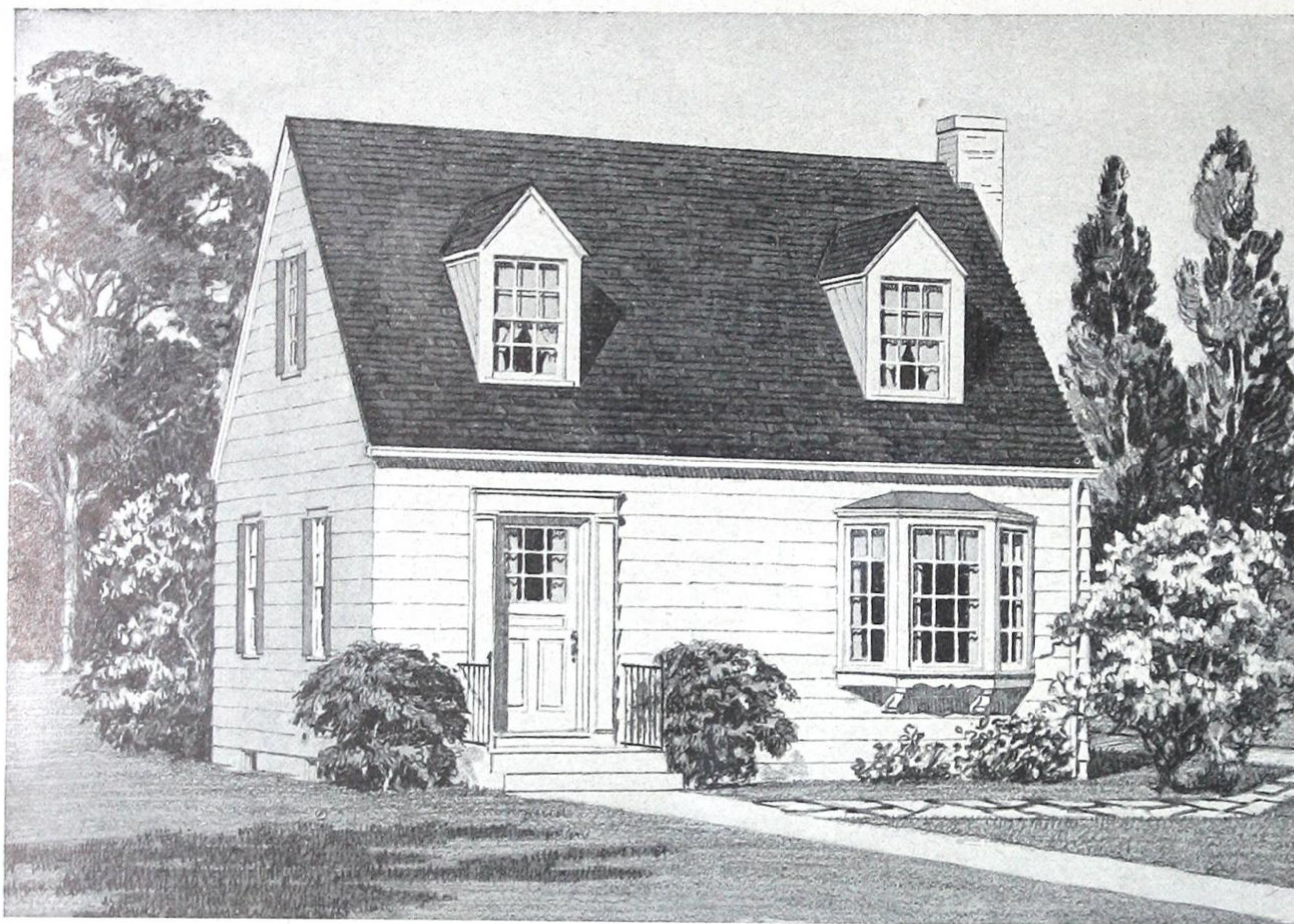
PLAN 1



PLAN 2



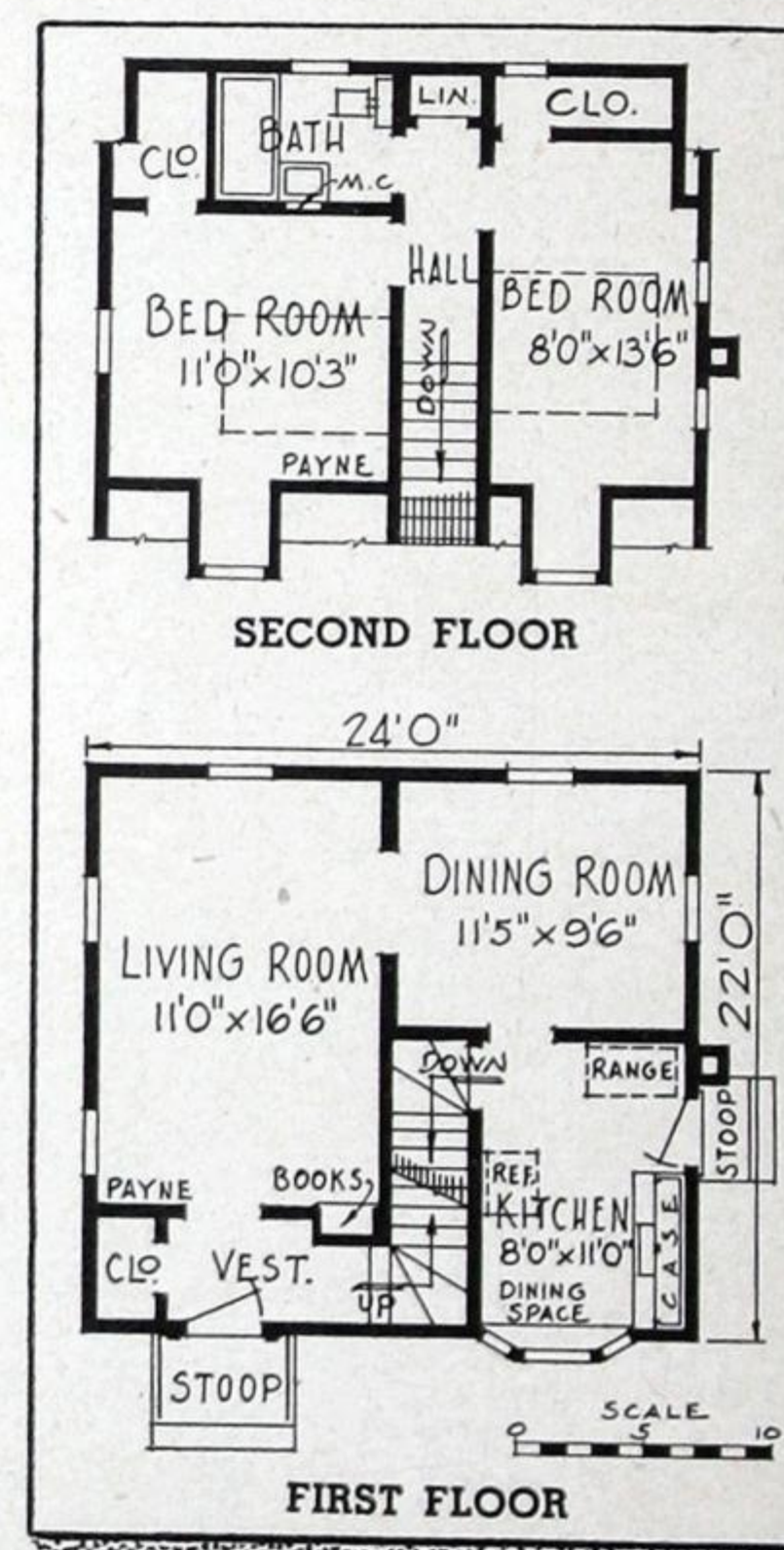
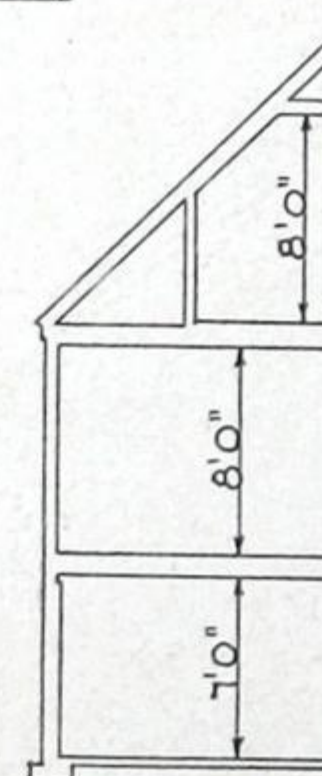
Seldom is found the combination of exterior beauty with an ideal floor plan which gives more than this pleasing Colonial home. Large, well arranged rooms, modern equipment and an attached garage are features worthy of careful note.



The Payne

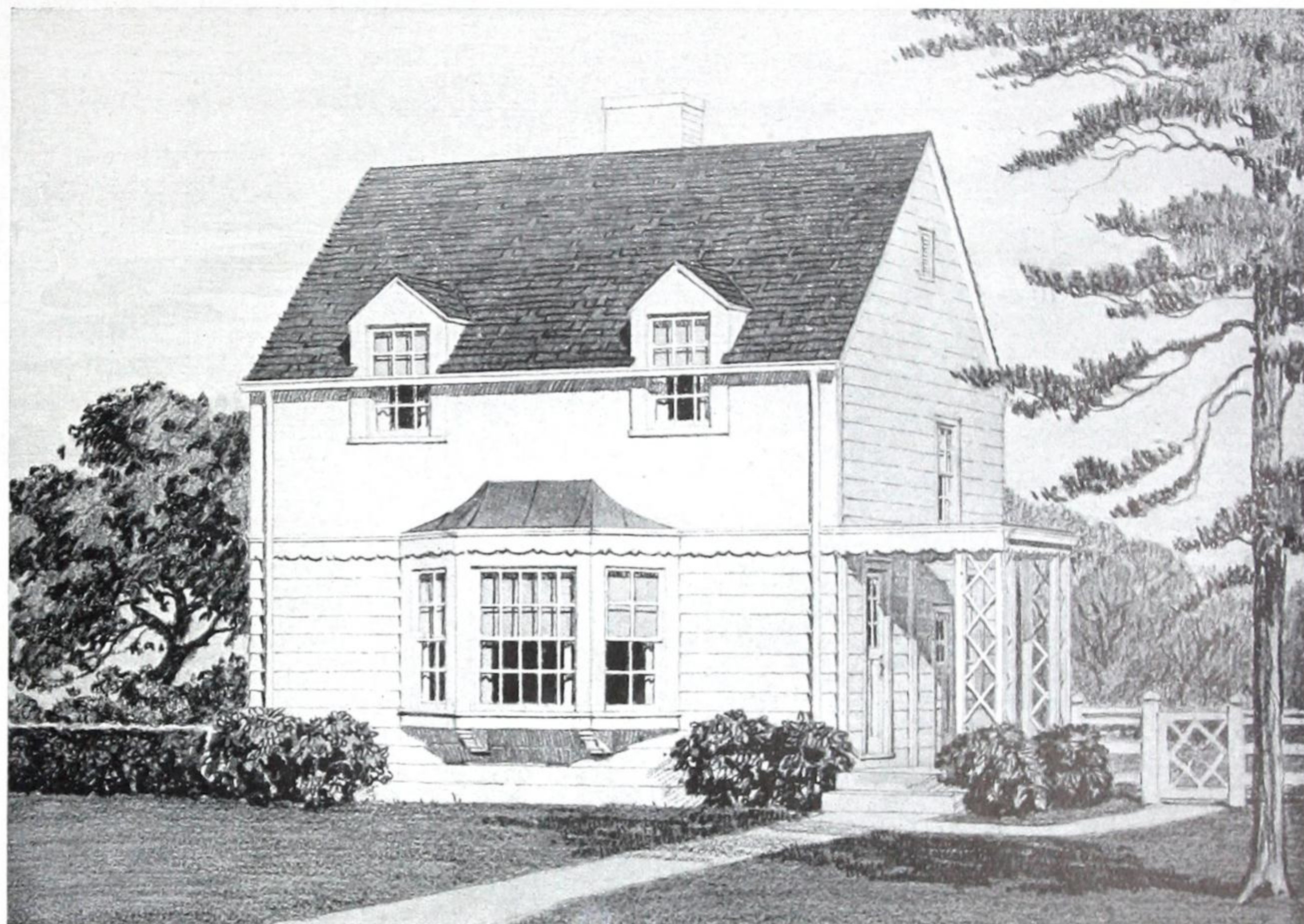
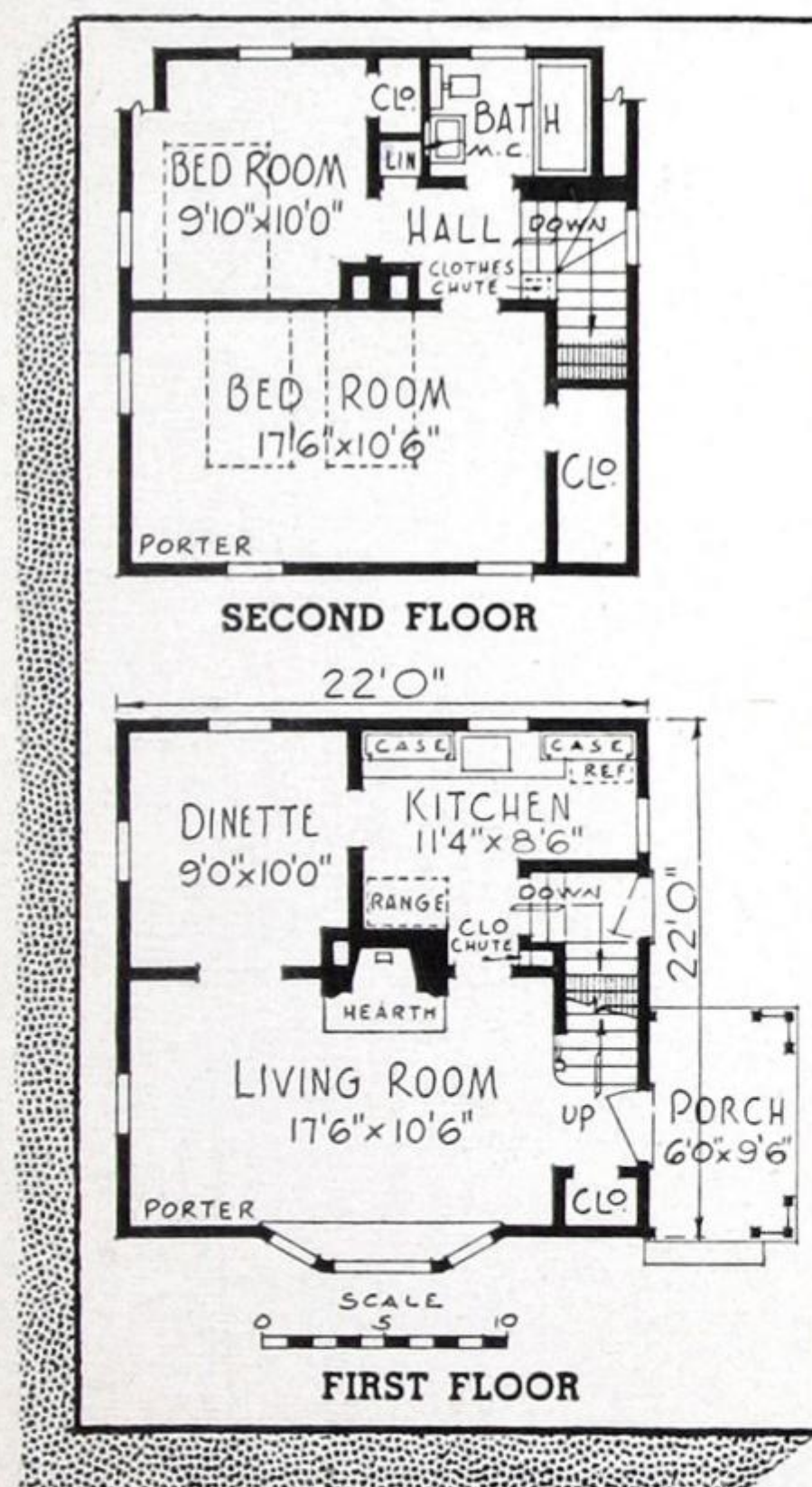
12,940 CU. FT.

Low cost is the keynote of this small, but substantial looking, two-story home. The architectural treatment of the front, although simple, skillfully employs the use of the small bay and straight top entrance to produce a design in good taste and out of the ordinary.



The Porter

12,140 CU. FT.



Although originality is expressed in every line, yet this home still retains its inherent Colonial qualities. A pleasant bay window and side porch are evidence of the "moneys-worth" offered here, as this five-room two story plan is of very moderate cost.

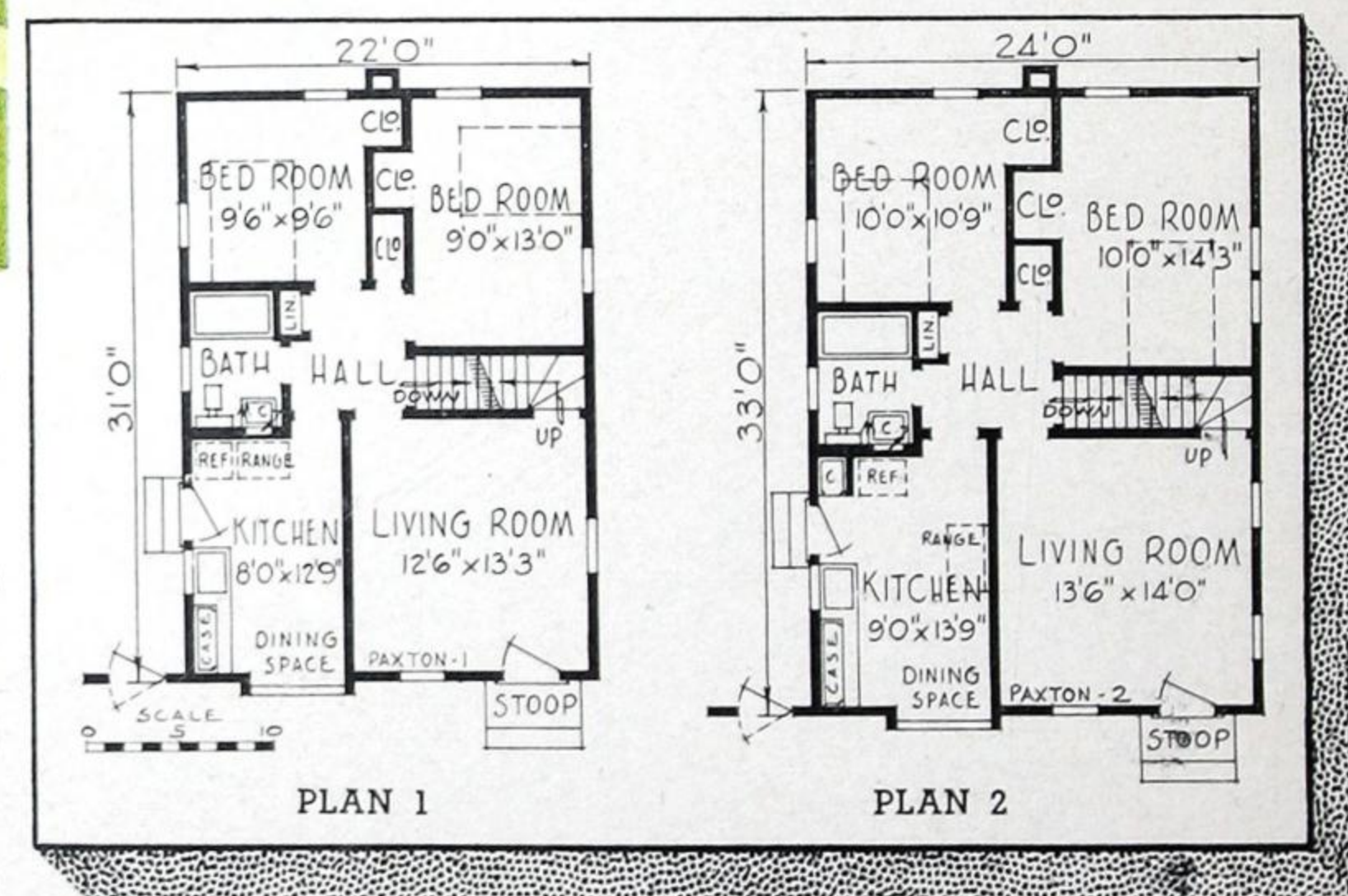
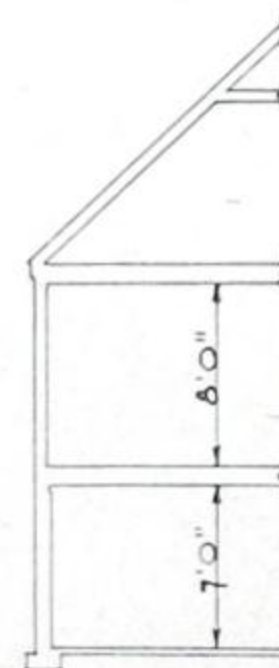


The Paxton

PLAN 1.....14,820 CU. FT.
PLAN 2.....17,590 CU. FT.

When Ordering Plans
Mention Whether Plan 1
or Plan 2 is Wanted

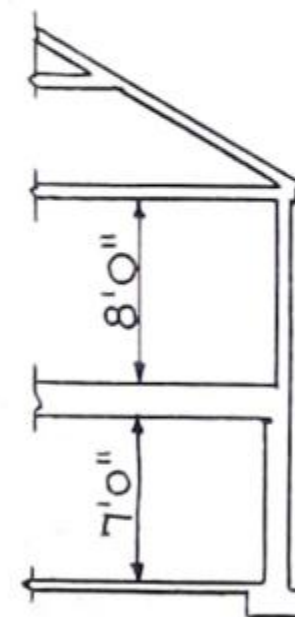
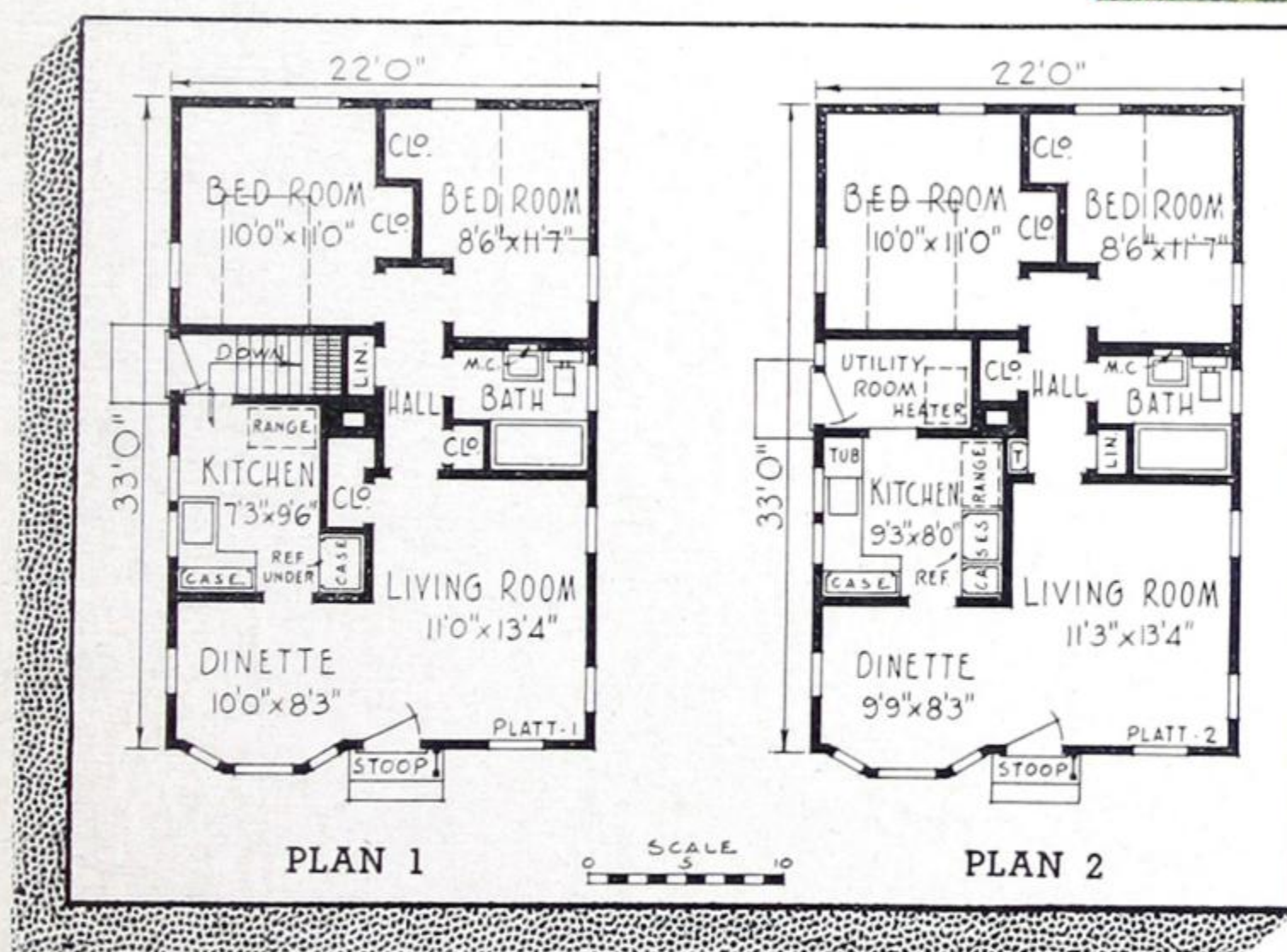
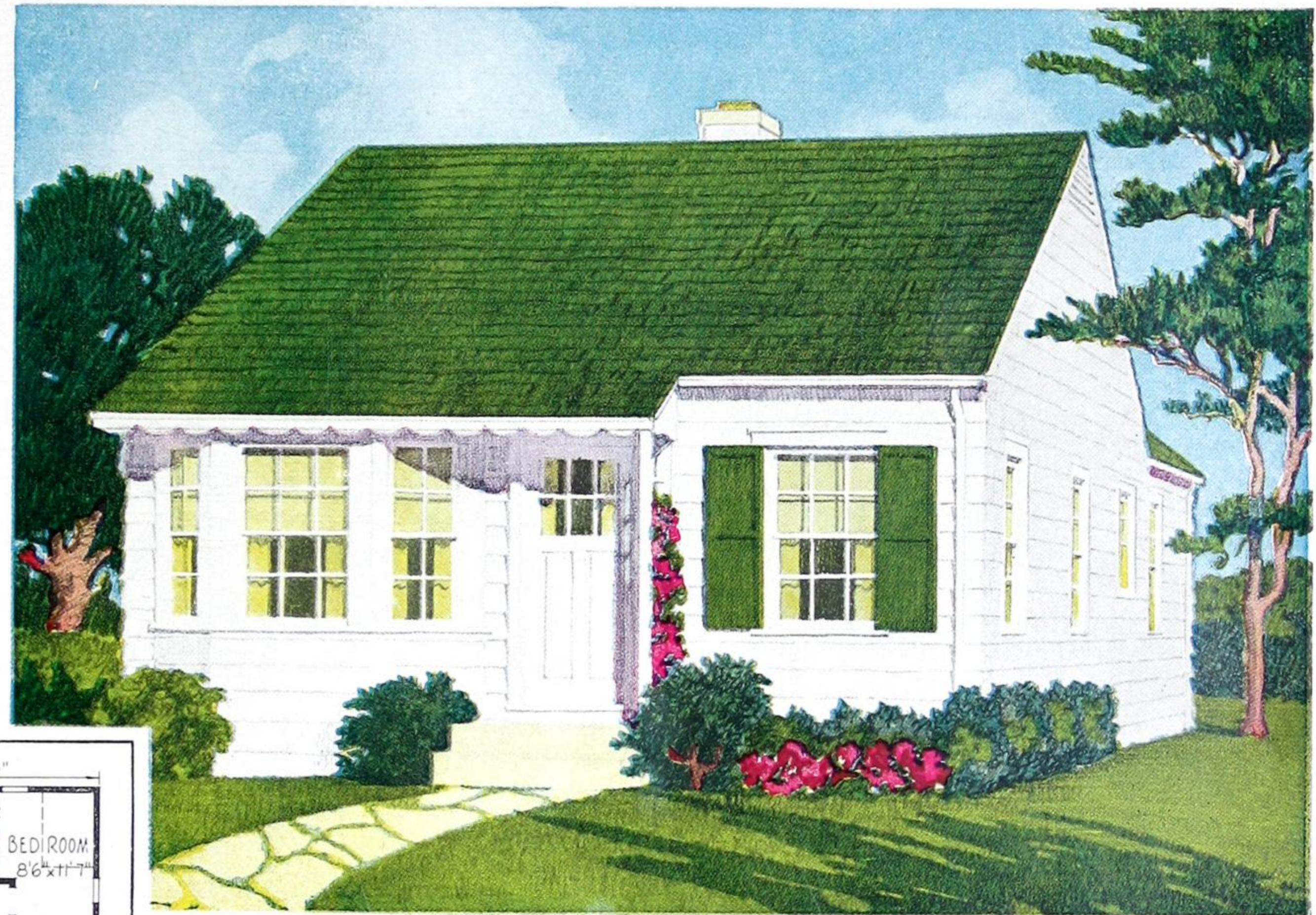
Because it possesses the quality of being different, yet altogether charming, this lovely little home is elevated above the average small dwelling. For the growing family there is opportunity for attic room development later on, without the prospect of costly additions.



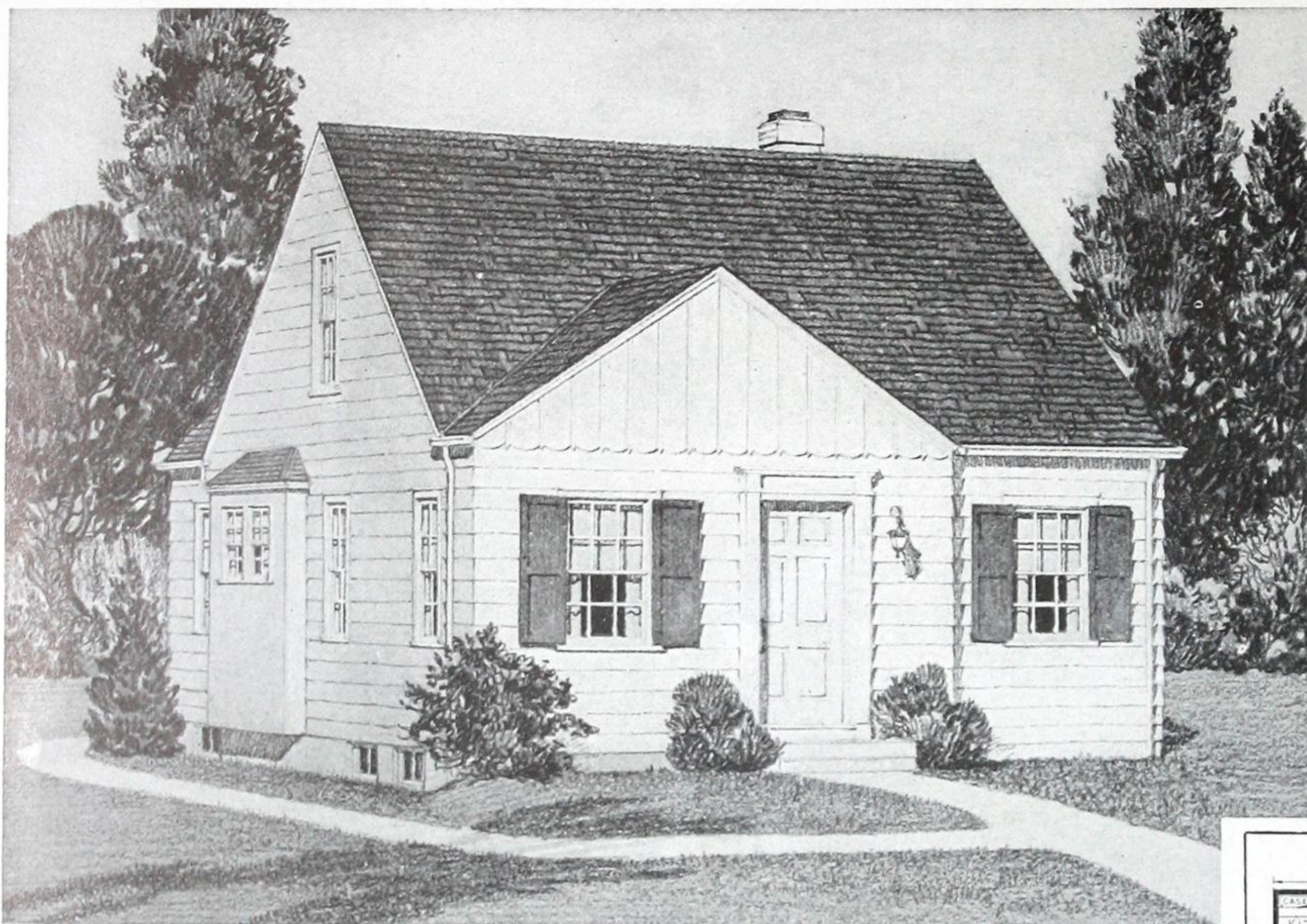
The Platt

PLAN 1.....	15,000 CU. FT.
PLAN 2.....	11,400 CU. FT.
PLAN 3.....	17,320 CU. FT.
PLAN 4.....	13,200 CU. FT.

ADDITIONAL PLANS OF INCREASED SIZE
Plans with basement two feet wider and two feet deeper are available. When ordering designate as plan 3.
Plans without basement two feet wider and two feet deeper are also available as plan 4.



*P*lanned primarily for construction on a narrow lot, this home answers all the demands of the practical home seeker. Note the abundance of closets and other essentials not often found in homes of this price range. Four plans are offered for your selection.

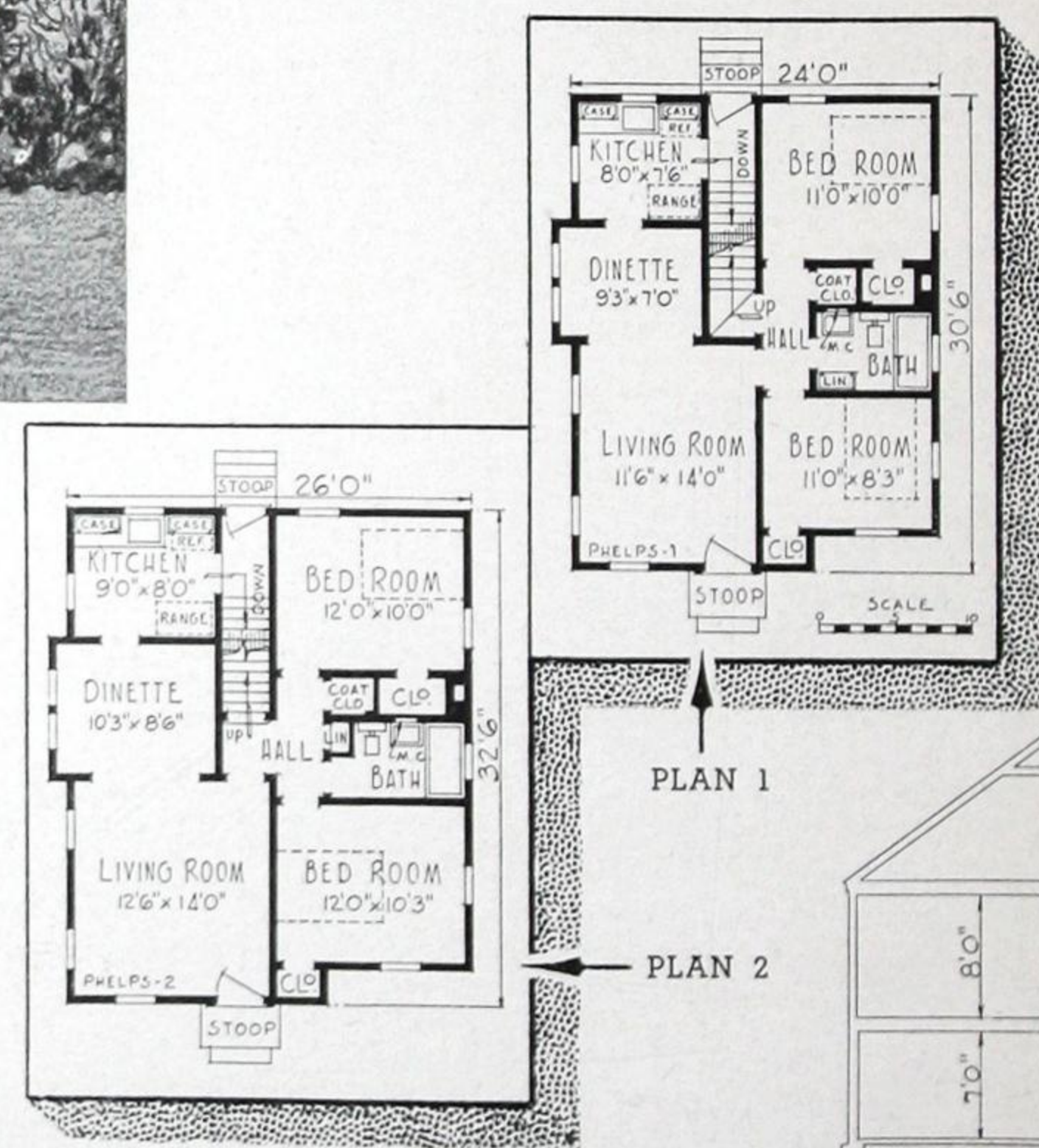


The Phelps

PLAN 1.....14,320 CU. FT.

PLAN 2.....17,320 CU. FT.

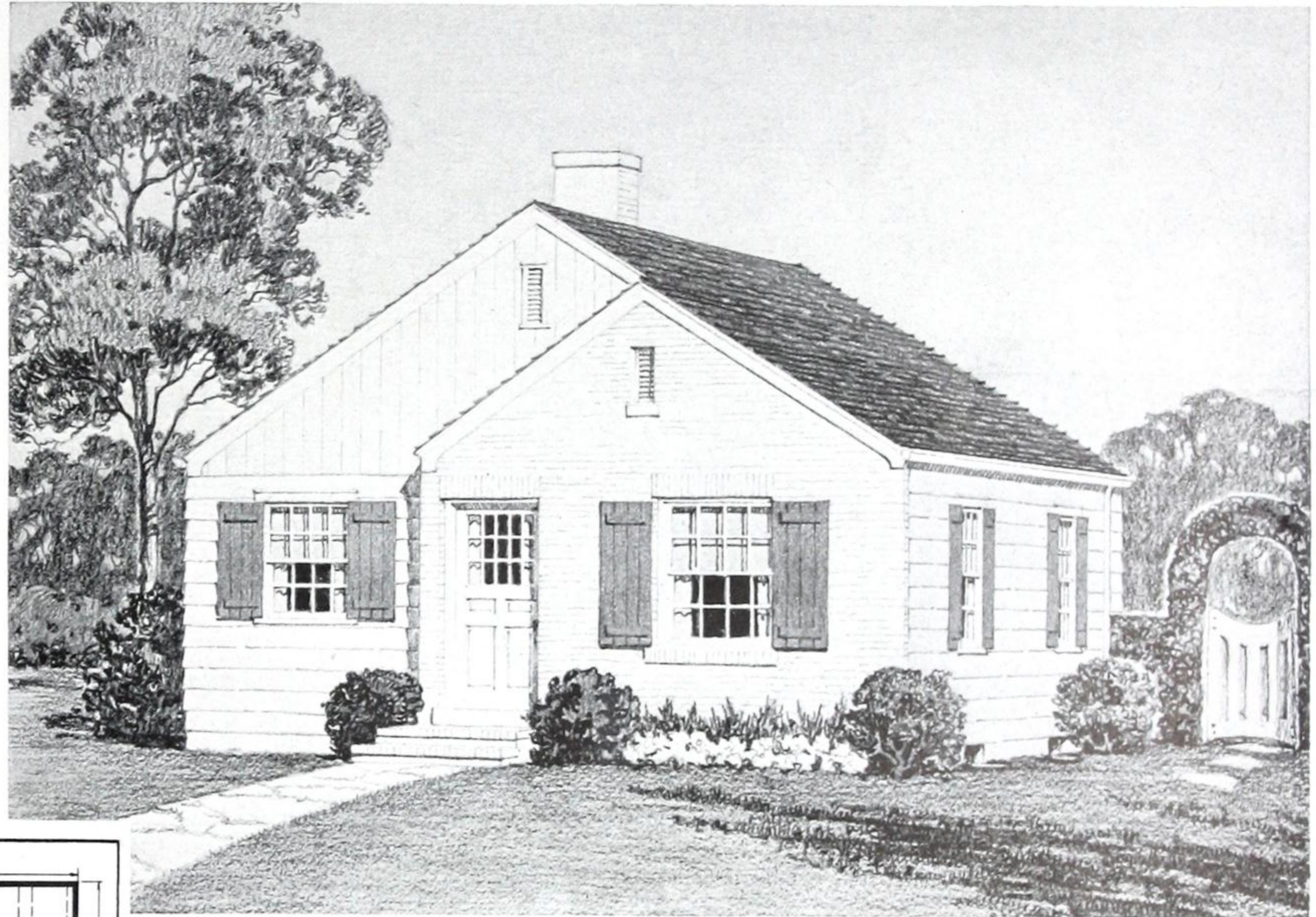
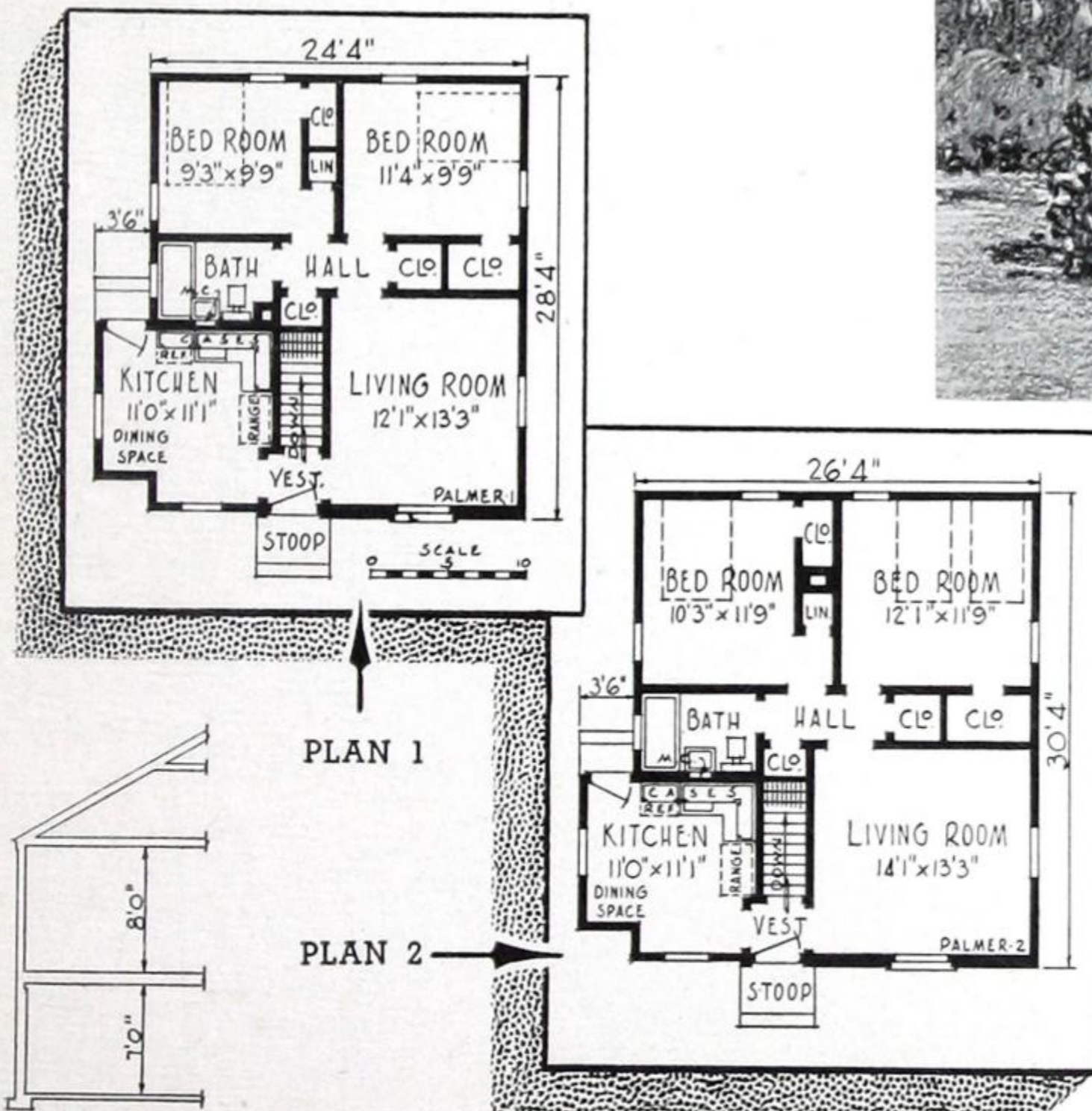
Here one finds good evidence of the unusual degree of charm and individuality which is possible for the home builder to obtain today. Well-planned, adaptable to a narrow lot, and with an exterior that lends itself well to numerous color combinations, this home will challenge wide admiration.



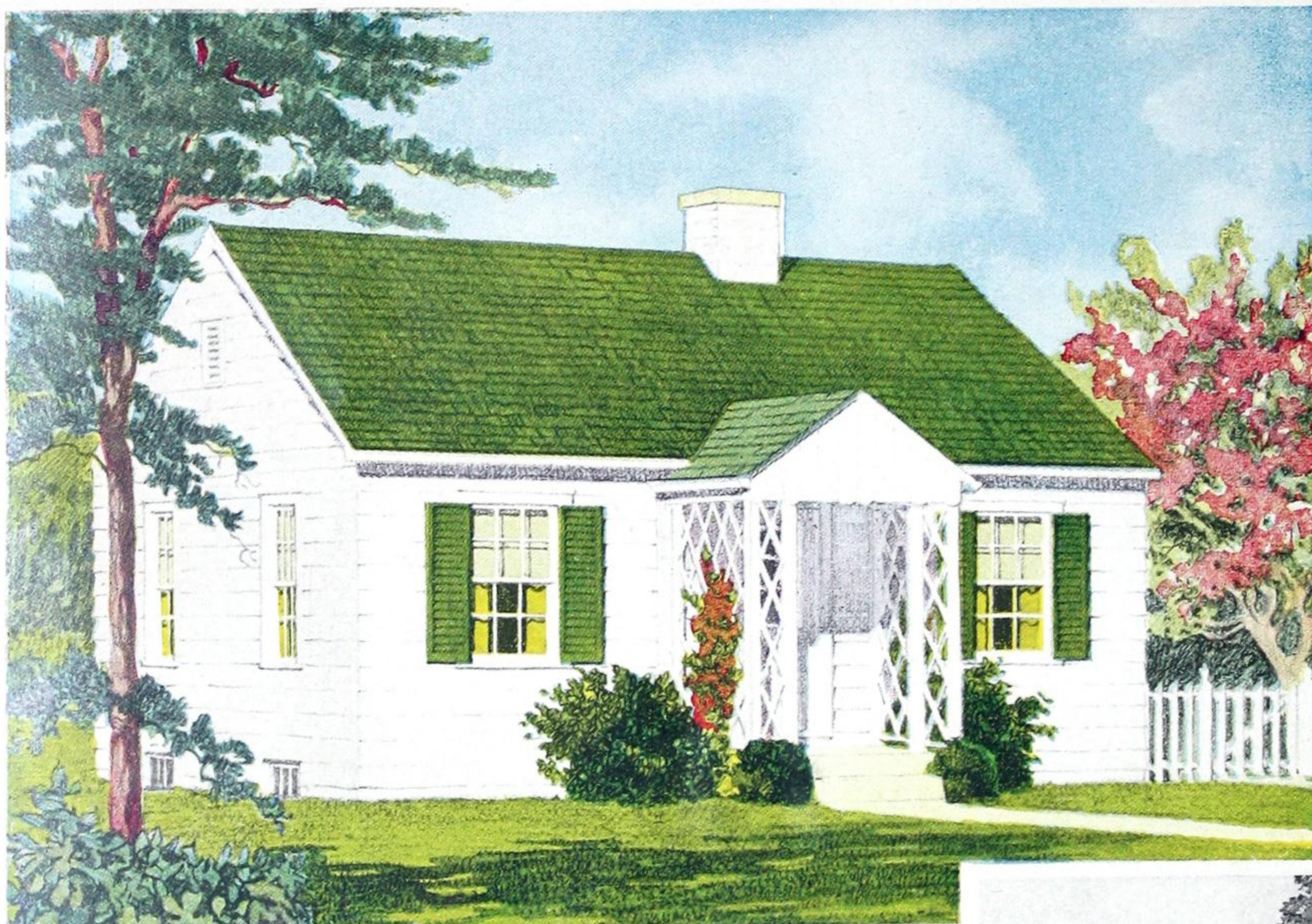
The Palmer

PLAN 1.....14,000 CU. FT.

PLAN 2.....16,520 CU. FT.



Deviation in the use of materials is accomplished in this design, yet the low simple lines and rectangular plan have been retained with resultant economy in construction costs. Planned with four large rooms, the dining space in the kitchen gives five-room efficiency.

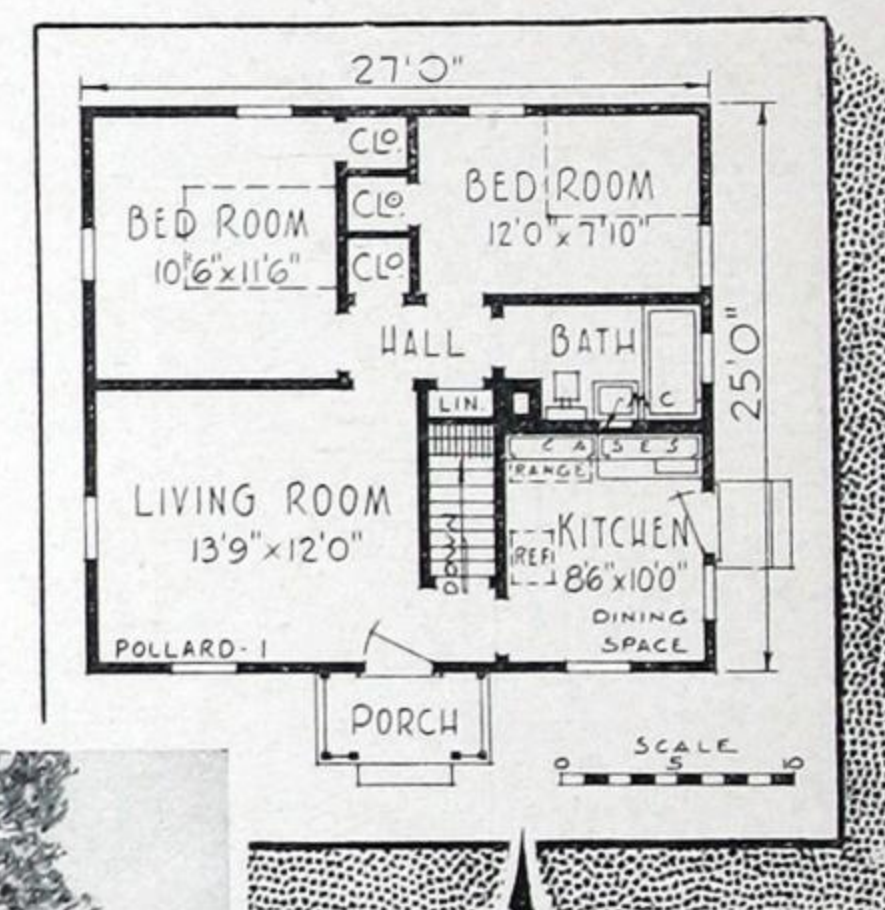


Design A, Colonial Exterior

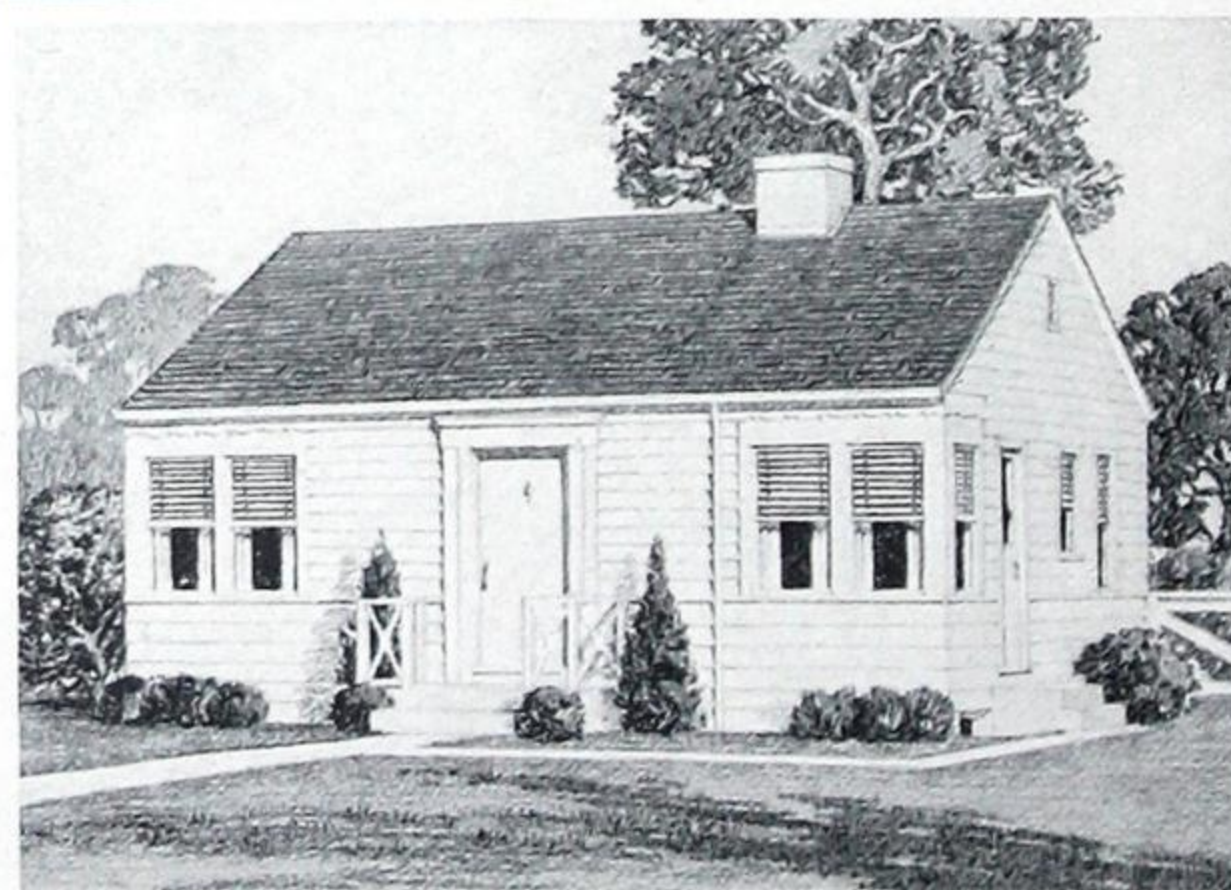
A choice of two architectural styles is offered here, and both reflect real value. Plan One is illustrated but Plan Two is also available for designs A or B with size increased two feet wider and two feet deeper. When ordering plans designate design and plan number wanted.

The Pollard

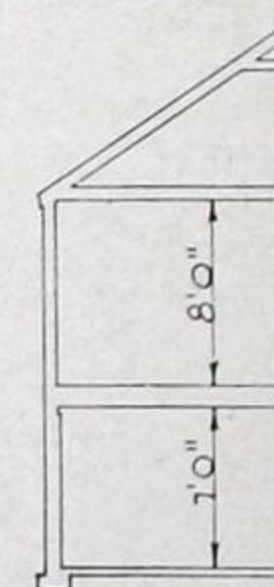
DESIGN A, PLAN 1.....13,640 CU. FT.
 DESIGN A, PLAN 2.....15,800 CU. FT.
 DESIGN B, PLAN 1.....12,830 CU. FT.
 DESIGN B, PLAN 2.....14,880 CU. FT.



PLAN 1



Design B
Modern
Exterior

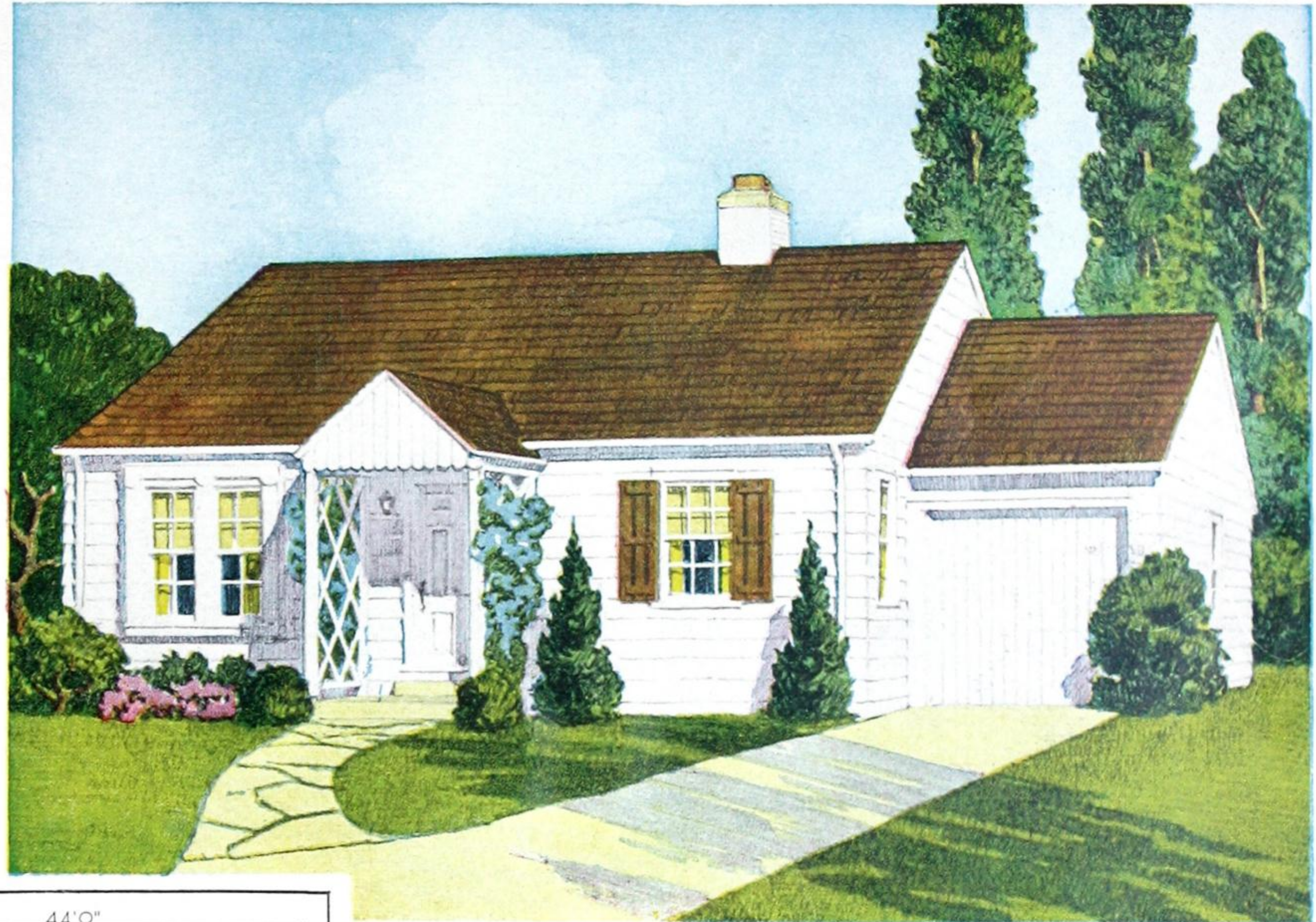
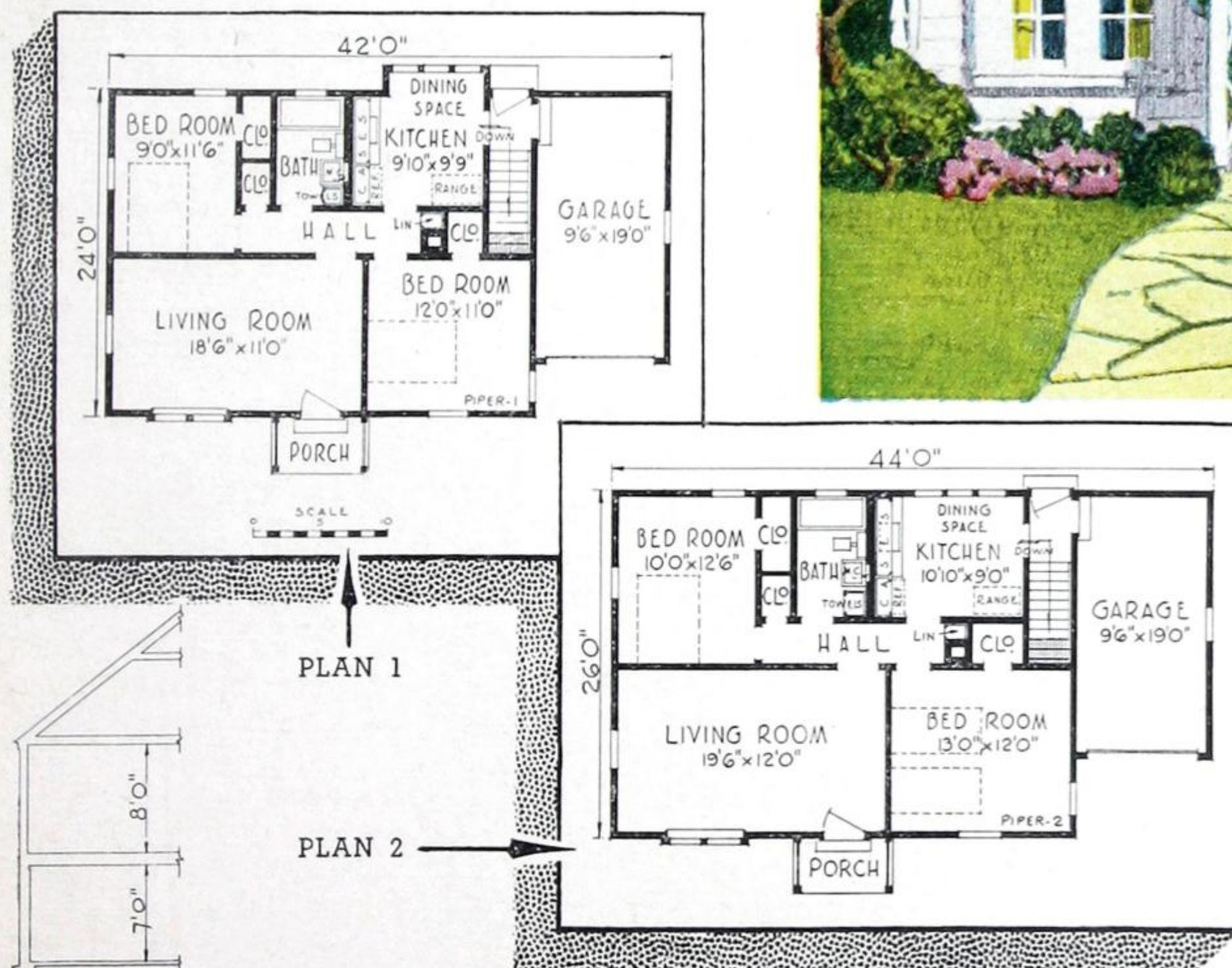


The Piper

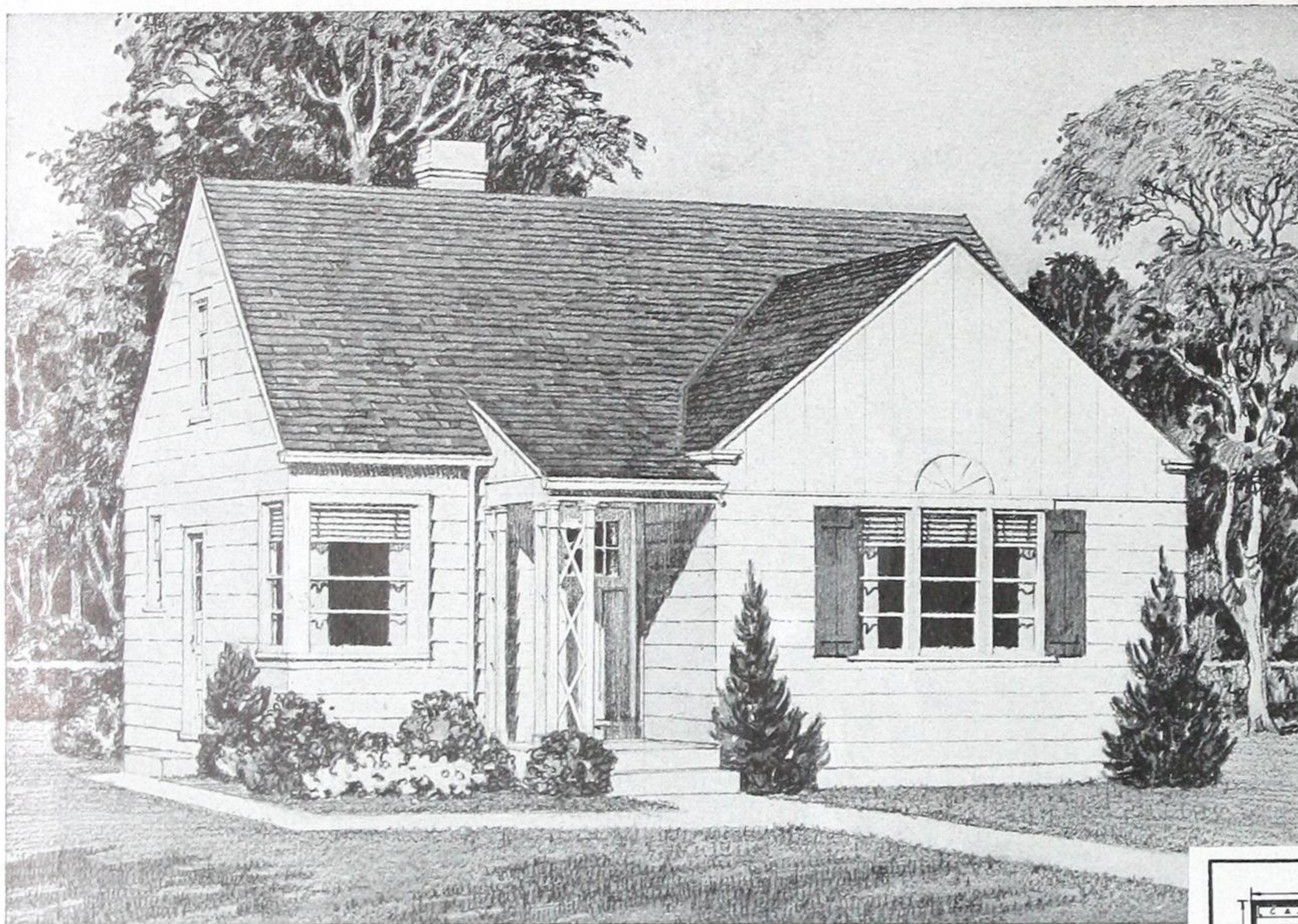
PLAN 1.....16,140 CU. FT.

PLAN 2.....18,260 CU. FT.

Garage Addition For
Either Plan, 2,400 Cu. Ft.



A colorful home of distinction and dignity, with an inviting entry porch and bay window. The floor plans reveal large well-lighted rooms with latest appointments for present day living; and the attached garage, always so practical and convenient, is also included.

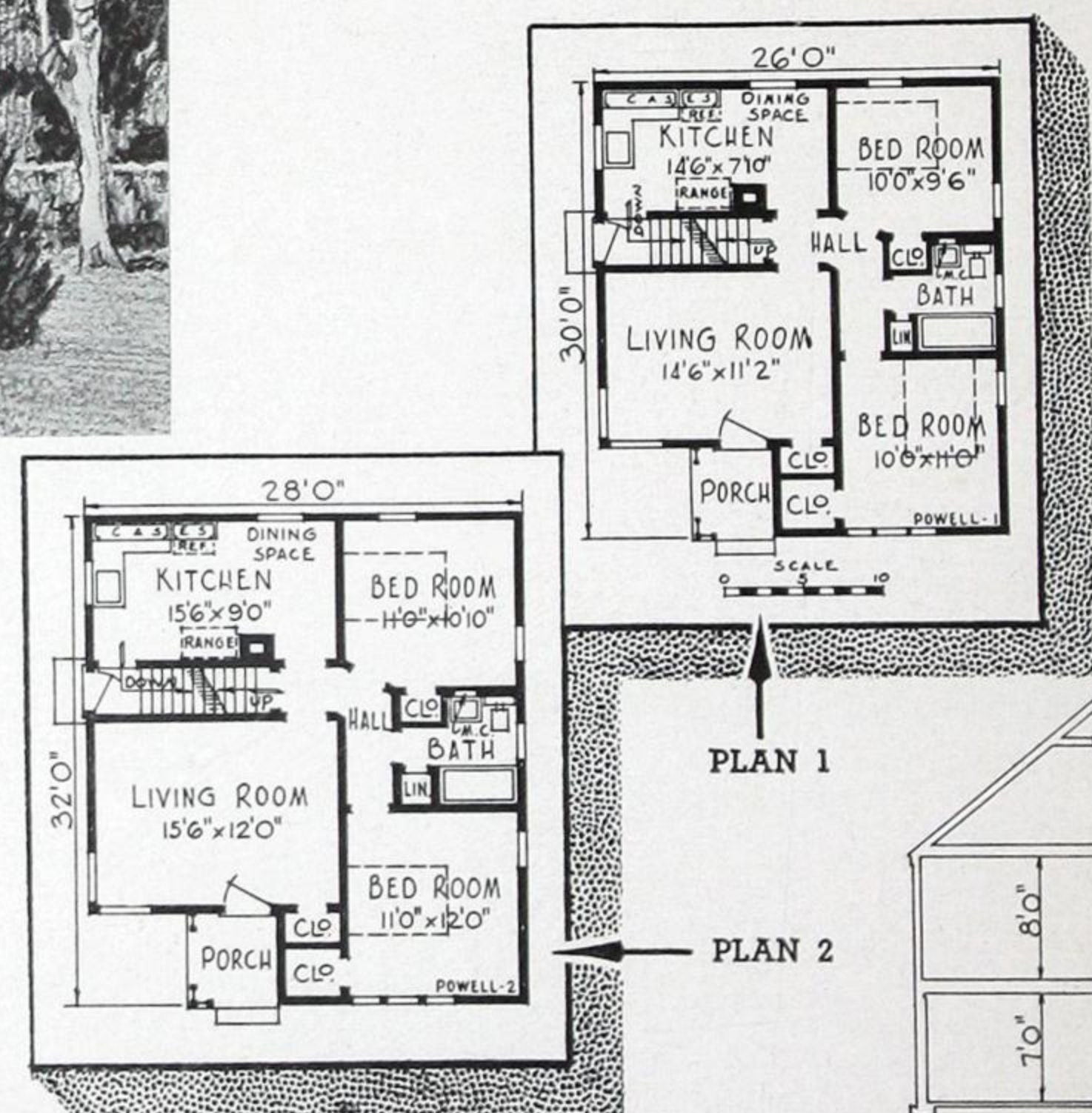


The Powell

PLAN 1.....14,880 CU. FT.

PLAN 2.....17,600 CU. FT.

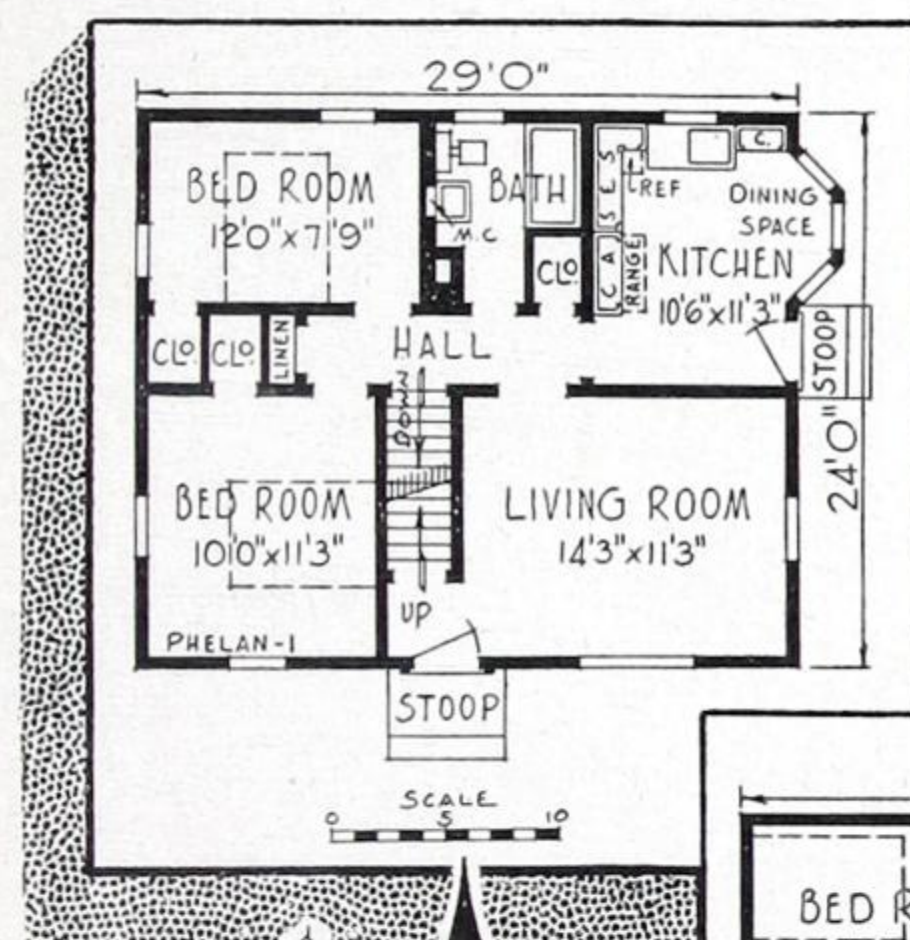
Here is a well planned home of more than usual merit. Just the kind of home to build when the need for economy does not force the sacrifice of appearances and conveniences. A slight departure into the modern trend has been accomplished here but without loss of the ever popular Colonial characteristics.



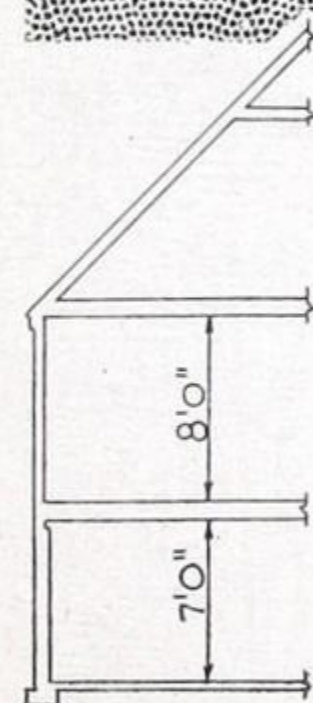
The Phelan

PLAN 1.....15,120 CU. FT.

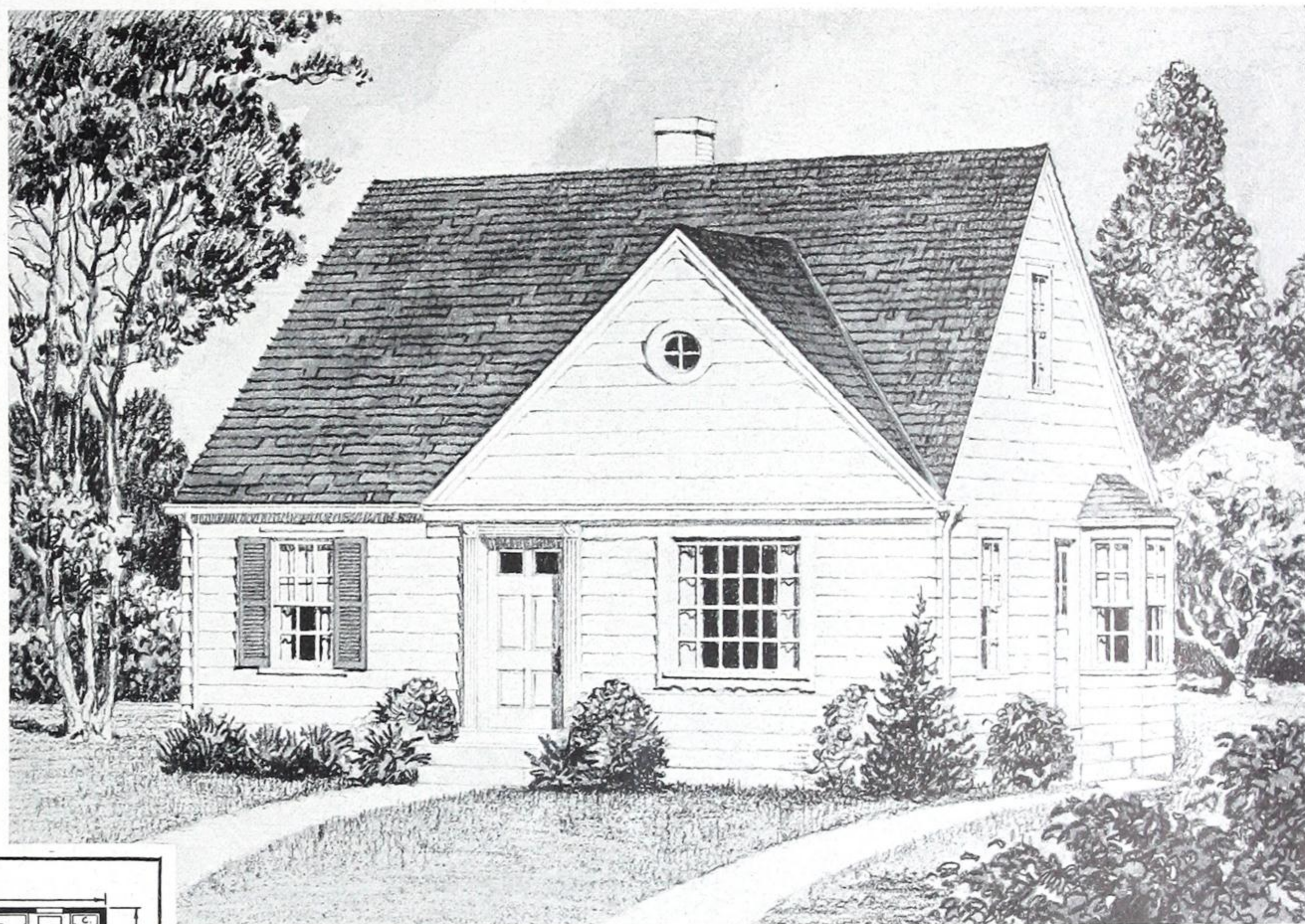
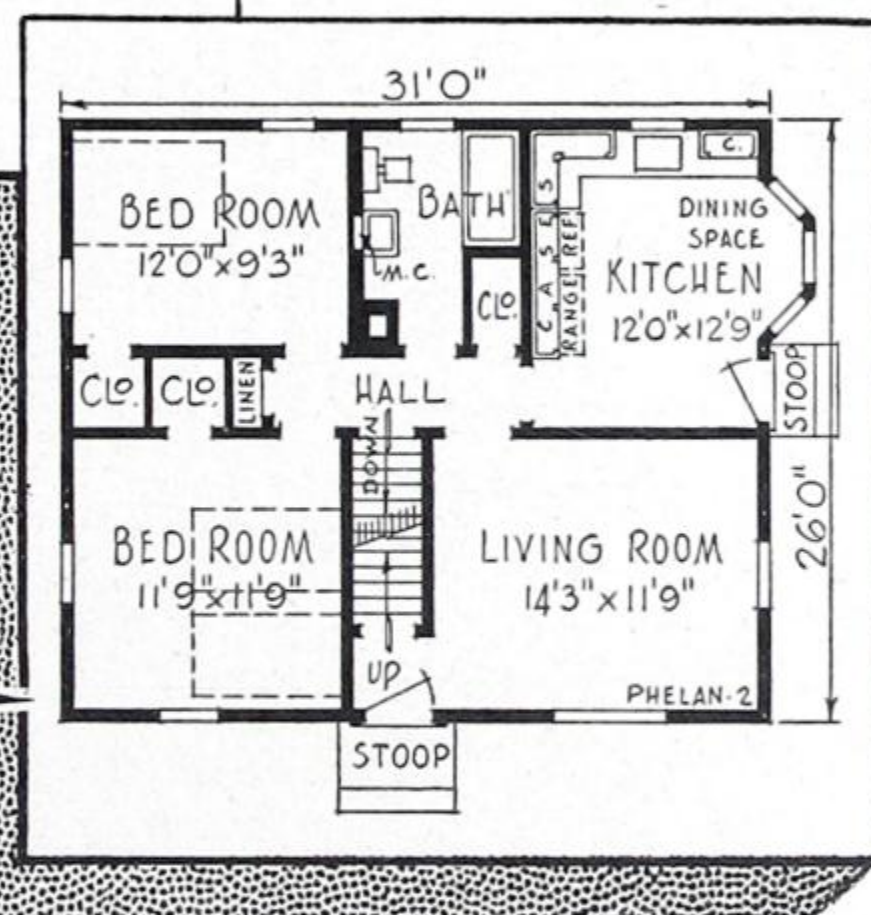
PLAN 2.....18,290 CU. FT.



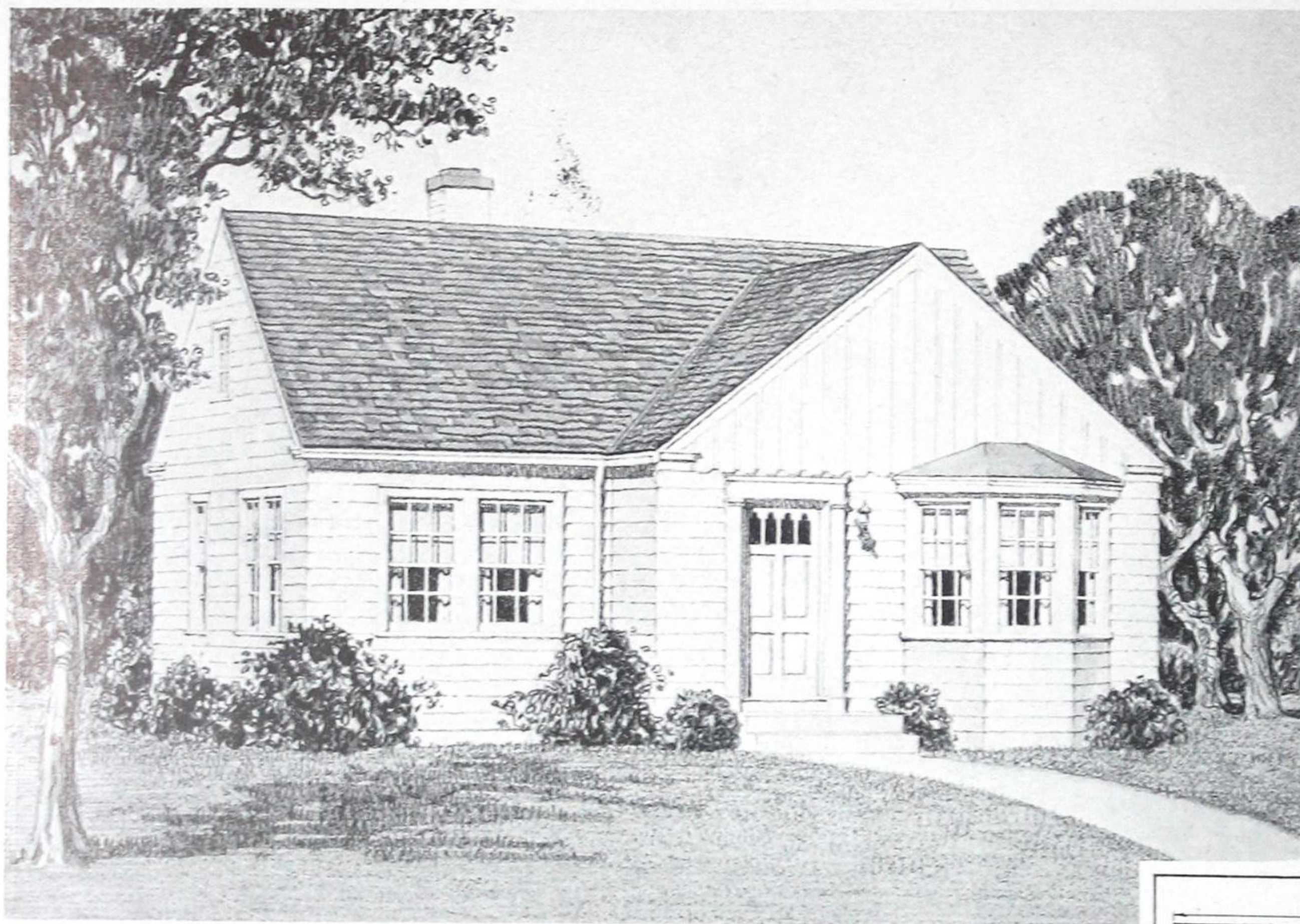
PLAN 1



PLAN 2



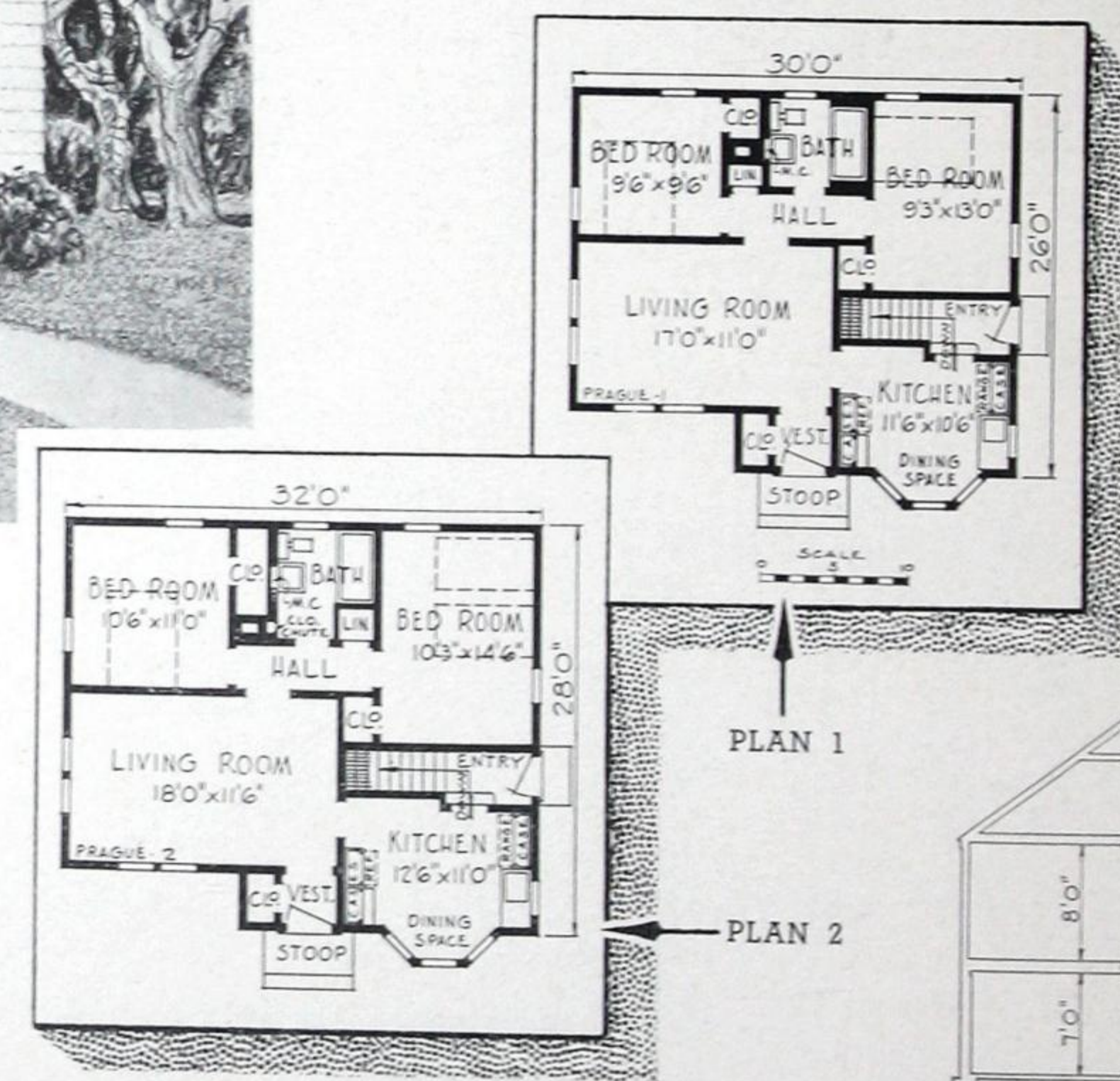
There is a welcome flexibility in Early American design which permits of such pleasant variations in exterior treatment as is illustrated here. The "Phelan" is planned for economical cost and therefore each square foot of floor area has functional purpose. Stairway to attic is also included.



The Prague

PLAN 1.....14,860 CU. FT.

PLAN 2.....17,300 CU. FT.

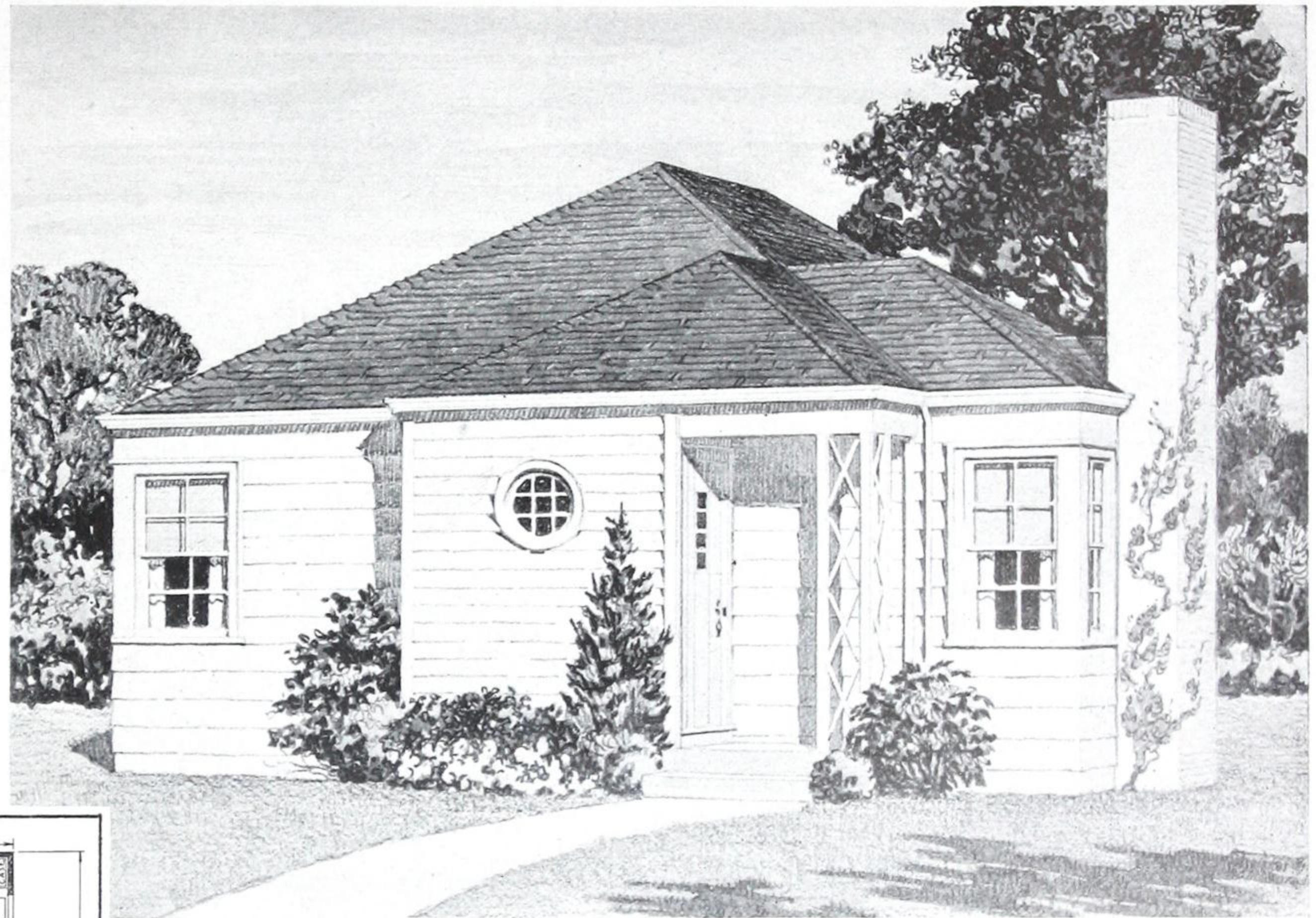
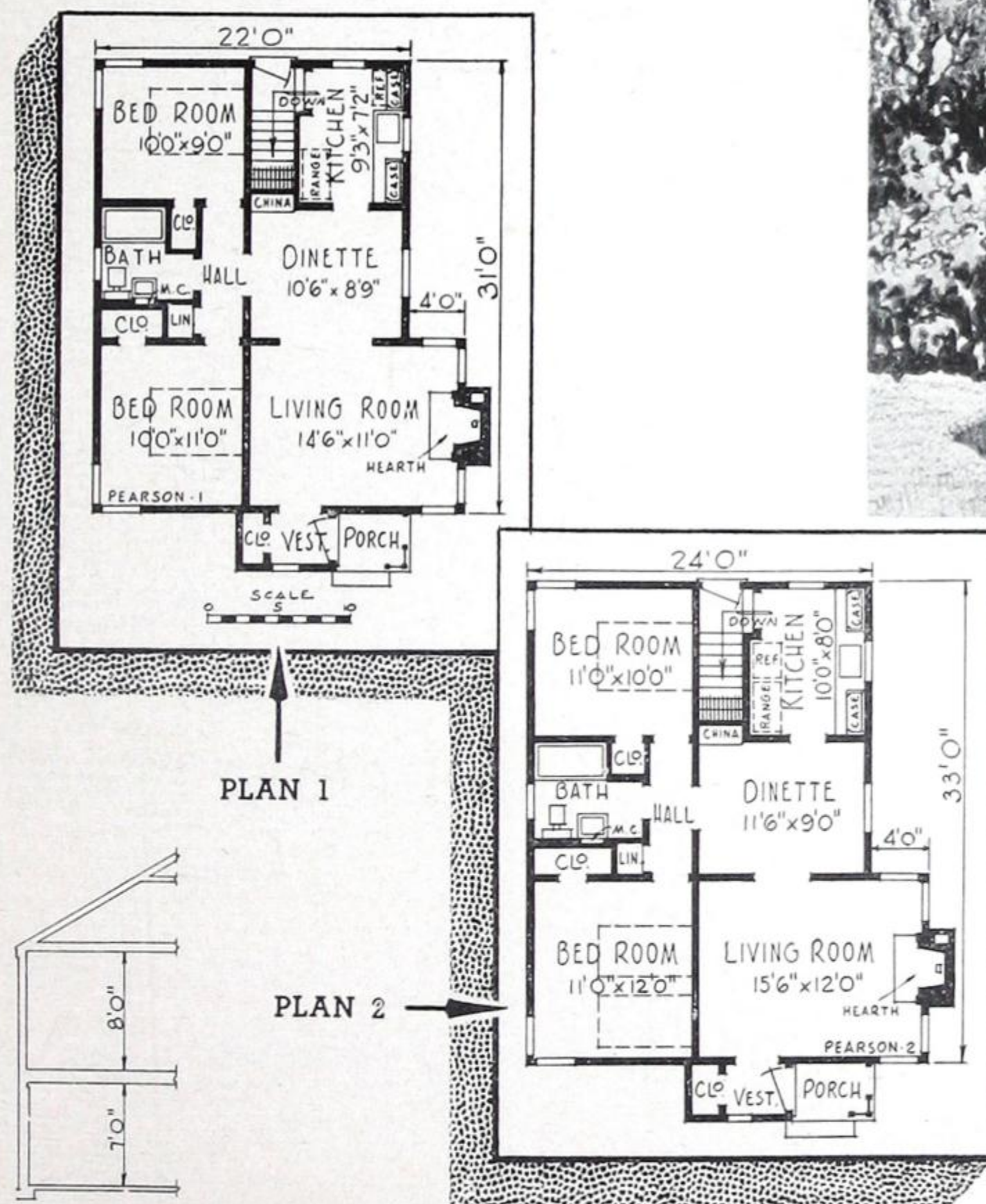


Every requisite of the small family is satisfied in this compact layout. Besides the charming exterior, the home offers the utmost in practical interior arrangement for household comforts and conveniences. Plans provide for sound and approved construction.

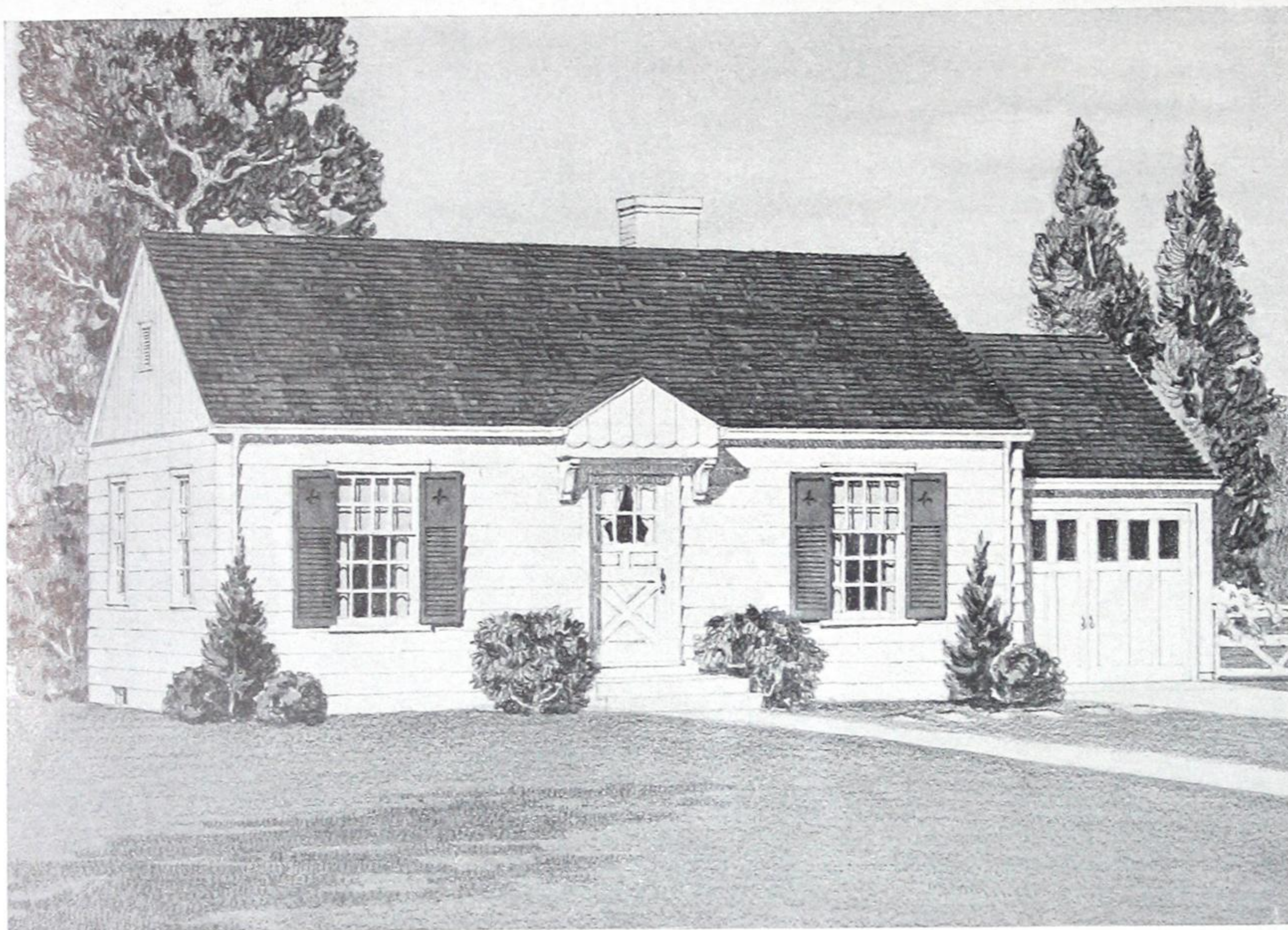
The Pearson

PLAN 1.....14,280 CU. FT.

PLAN 2.....17,640 CU. FT.



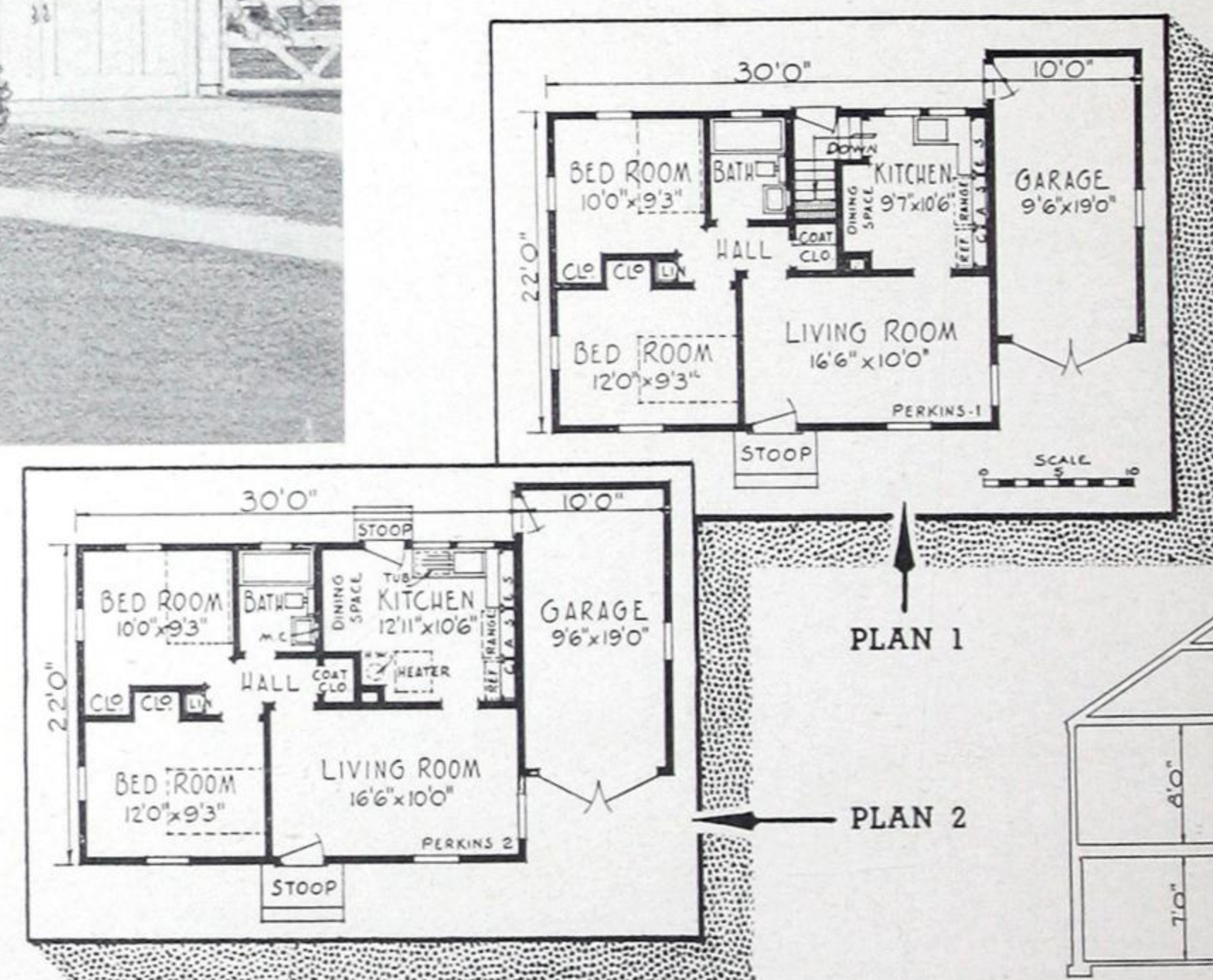
A type which is becoming more and more popular every day, this small modern home is suitable to any location and is particularly adaptable to a narrow lot. The plan features corner windows, a large fireplace, and is essentially a complete five-room home.



The Perkins

PLAN 1.....	12,870 CU. FT.
PLAN 2.....	9,570 CU. FT.
PLAN 3.....	15,360 CU. FT.
PLAN 4.....	11,520 CU. FT.

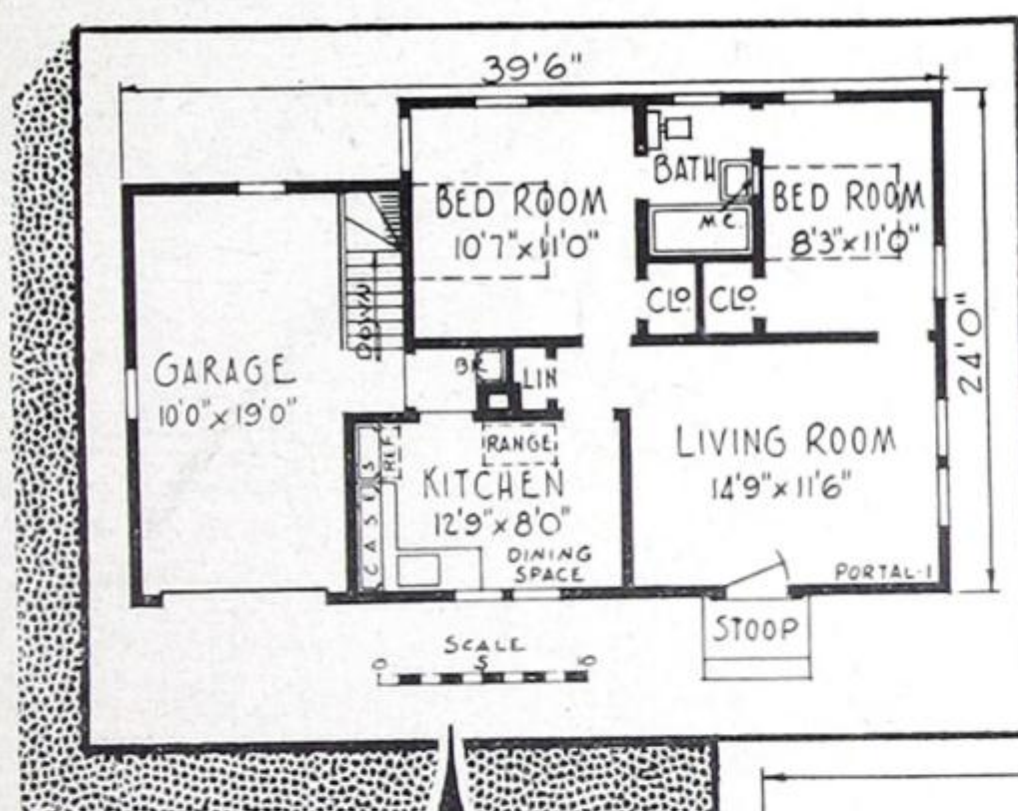
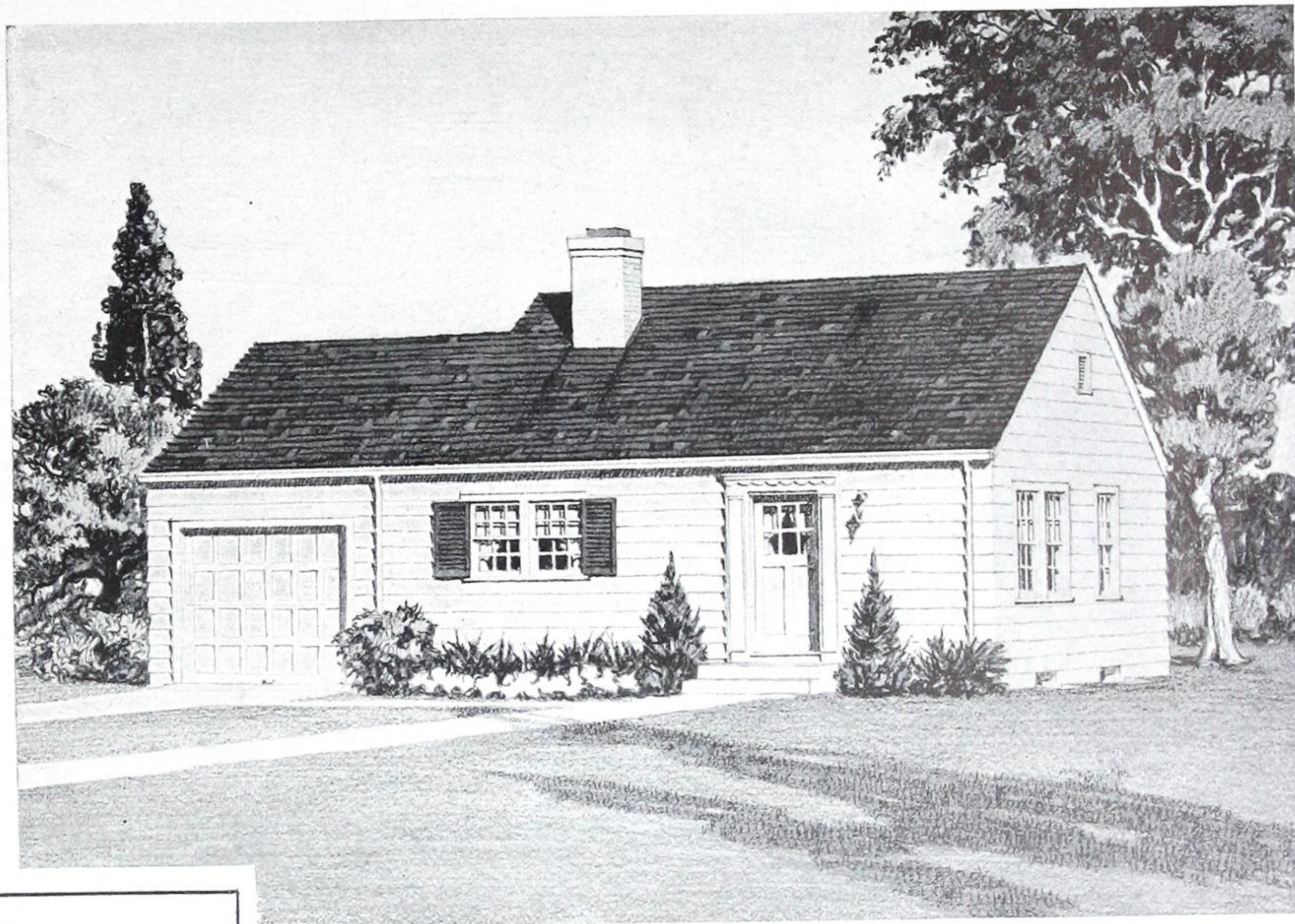
Garage Addition For
Any of the Above Plans
2,200 Cu. Ft.



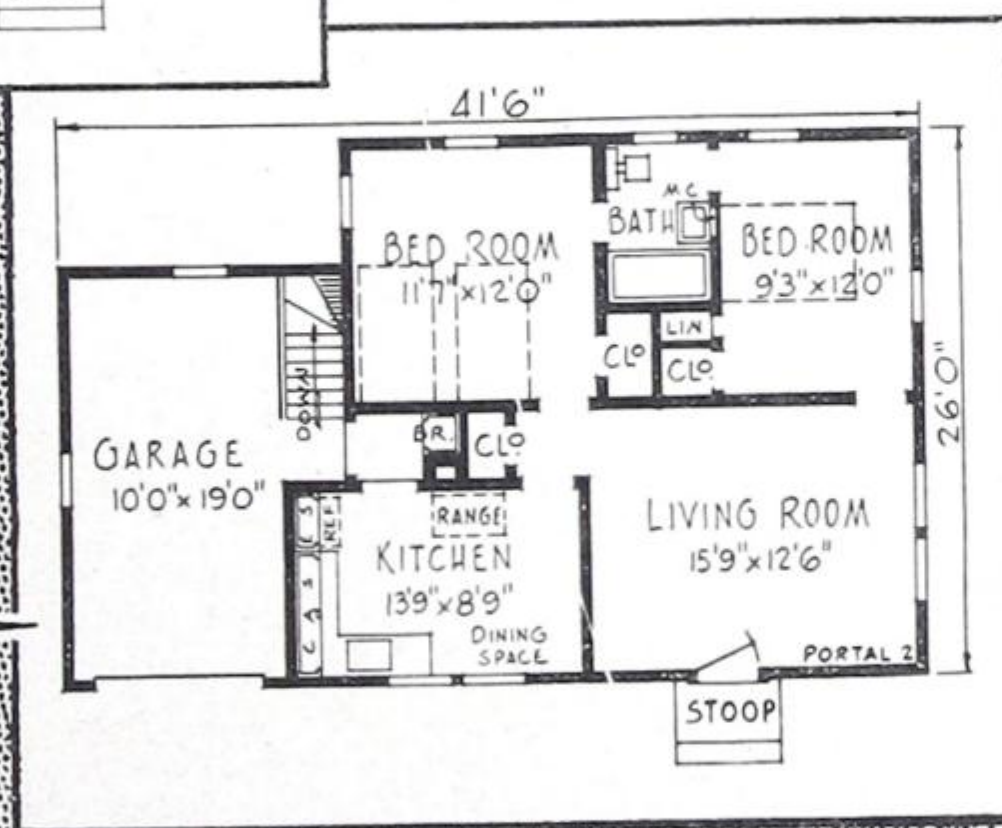
Although only four rooms in plan, the efficient kitchen layout makes this home equal to one of five rooms. Plans with basement two feet wider and two feet deeper are available; when ordering designate as Plan 3. Plans without basement two feet wider and two feet deeper are also available as Plan 4.

The Portal

PLAN 1.....15,730 CU. FT.
PLAN 2.....18,120 CU. FT.

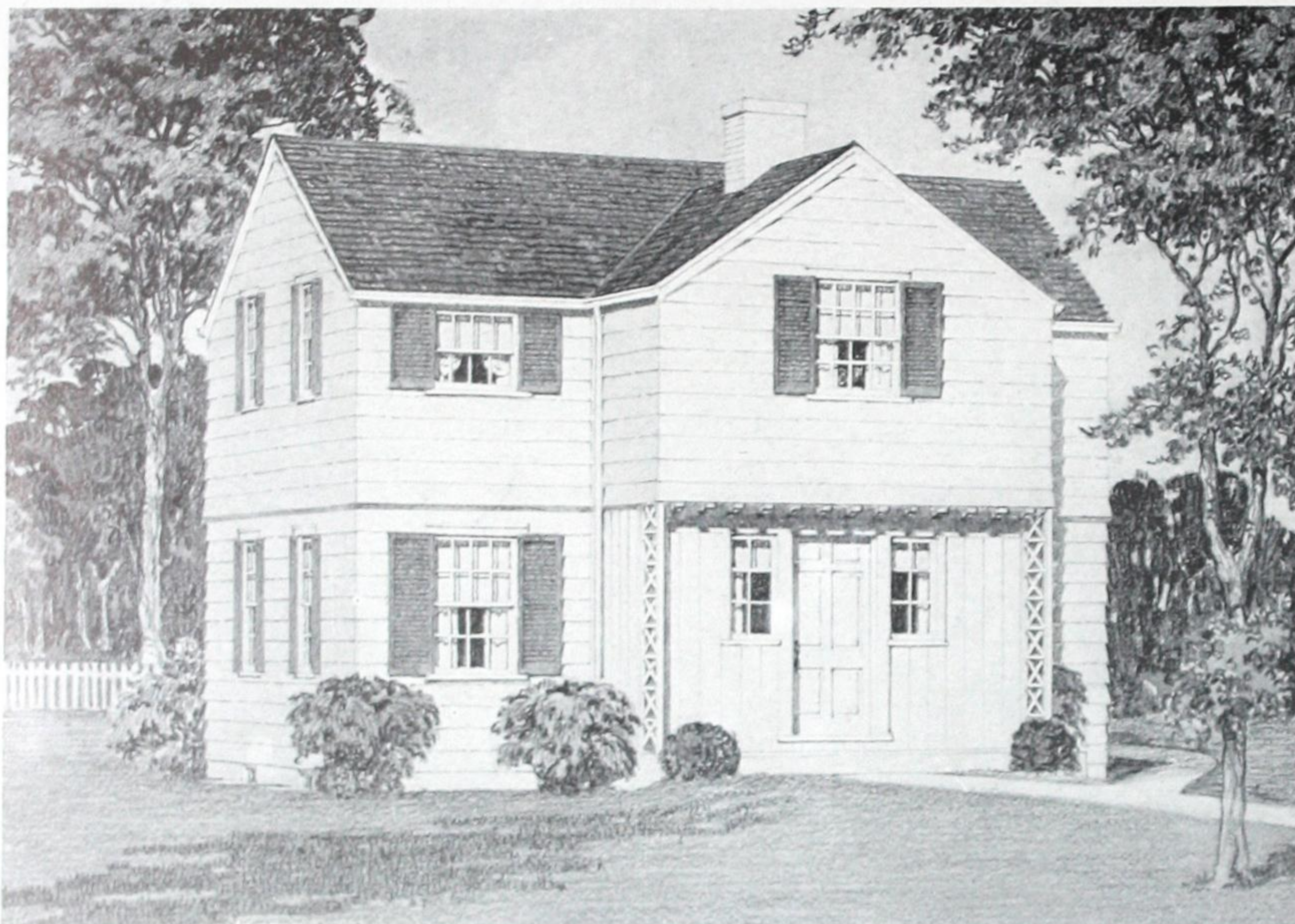


PLAN 1



PLAN 2

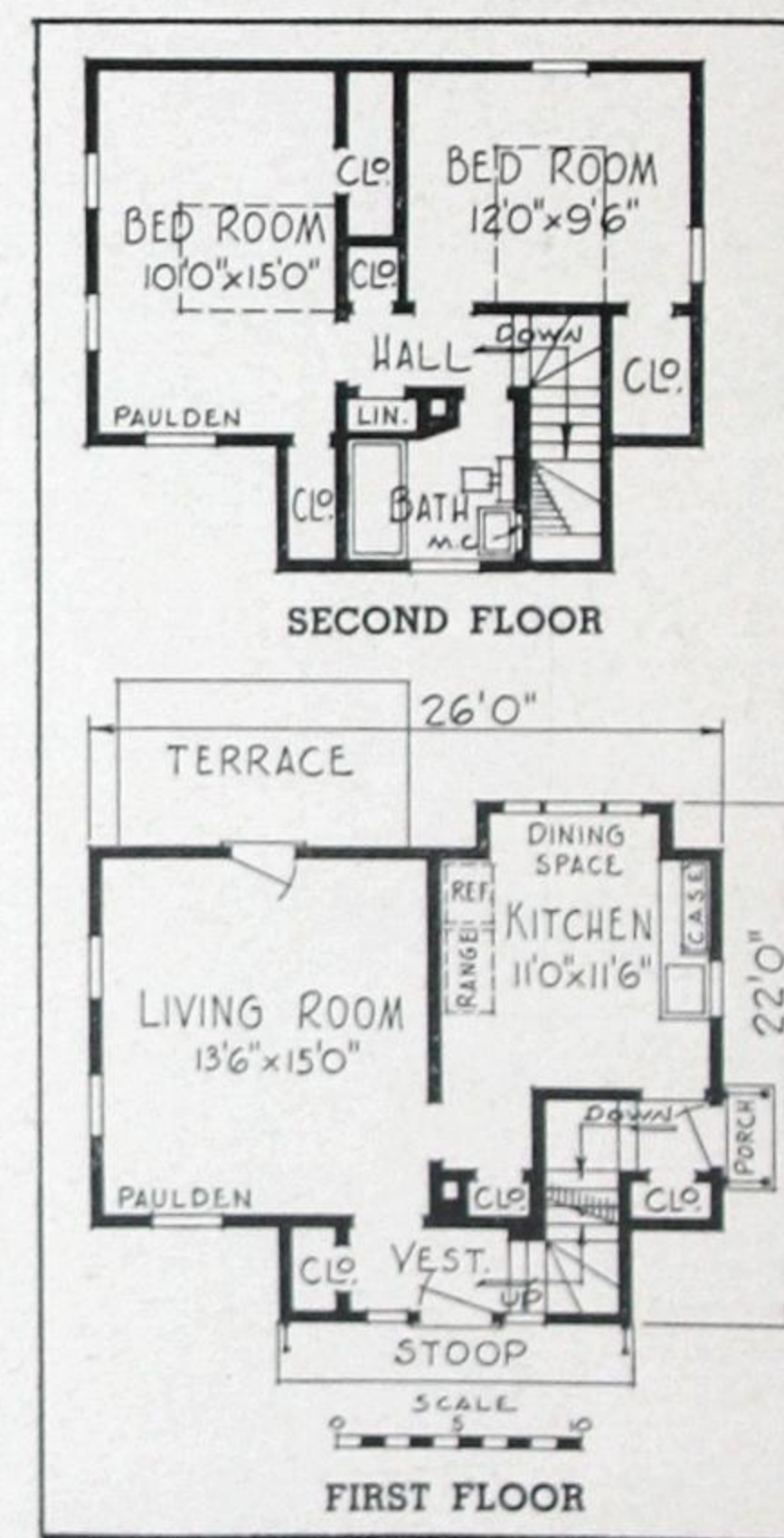
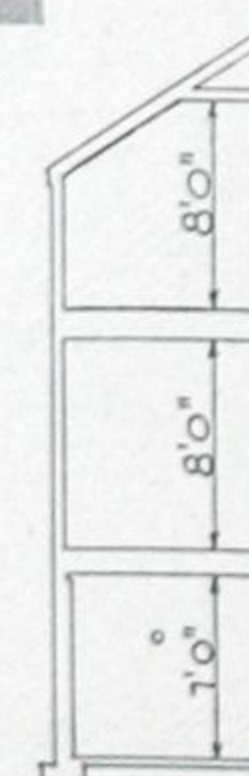
Ideal for the small family, the "Portal" has an interior arrangement that is very practical and consequently proves highly acceptable to the builder of small homes. The kitchen located in the front of the house and an attached garage are features desired by many.



The Paulden

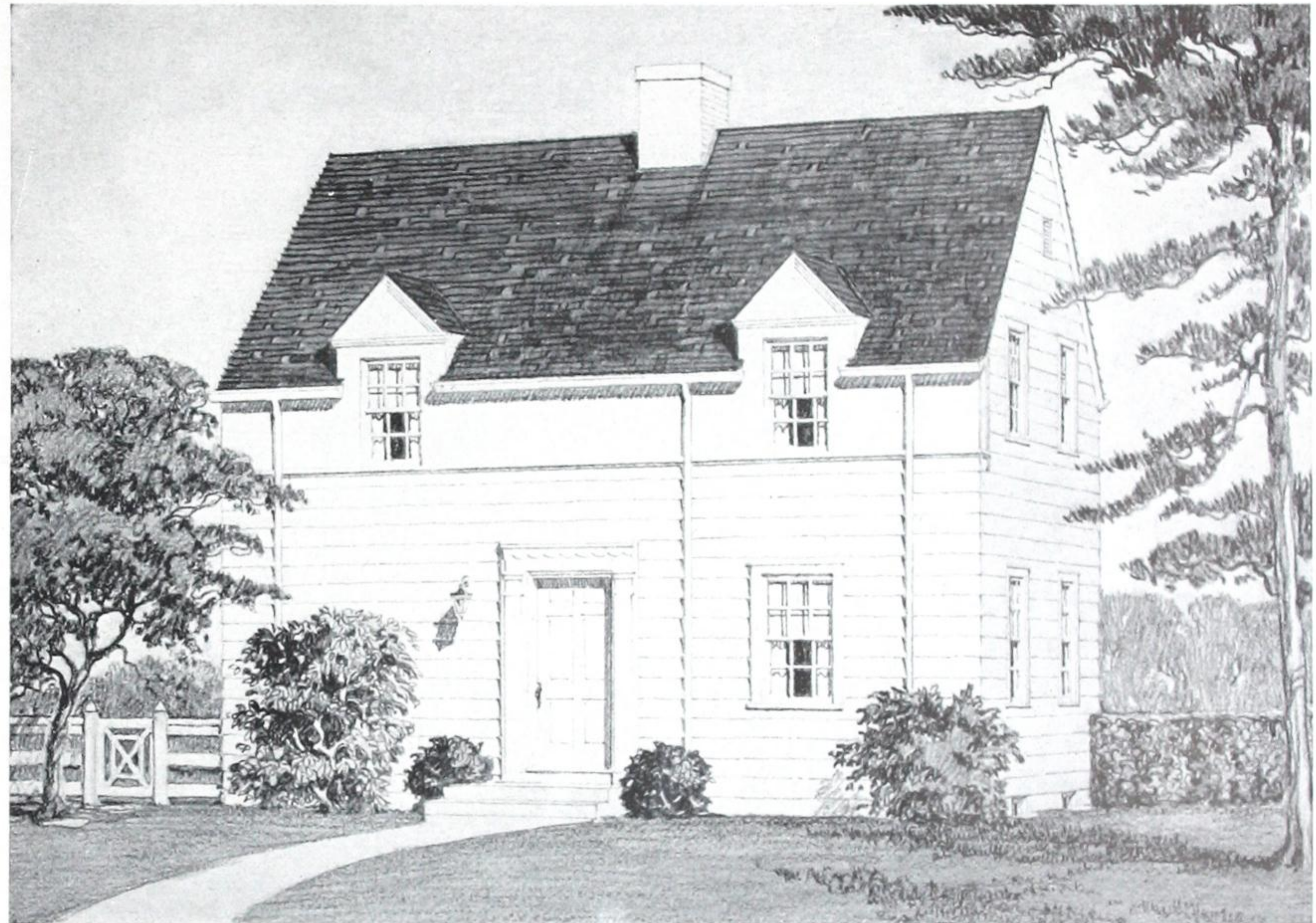
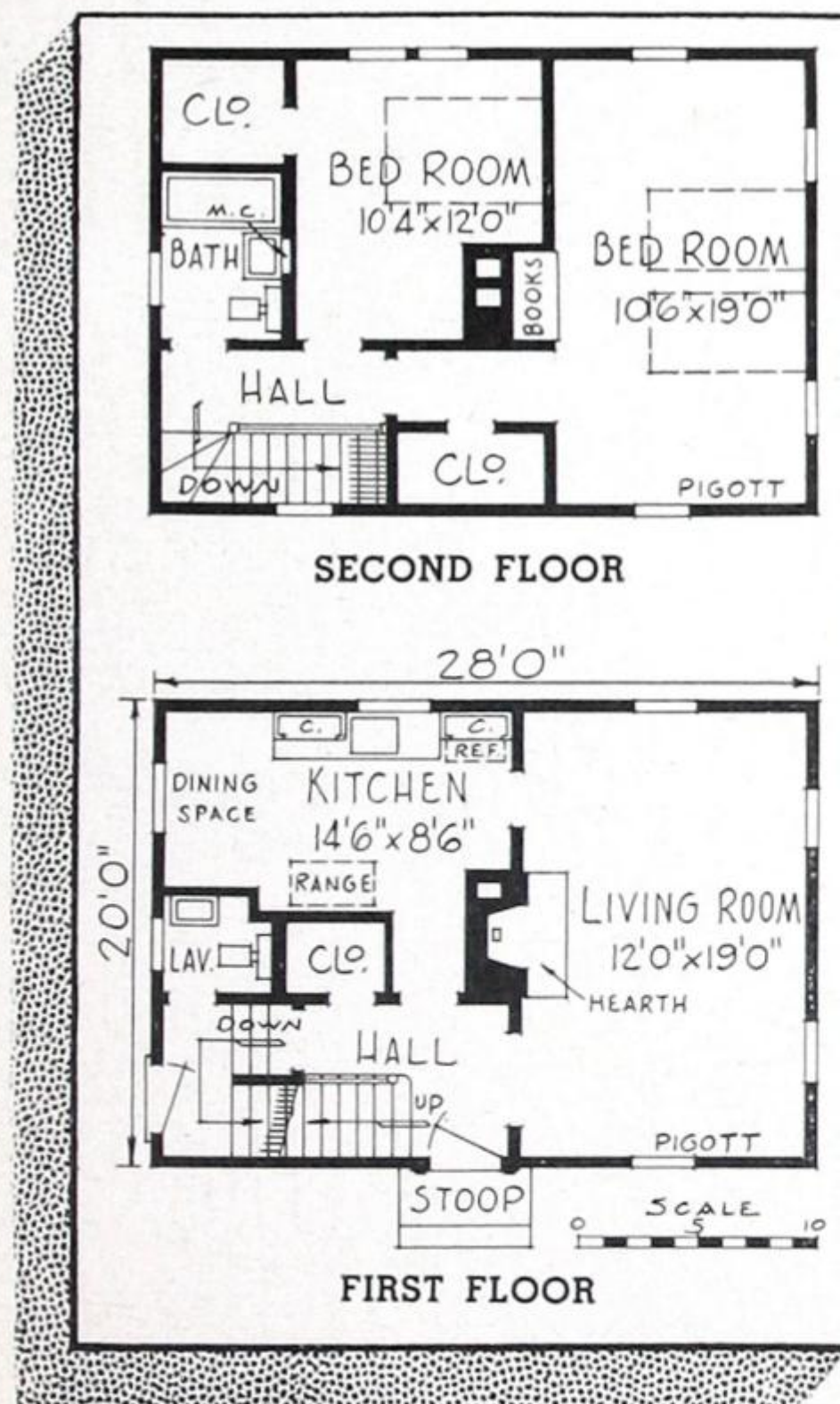
13,000 CU. FT.

Striking evidence of the vitality of the Colonial style is at once apparent in this beautiful American home. The front overhang provides protection for the entrance and lends a pleasingly different tone to this compact and well-balanced home. Note the large terrace at the rear and the bay projection in the kitchen for a cozy dining space.

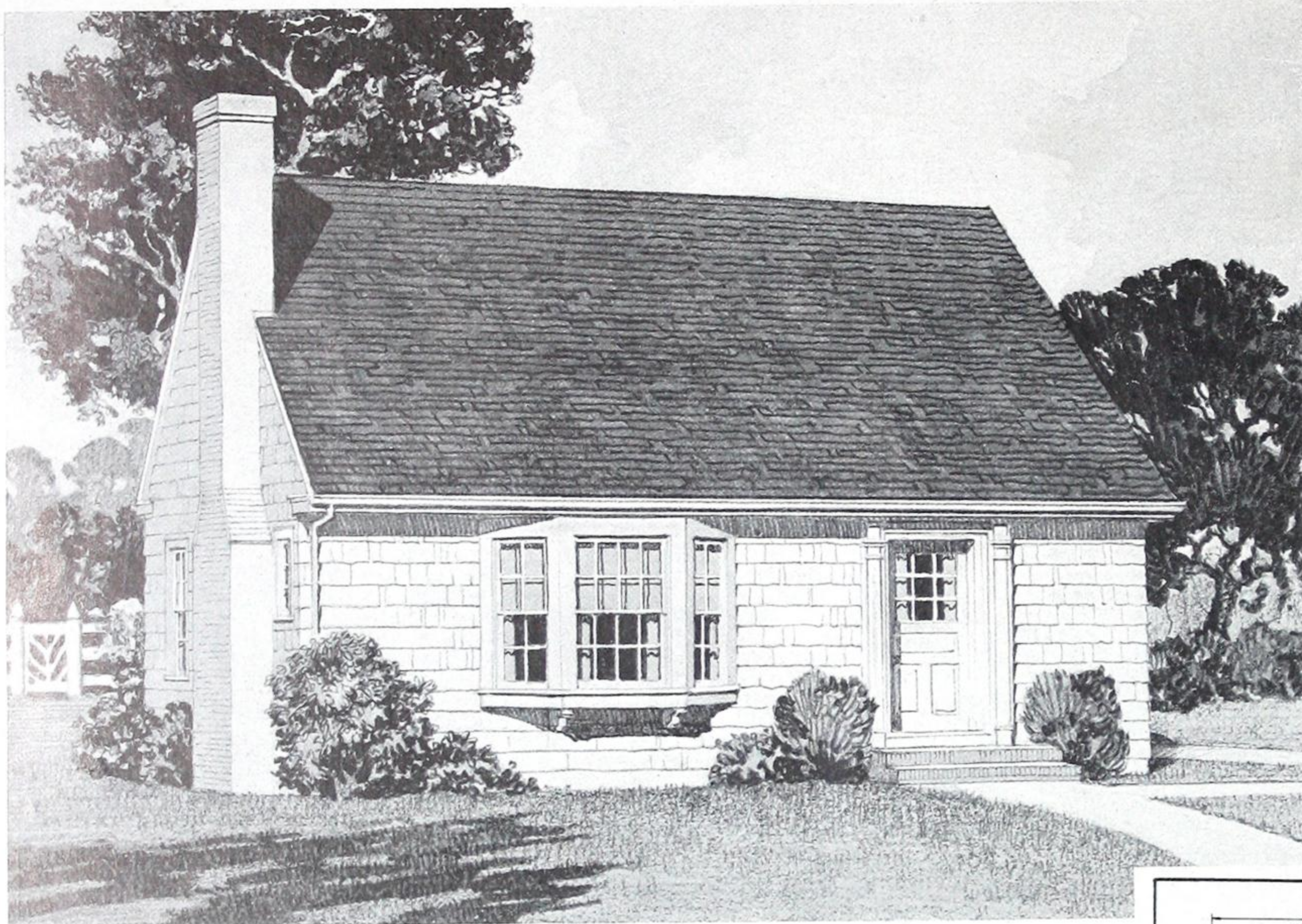


The Pigott

14,560 CU. FT.



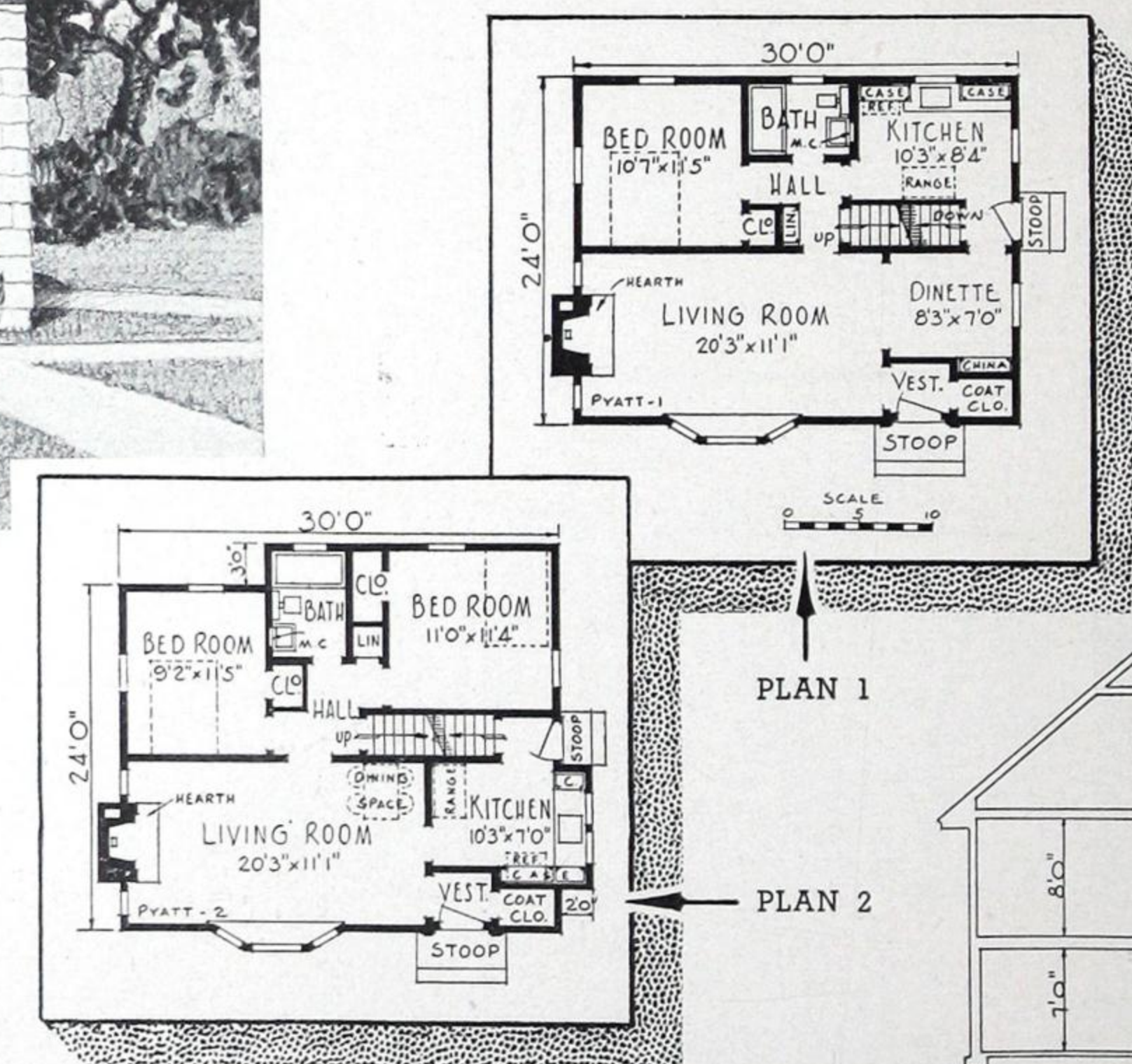
Expansive and cheery living, reminiscent of the life of the early pioneer settlers, is constantly being inspired when one owns a home like this. All rooms are large and well arranged, there is a convenient toilet on the first floor and fireplace has also been included to complete this fine home.



The Pyatt

PLAN 1.....15,840 CU. FT.
PLAN 2.....17,090 CU. FT.

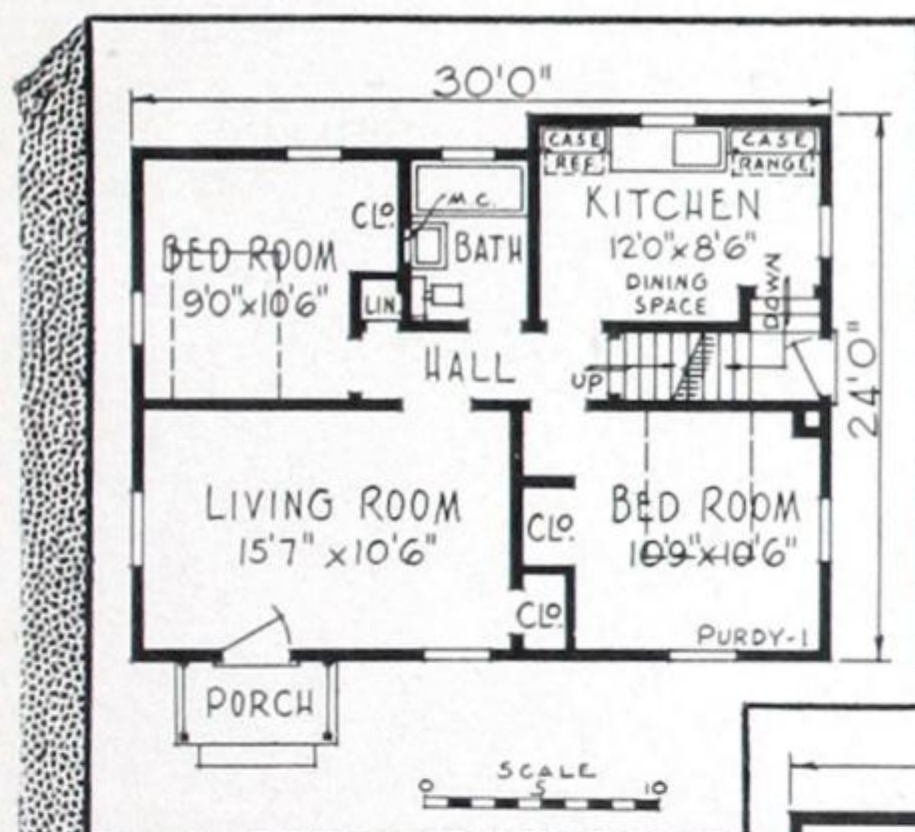
To the homeseeker with an eye for something different, this design should have strong appeal. The low cornice lines and the placement of the entrance and bay are distinguishing features. The large living room with fireplace located at one end commands worthy attention.



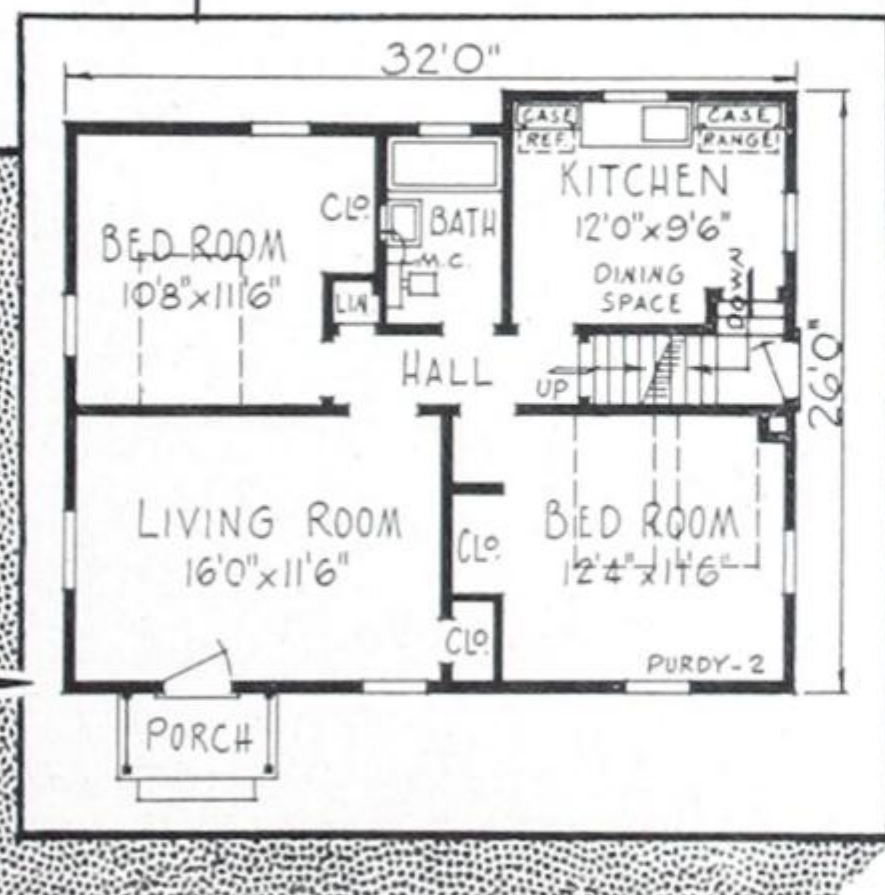
The Purdy

PLAN 1.....13,640 CU. FT.

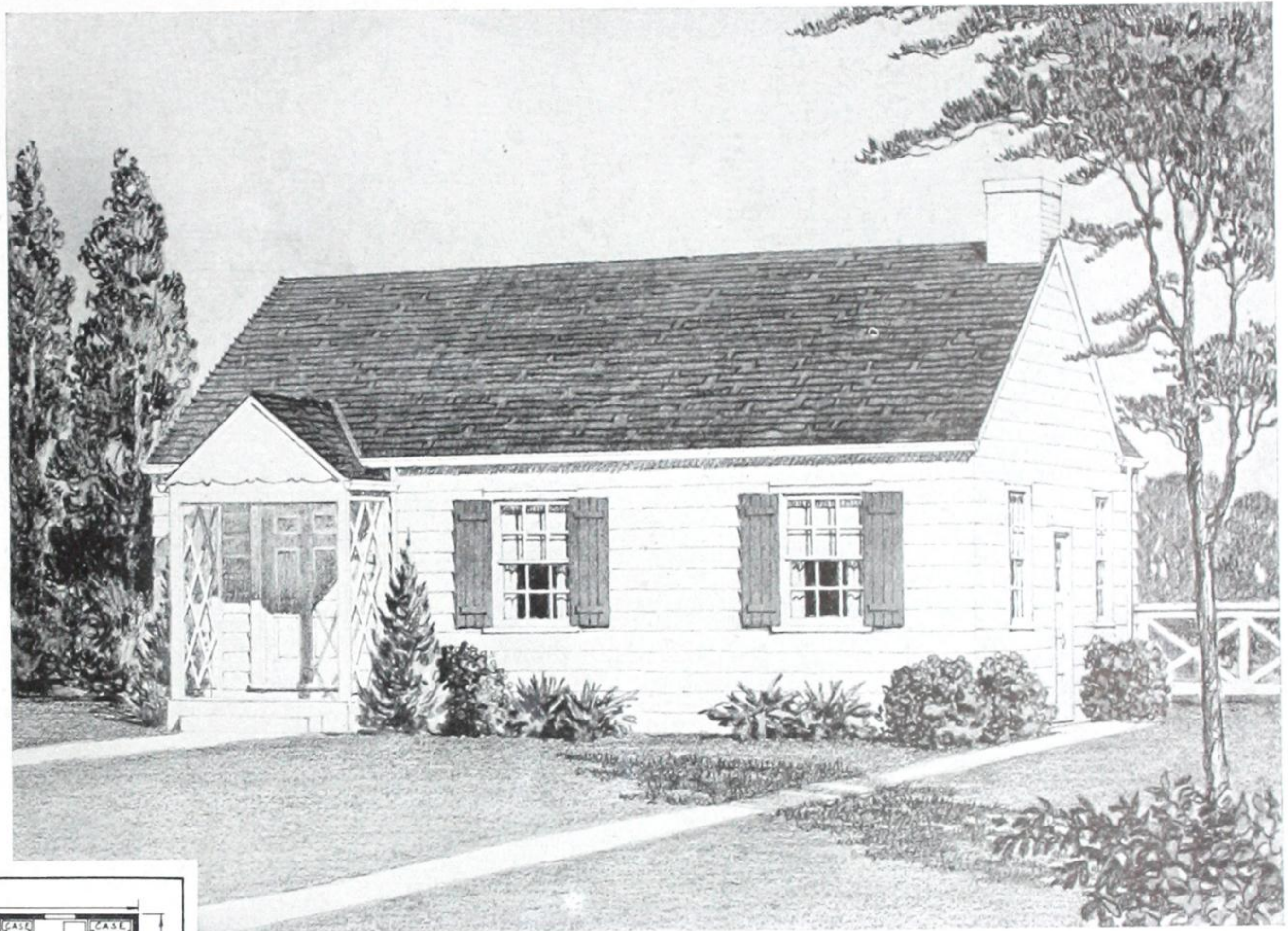
PLAN 2.....16,550 CU. FT.



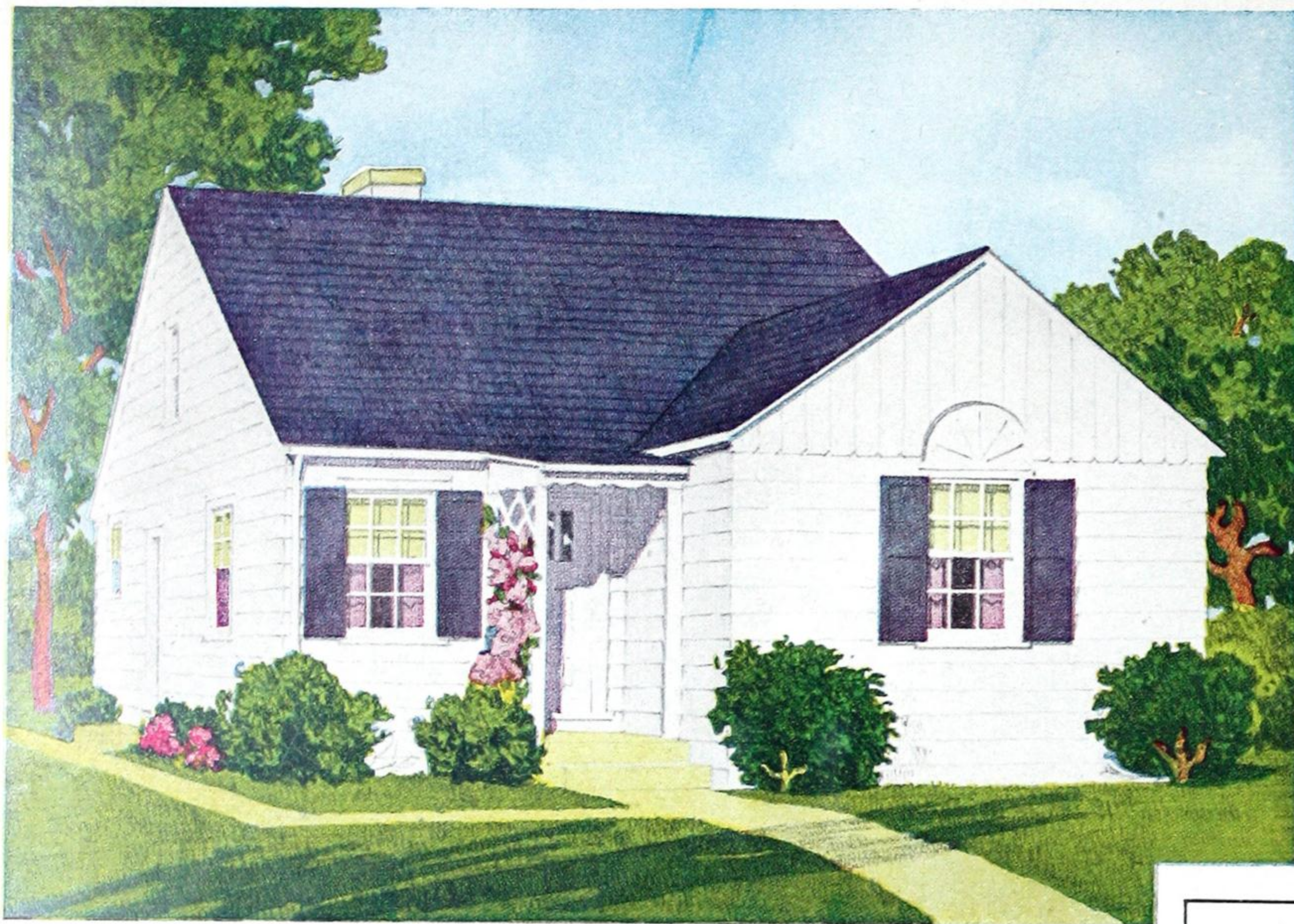
PLAN 1



PLAN 2



While this home is small and does not occupy large ground area, the floor arrangement permits of large, well-lighted and cross-ventilated rooms. The sensible plan and economical but effective exterior would surely reflect the common sense of its builder.

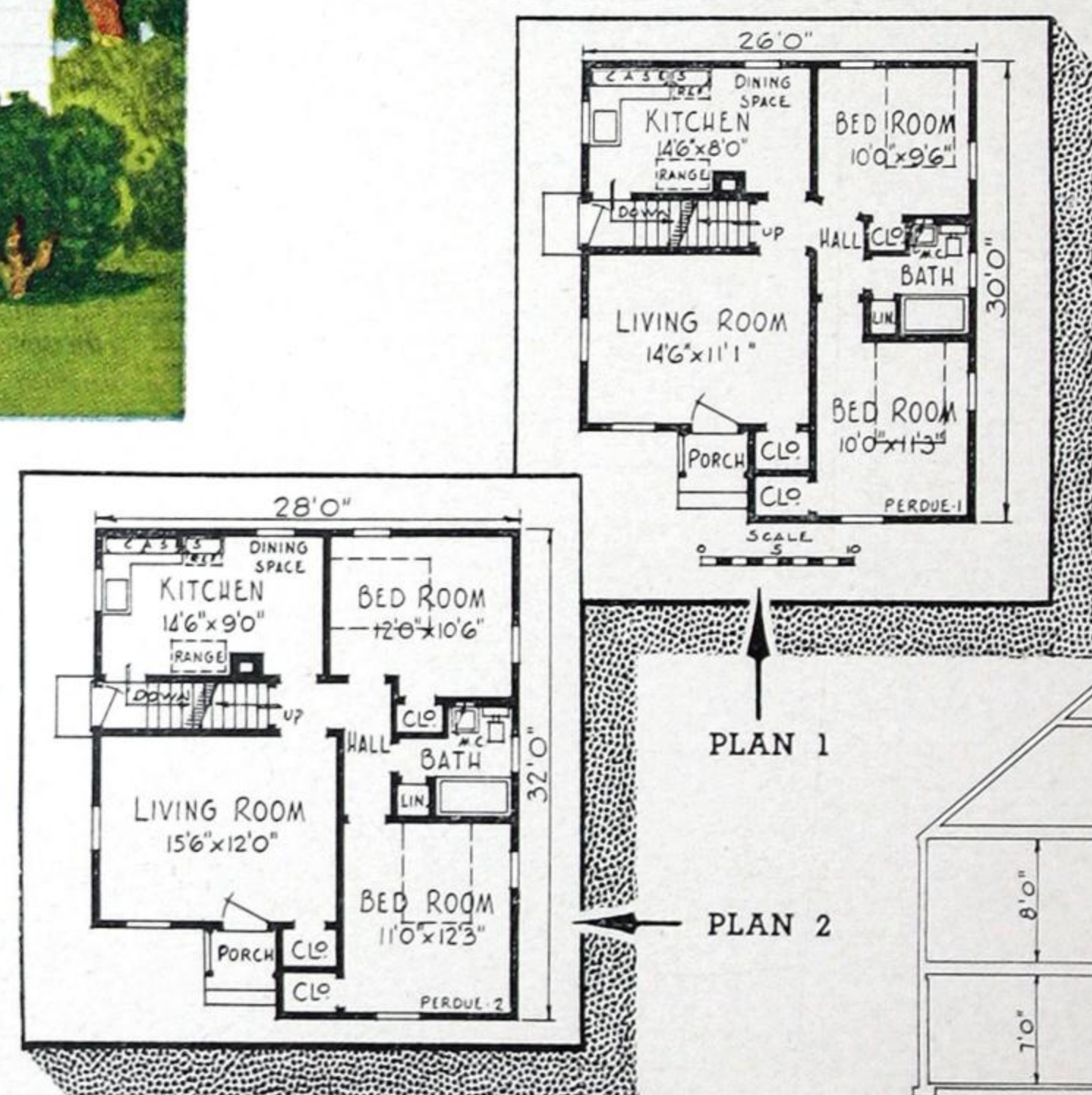


The Perdue

PLAN 1.....14,880 CU. FT.

PLAN 2.....17,500 CU. FT.

The Colonial bungalow will always have a good following and particularly a home like this design, combining as it does taste with practicability at low cost. The floor plan is a splendid one with sleeping quarters well segregated and a large kitchen with ample space for dining.

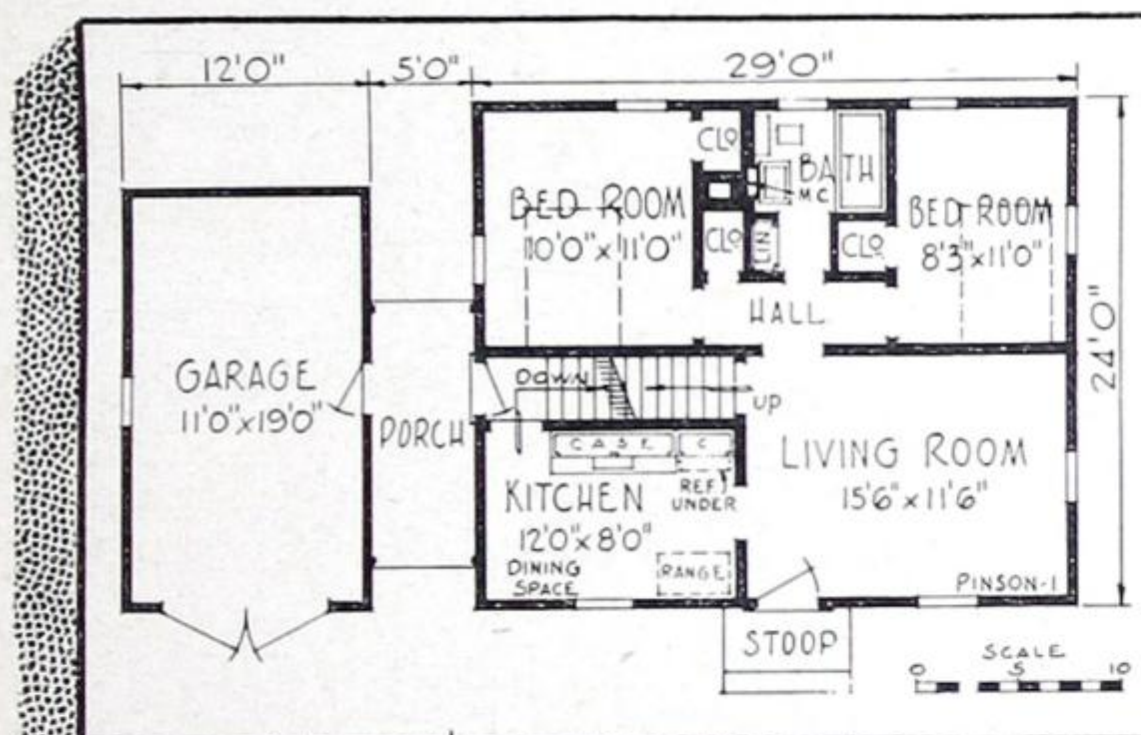


The Pinson

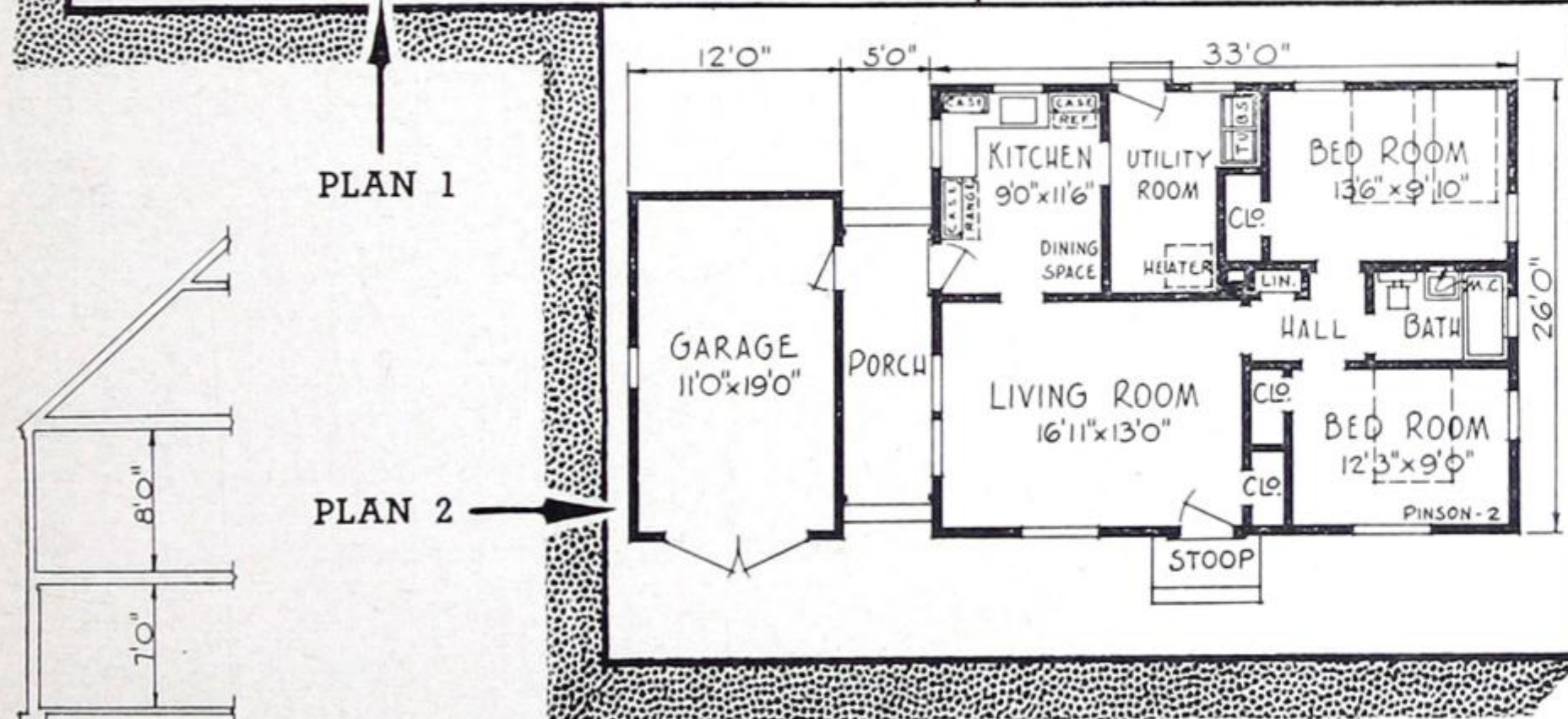
PLAN 1.....14,900 CU. FT.

PLAN 2.....14,150 CU. FT.

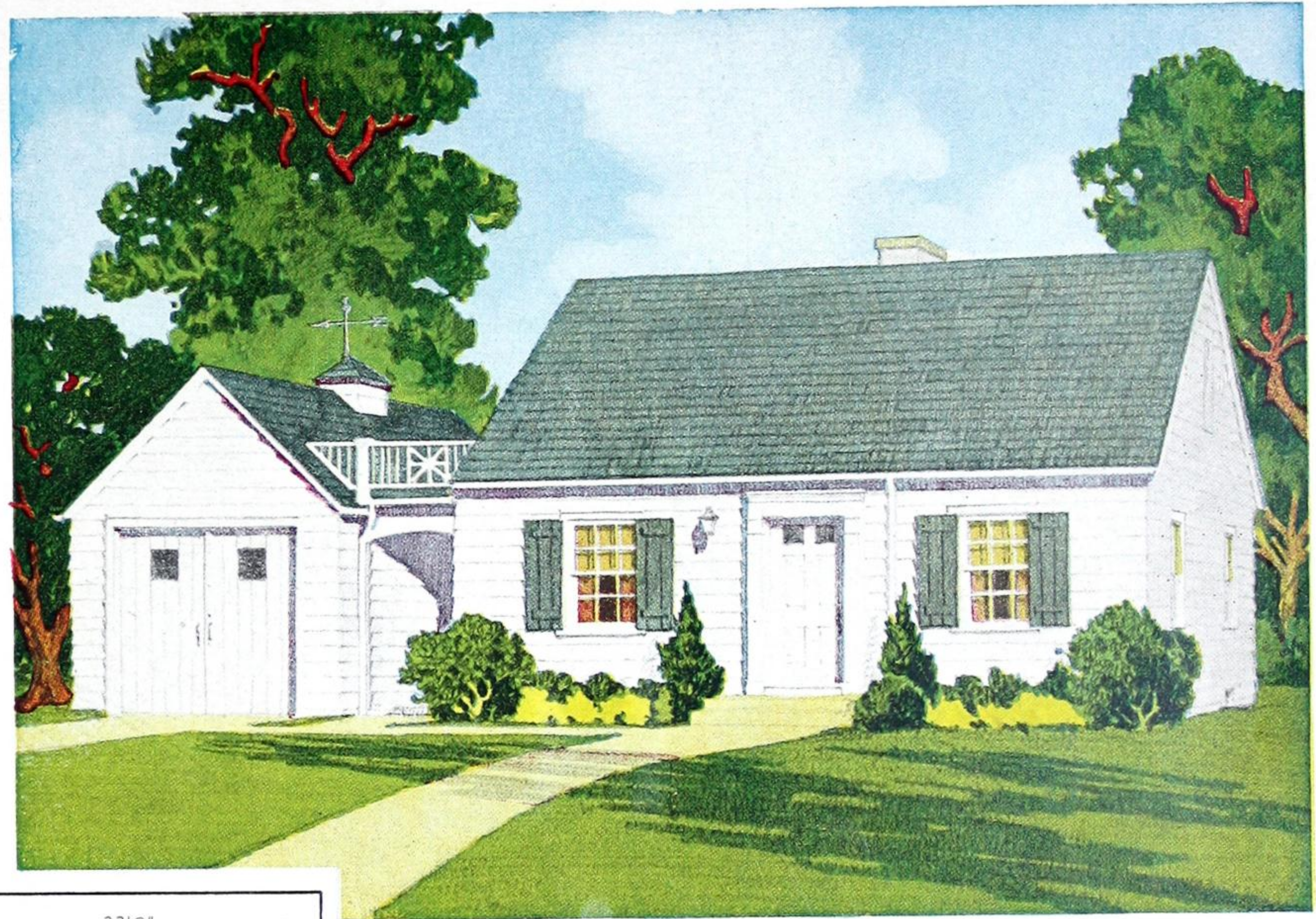
Garage Addition For
Either Plan, 2,760 Cu. Ft.



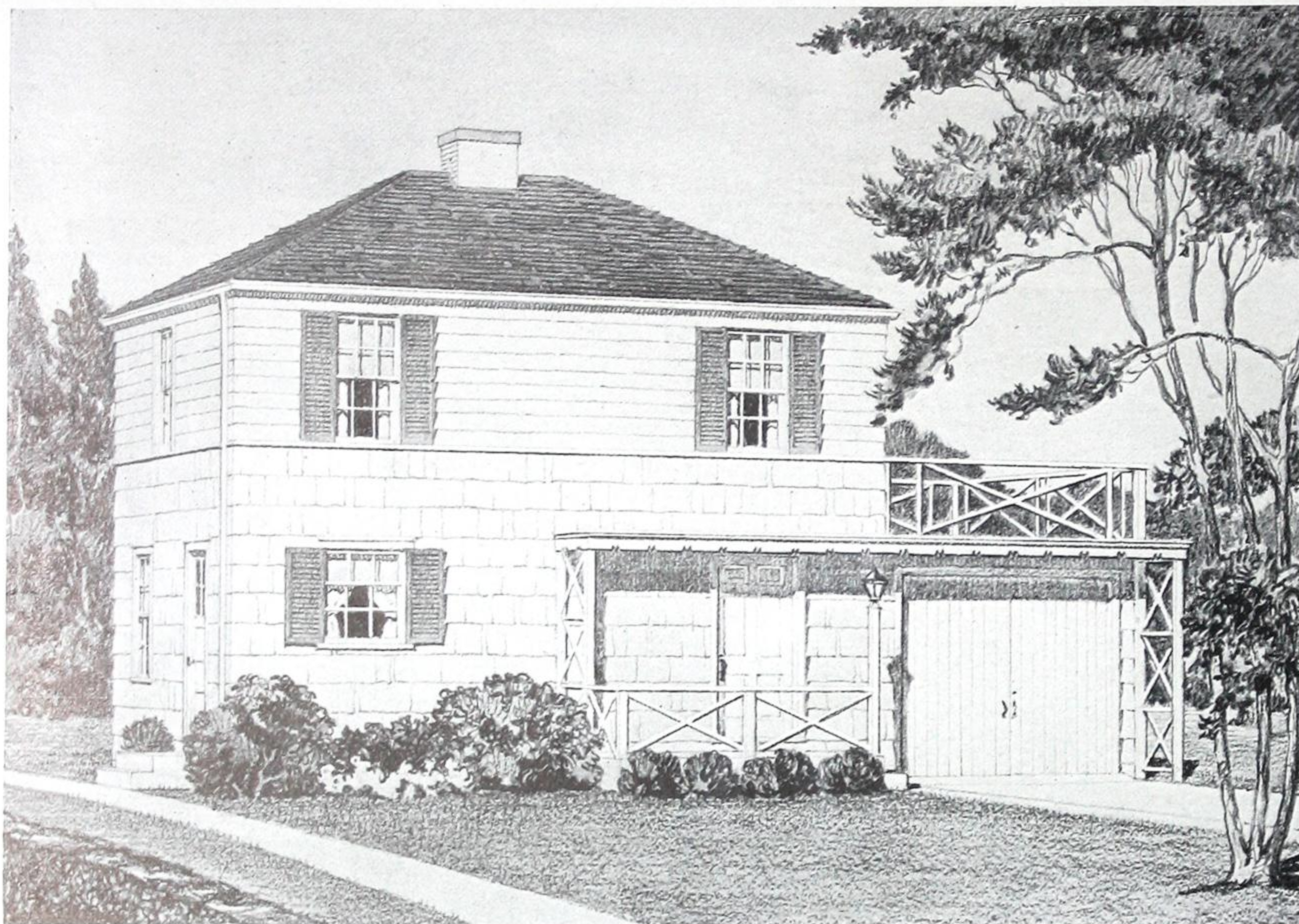
PLAN 1



PLAN 2



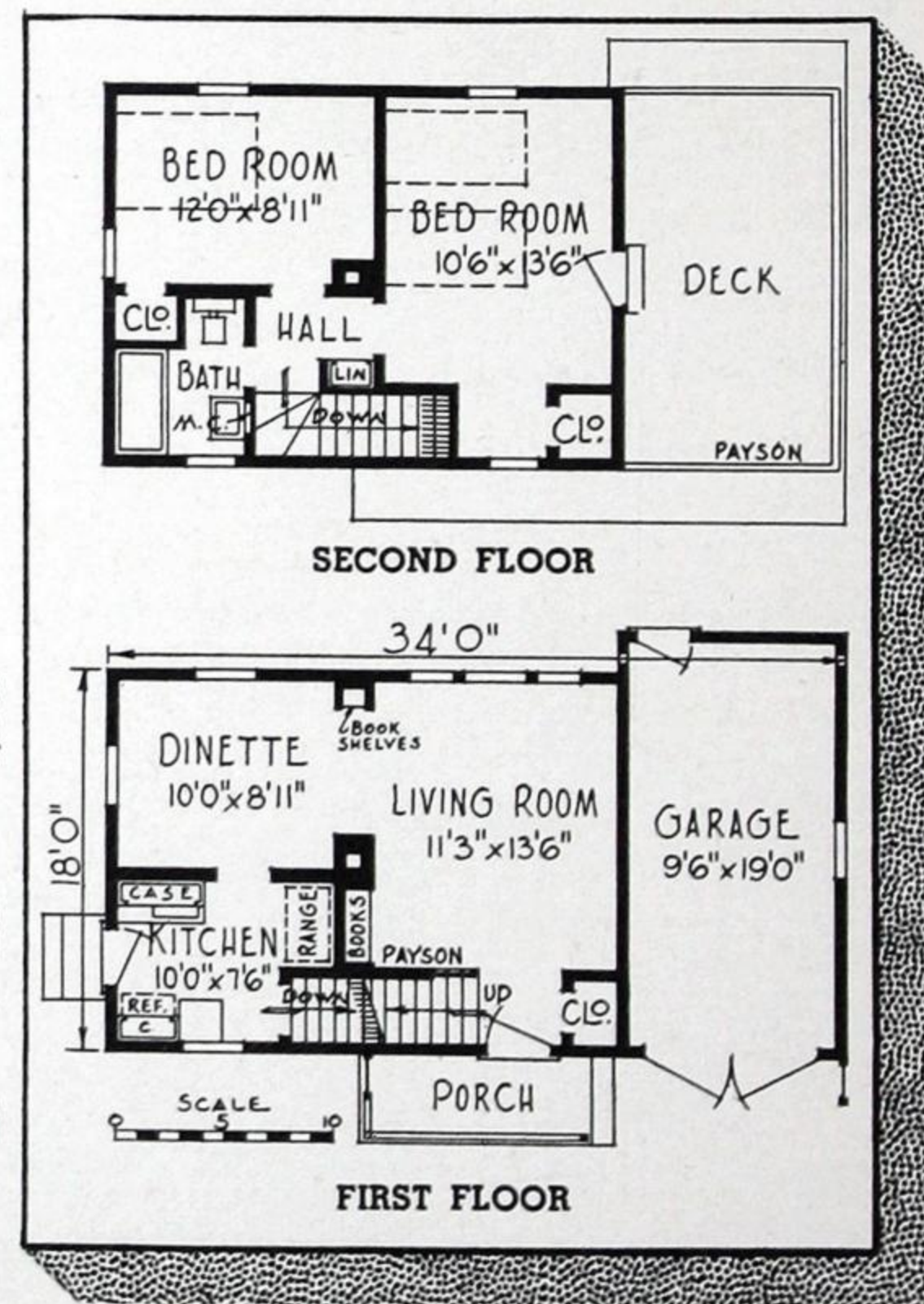
The garage, although not a part of the main house, is connected to it by a porch to attain the pleasing effect of wide low lines in the entire design composition. It is a practical idea also, in that the garage is convenient and accessible in bad weather. Unique landscaping is possible.



The Payson

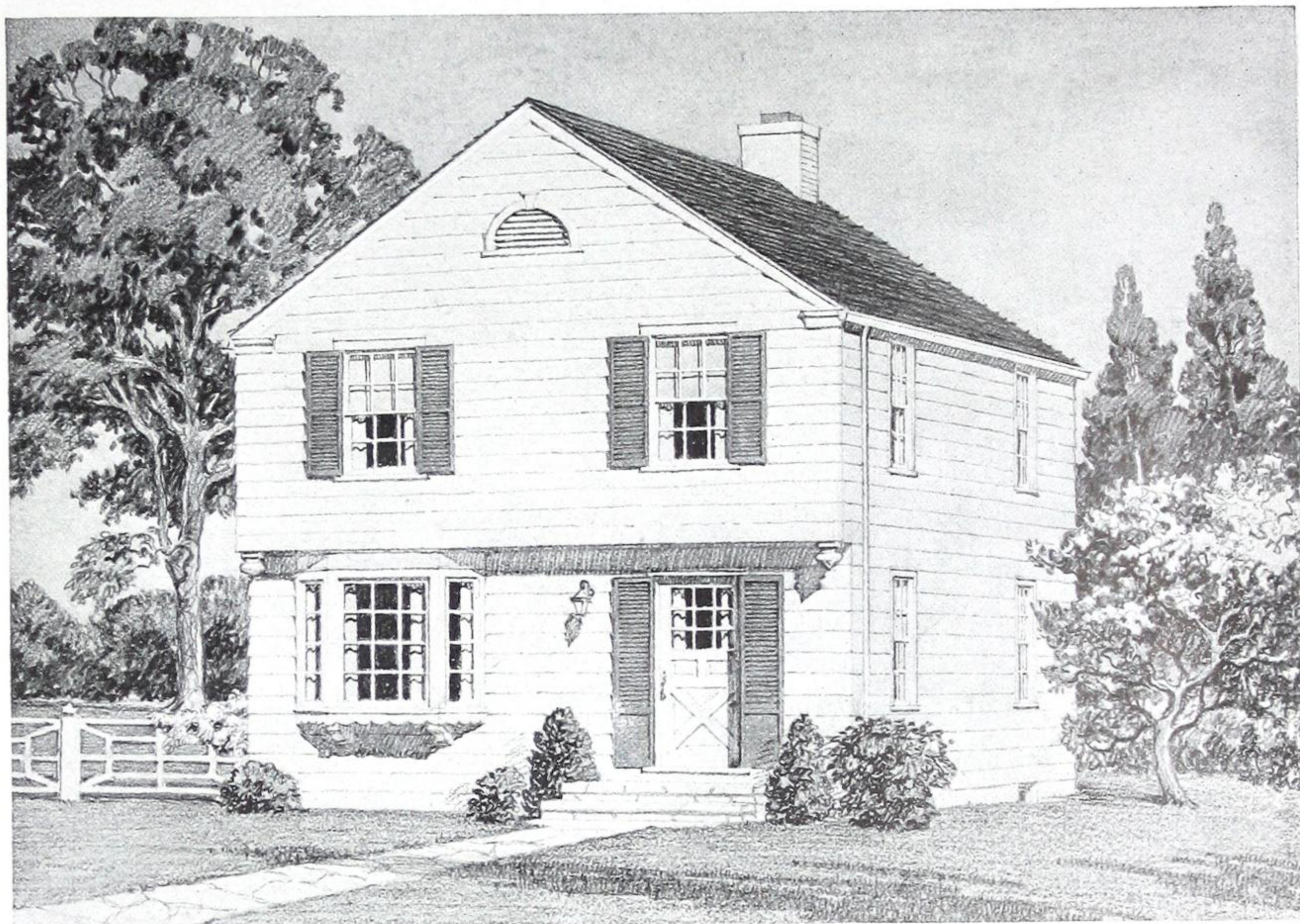
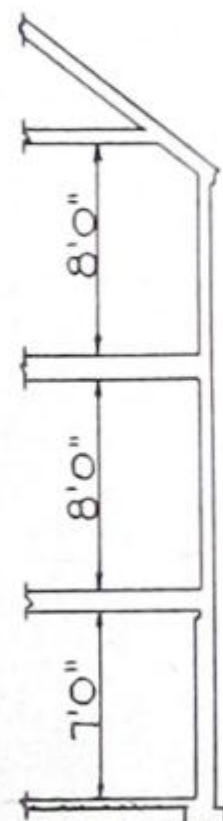
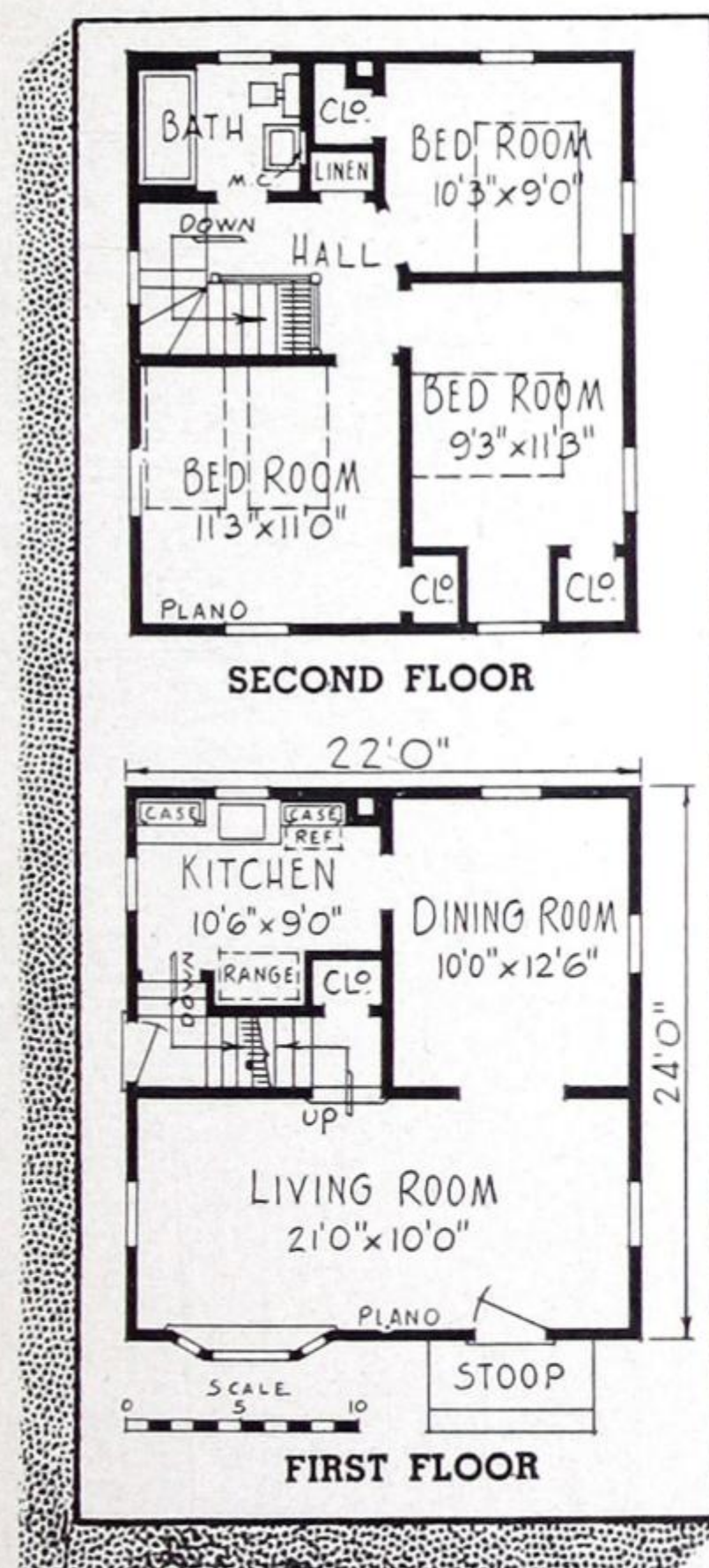
13,350 CU. FT.

New, modern and attractive are words which best describe this neat little two-story home. The five rooms are located for comfort and efficiency, an attached garage and deck are included, and the whole plan is along simple yet effective lines that insure its moderate cost. One marvels at the many features shown here, but usually seen only in more pretentious homes.

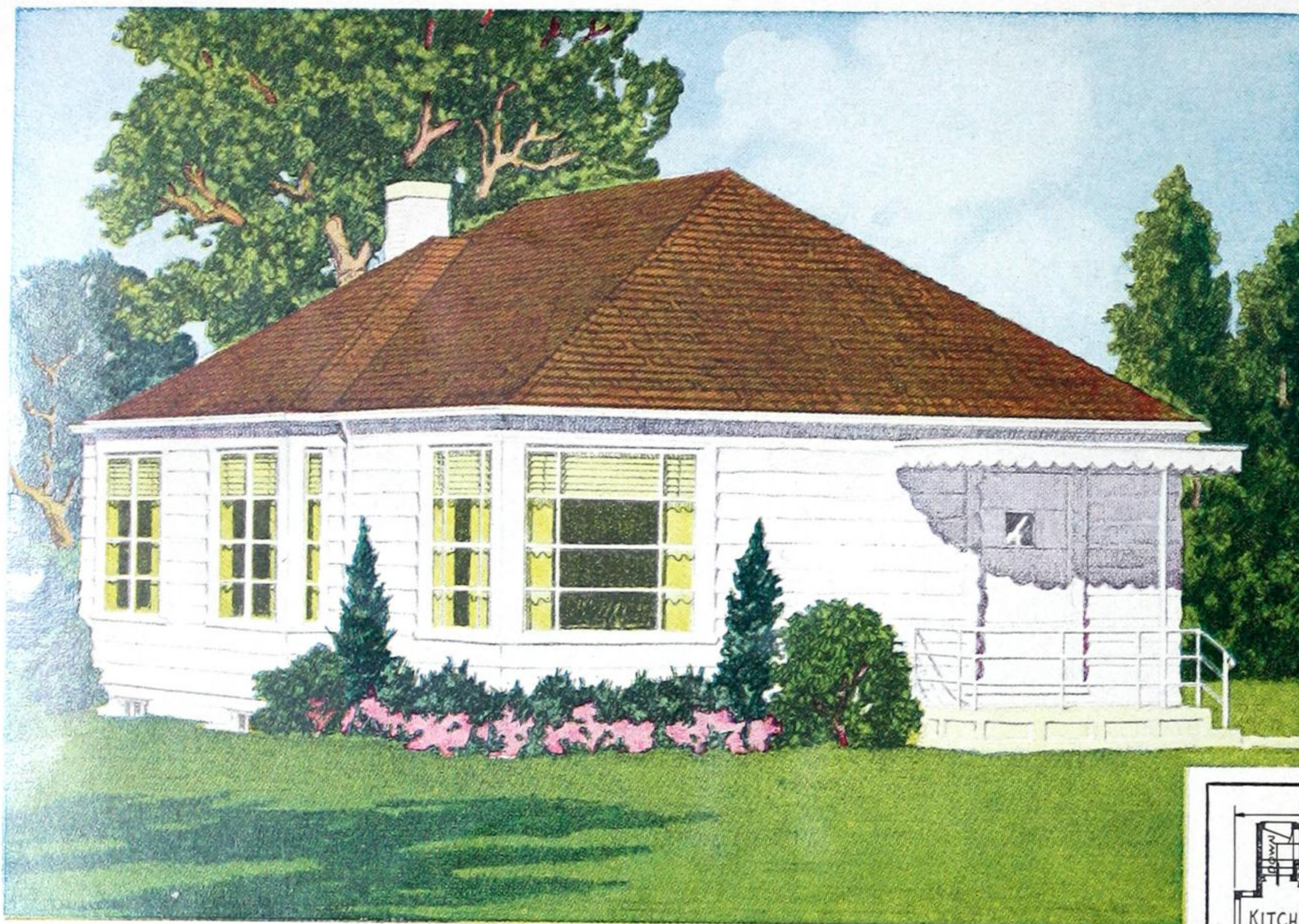


The Plano

14,780 CU. FT.



A practical solution for the narrow lot problem, this six room two-story home offers real value for the investor—a value that will retain itself over many years, as designs of this kind never seem to grow old. There is proof here too that architectural excellence is attainable even in the small home field. Note the ample sized rooms, all well-lighted and with cross ventilation.

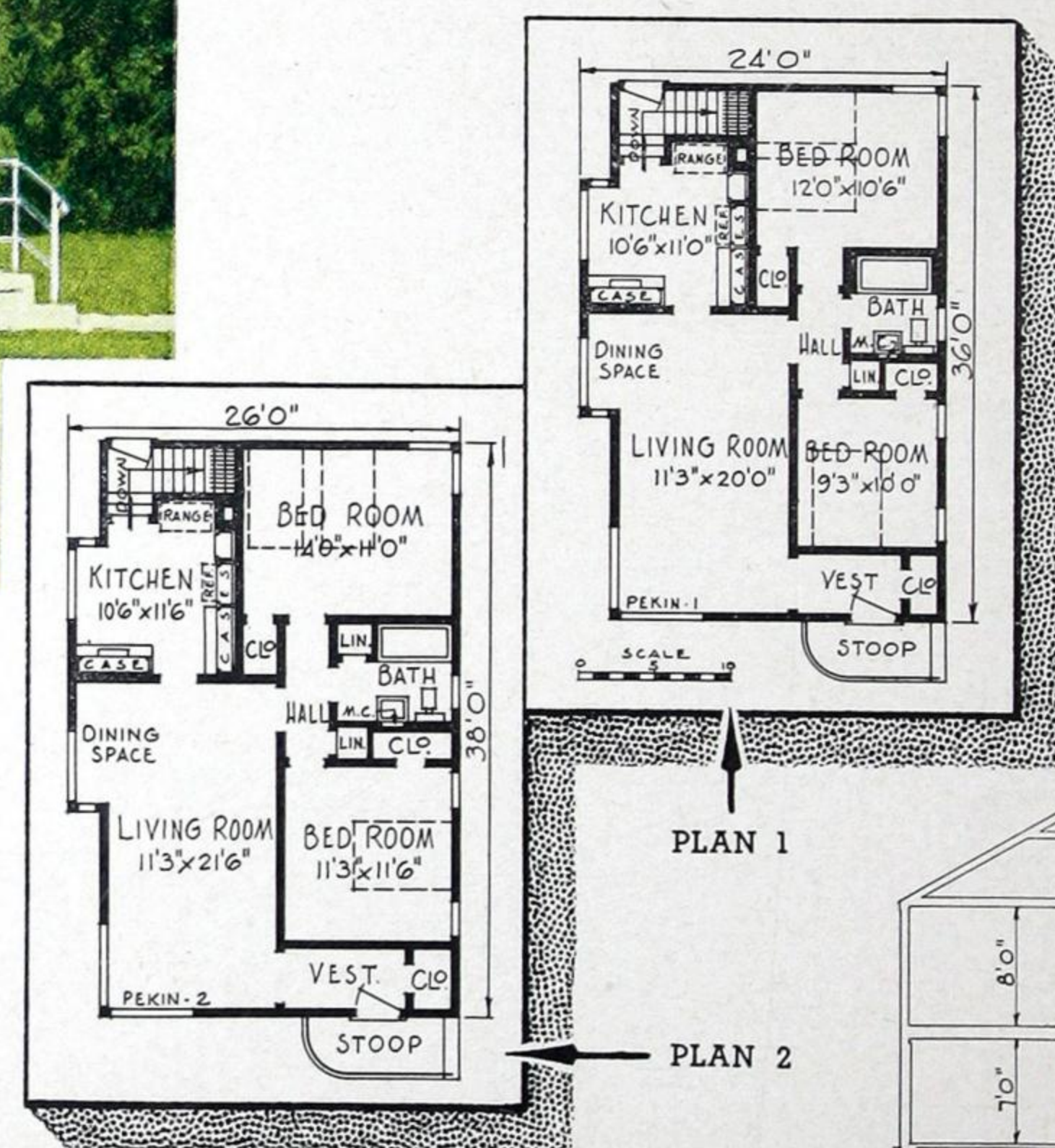


The Pekin

PLAN 1.....15,390 CU. FT.

PLAN 2.....17,800 CU. FT.

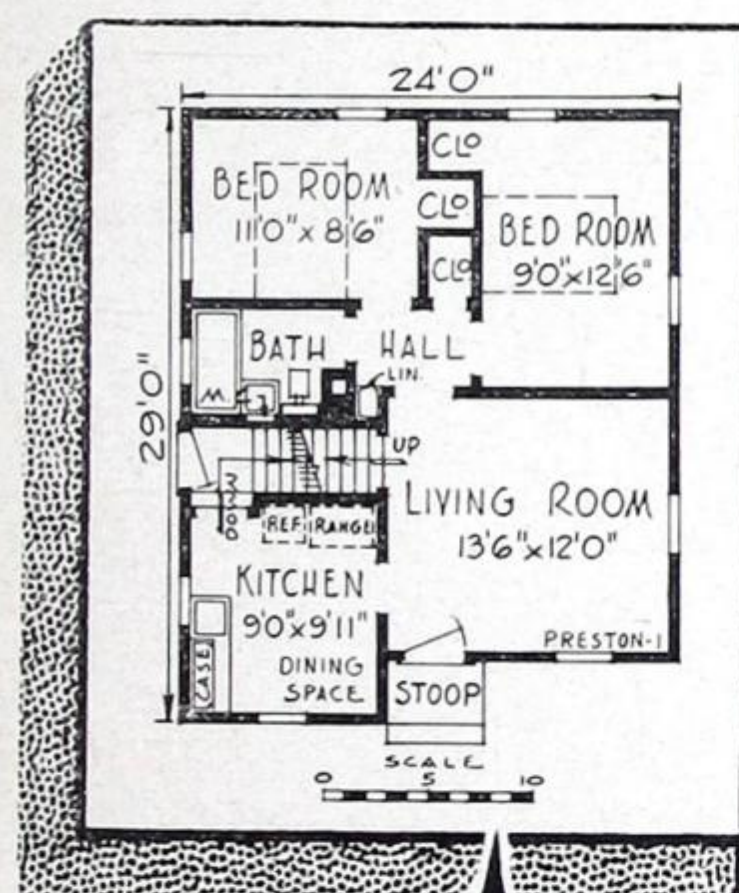
Should one seek something different and modern, the "Pekin" strikes a pleasing note. Large corner windows and a modern railed entry porch accomplish a desirable result without going to extremes. Homes of this type always lend themselves well to the use of brilliant color schemes.



The Preston

PLAN 1.....13,750 CU. FT.

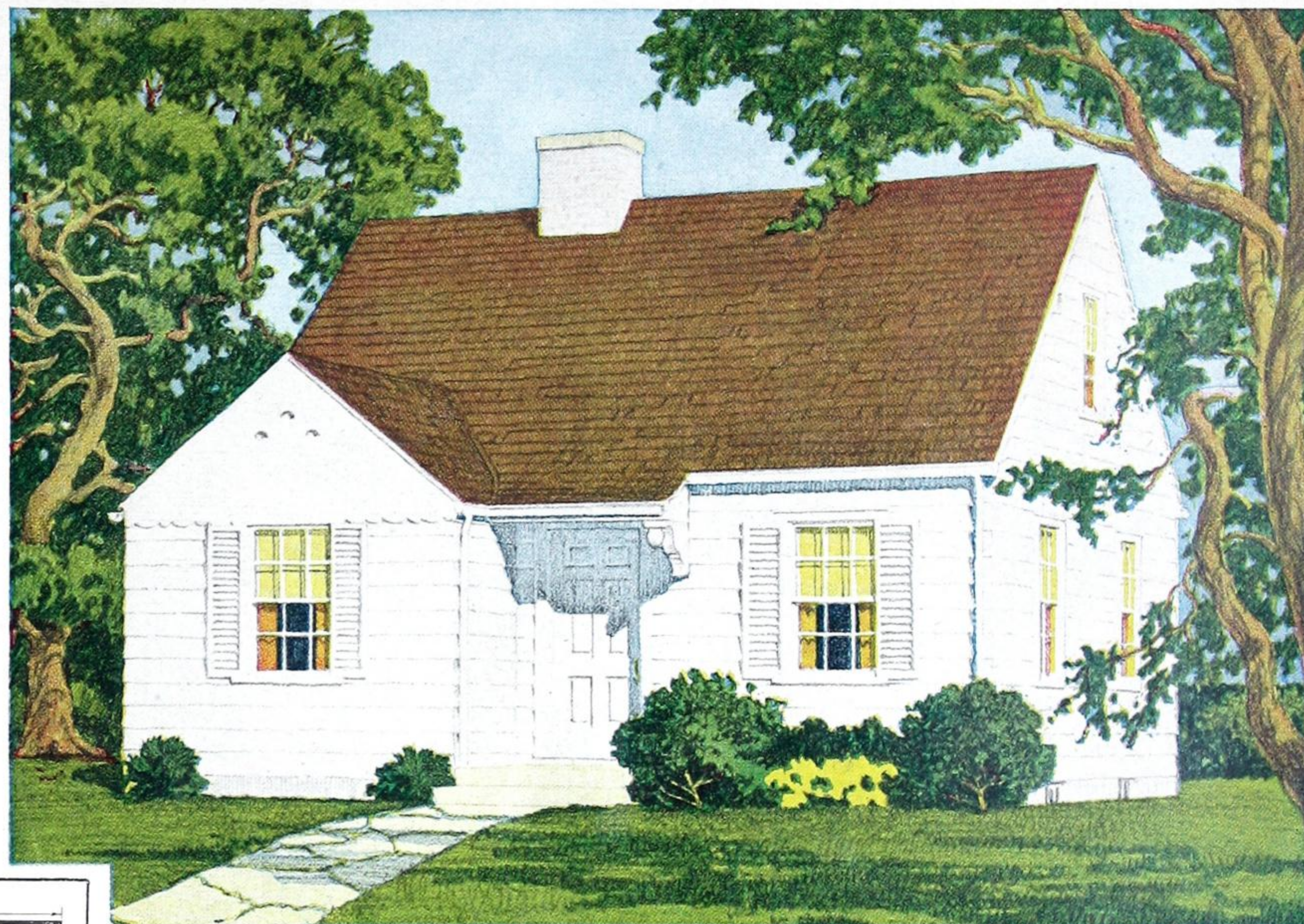
PLAN 2.....16,560 CU. FT.



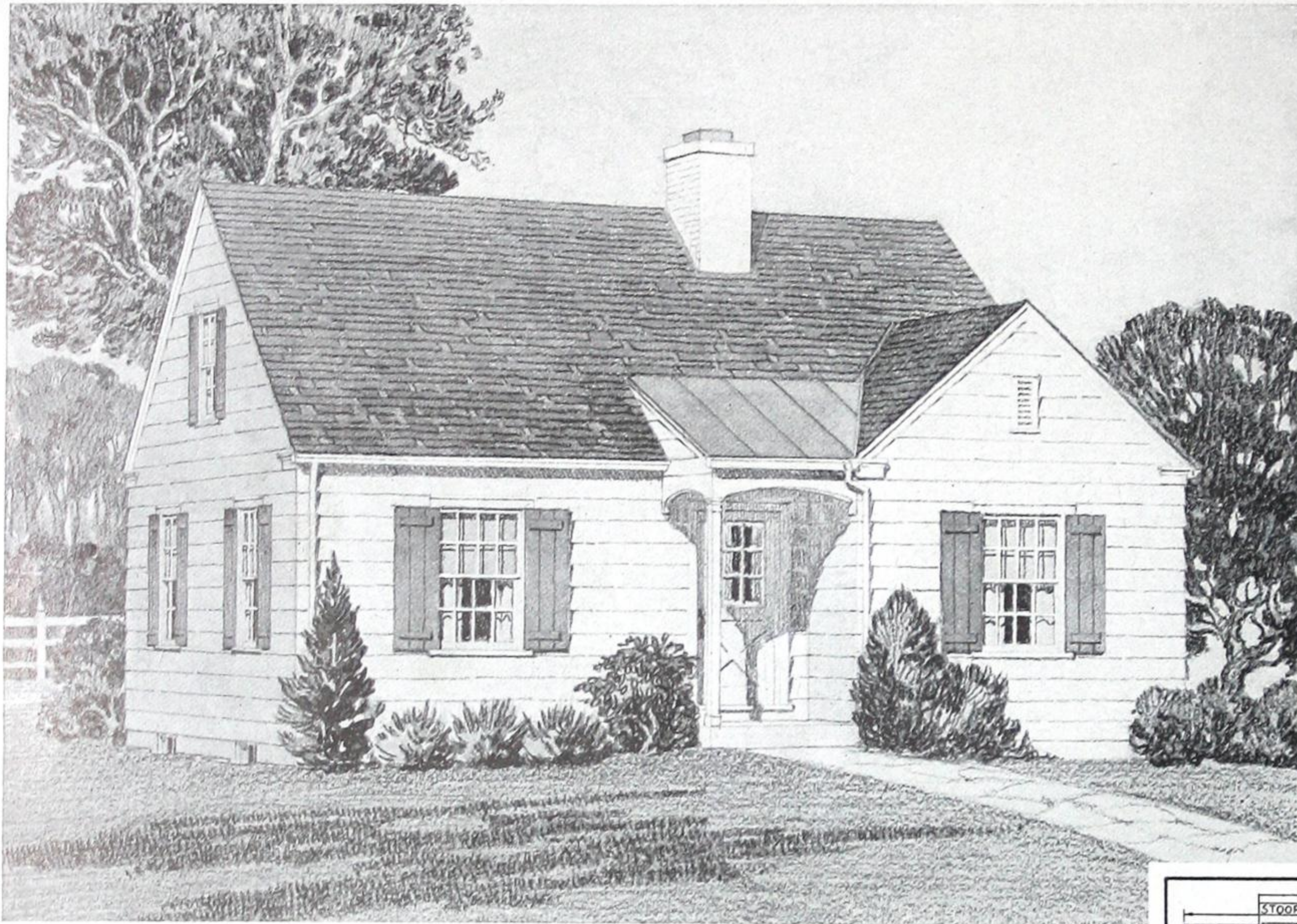
PLAN 1



PLAN 2



Here is another attractive Colonial of four rooms but which offers the convenience and efficiency of five. The small front gable, shuttered windows and hooded entrance relieve the usual hardness of line, yet definite dignity has been preserved. Thoroughly planned its building cost is within range of the average pocketbook.

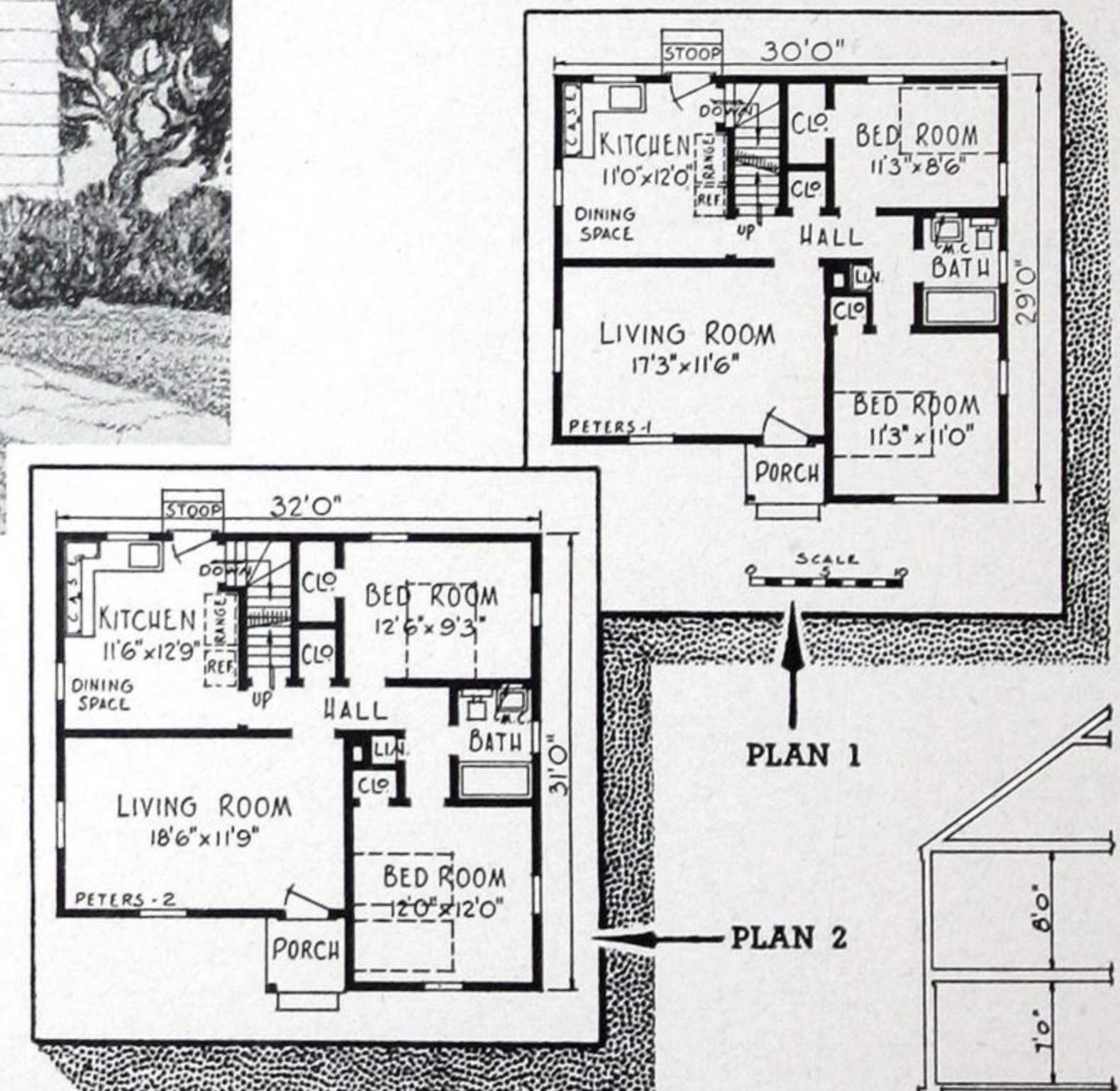


The Peters

PLAN 1.....16,340 CU. FT.

PLAN 2.....18,800 CU. FT.

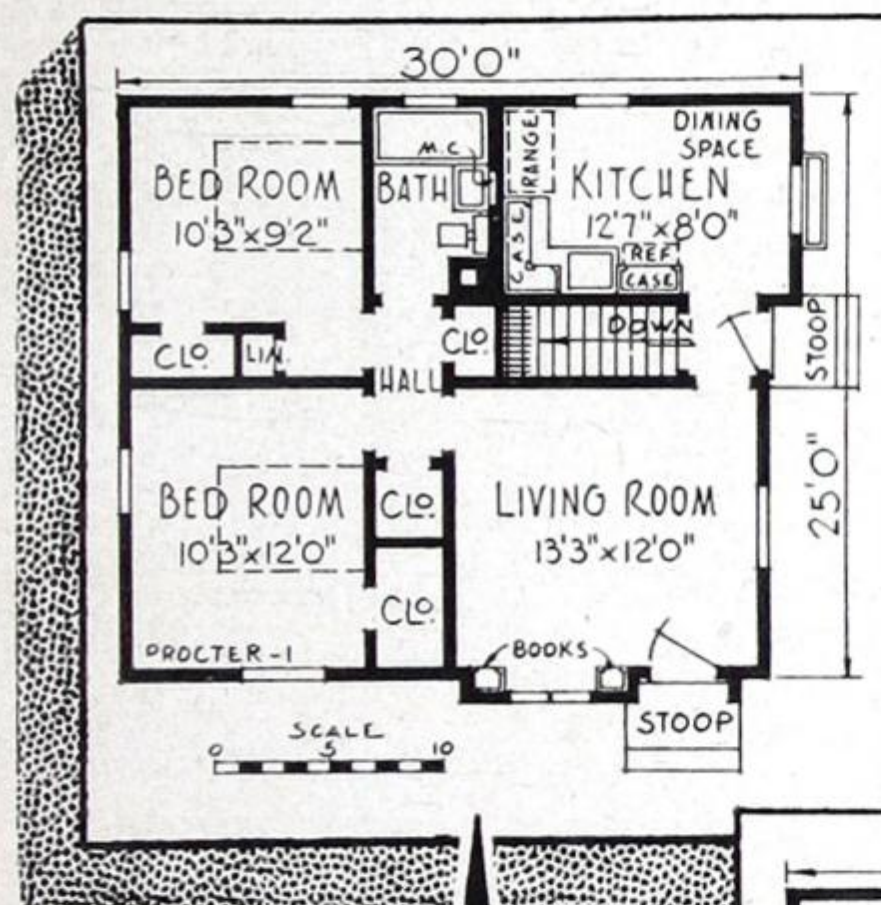
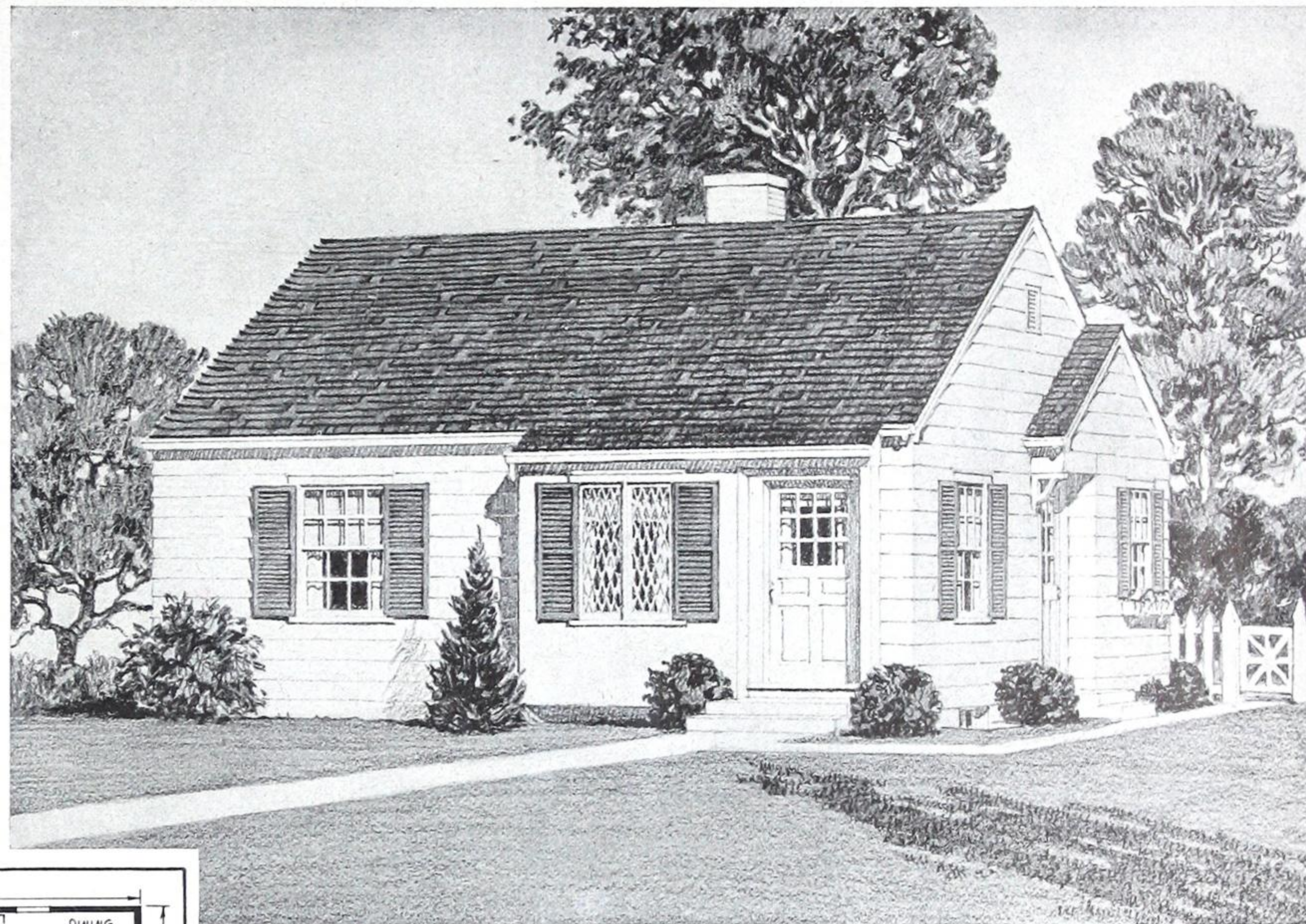
One who expects to build usually seeks the ideal plan, and in so doing tends to tap the past for ideas and designs which have been proven by time to be most satisfactory. The ultimate result is the selection of such a home as this.



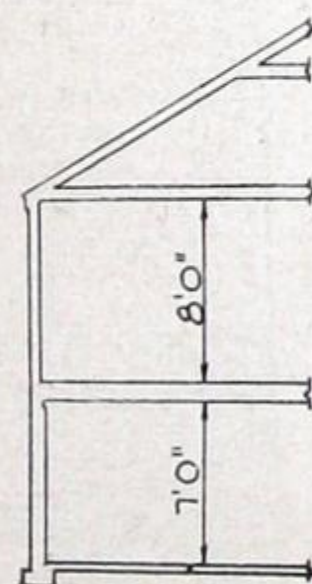
The Procter

PLAN 1.....14,215 CU. FT.

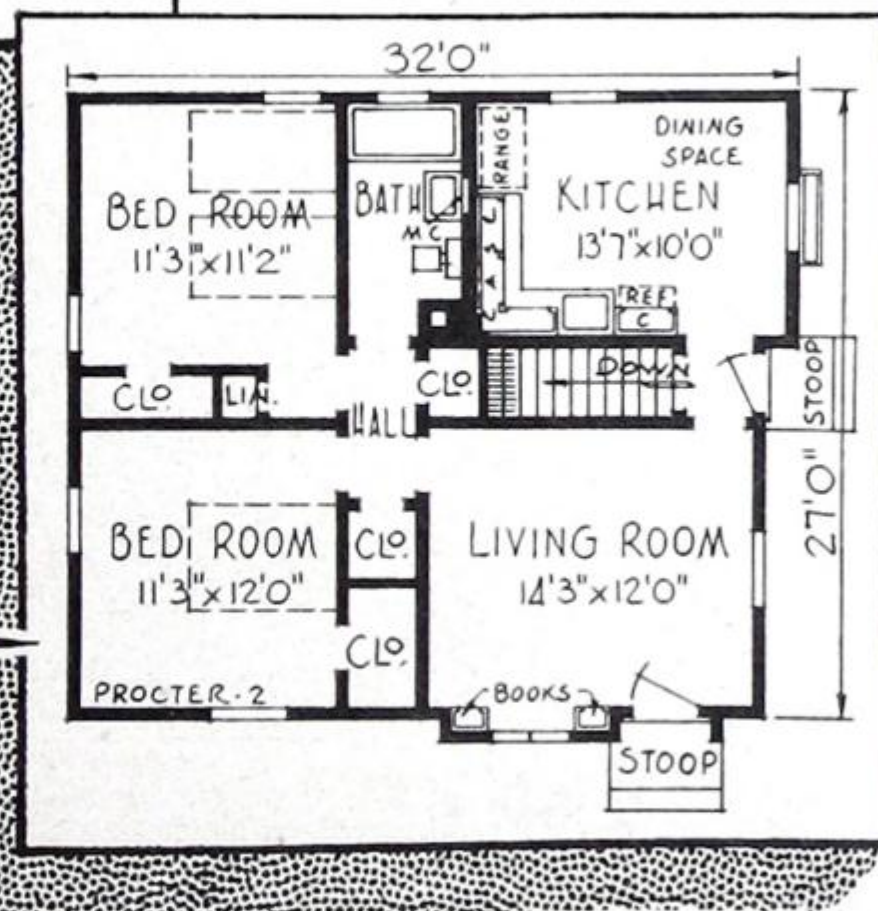
PLAN 2.....16,860 CU. FT.



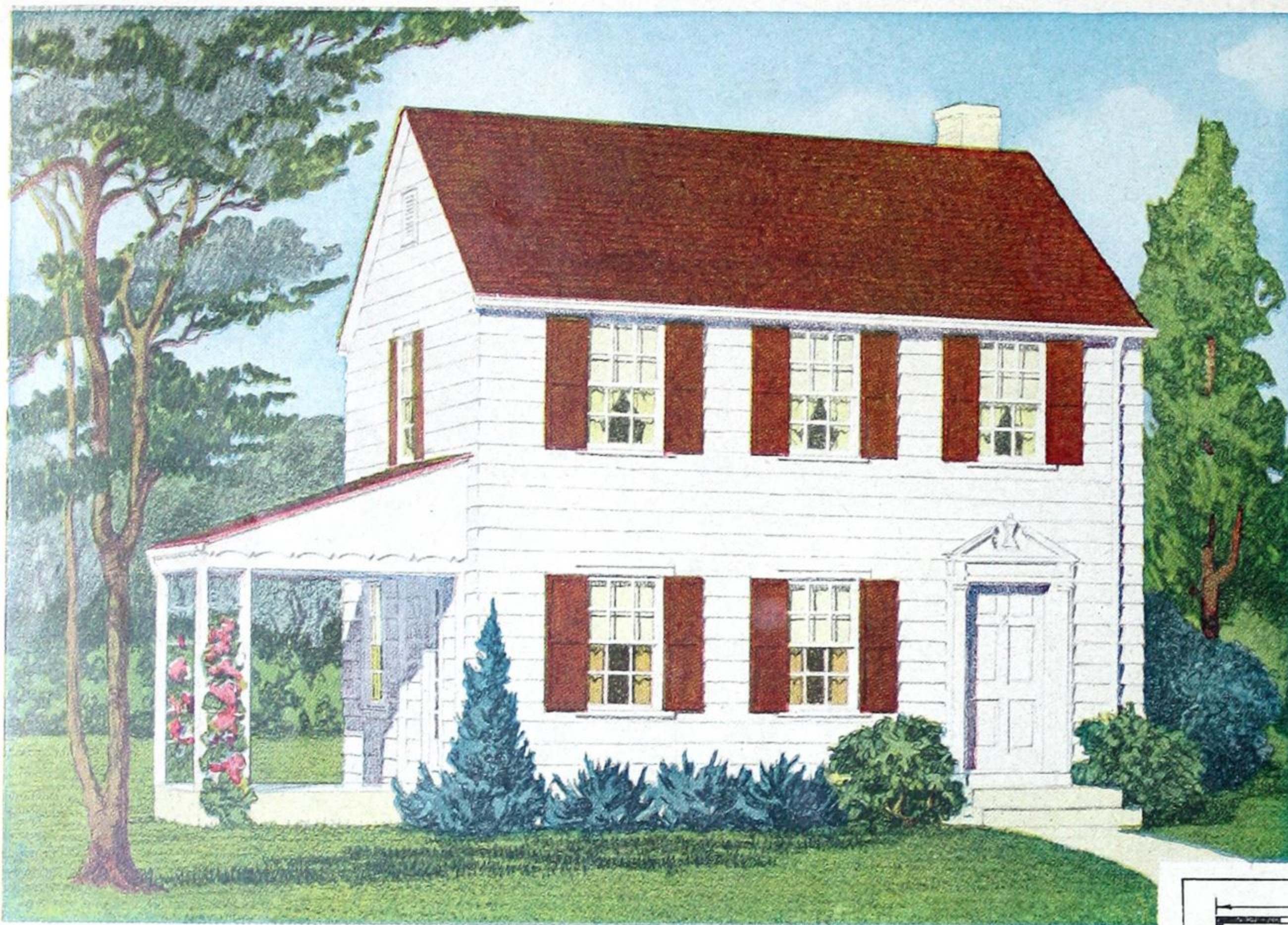
PLAN 1



PLAN 2

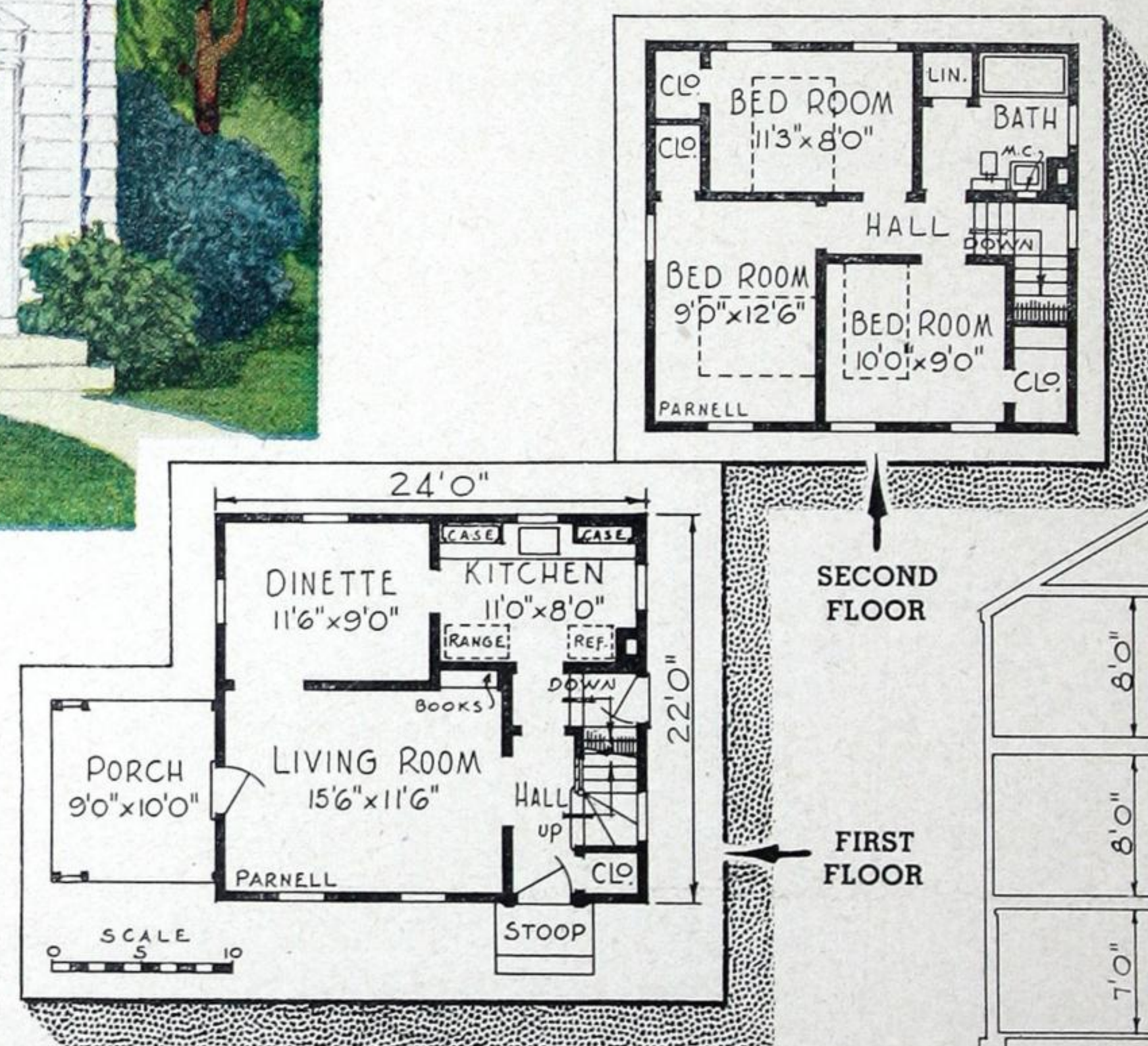


Where there is concern for minimum cost, simplicity of line is always a prime factor. The protruding bay, hardly a departure from the rule, makes possible the recessed entrance effect, and produces a home which is out of the ordinary, yet at little added cost.



The
Parnell

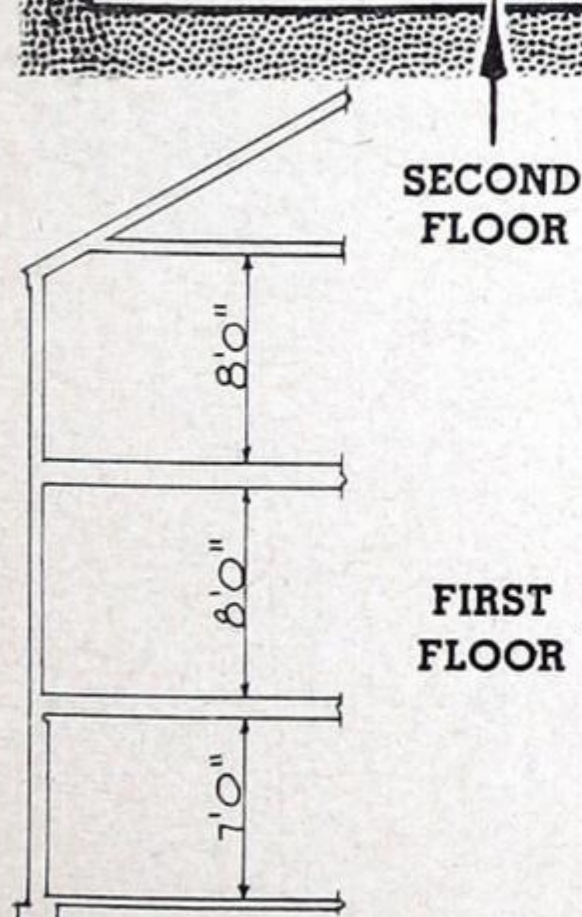
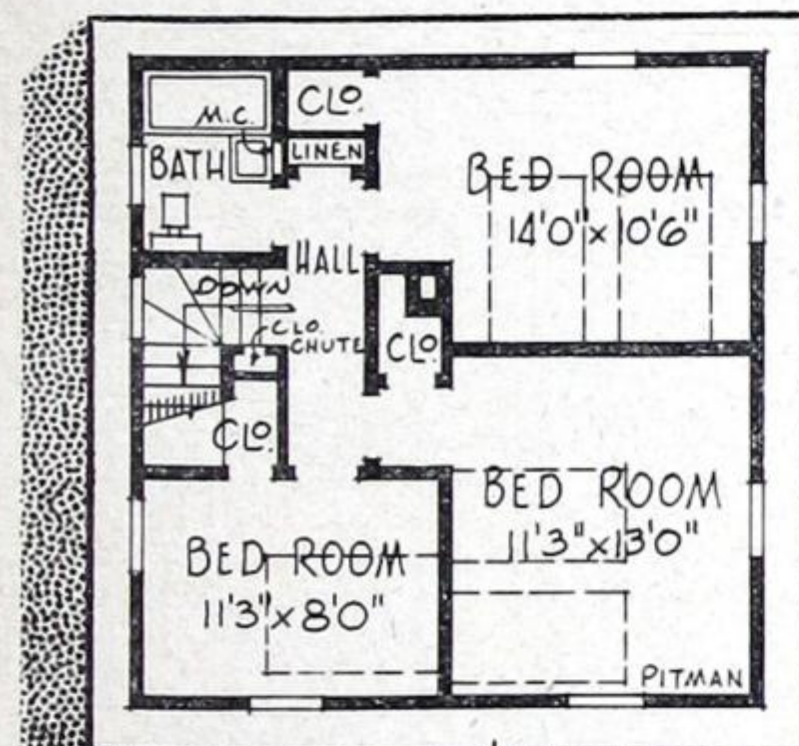
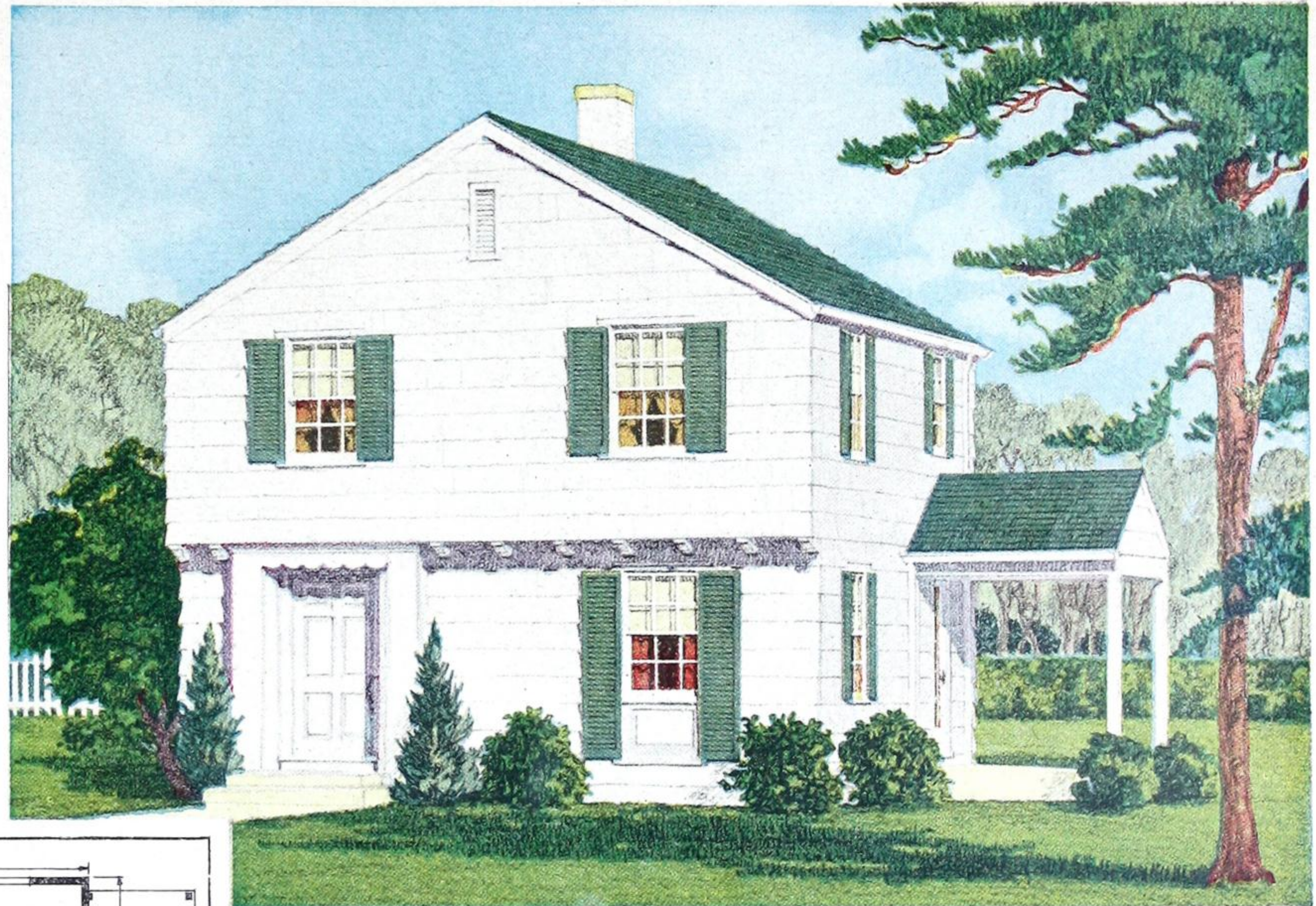
14,750 CU. FT.



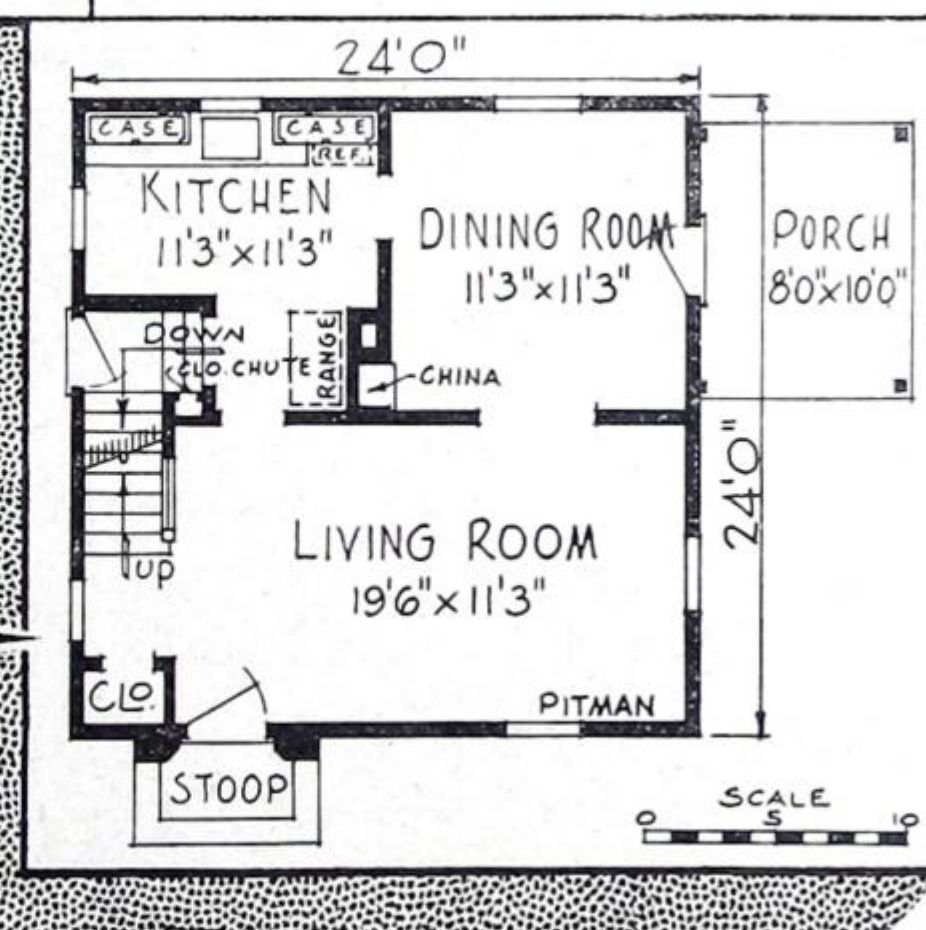
Taste and dignity mark the outward appearance of this Colonial home. White-sided walls in contrast with the colorful roof and shutters make an irresistible combination. The inclusion of the side porch, in this already roomy plan leaves nothing more to be desired.

The Pitman

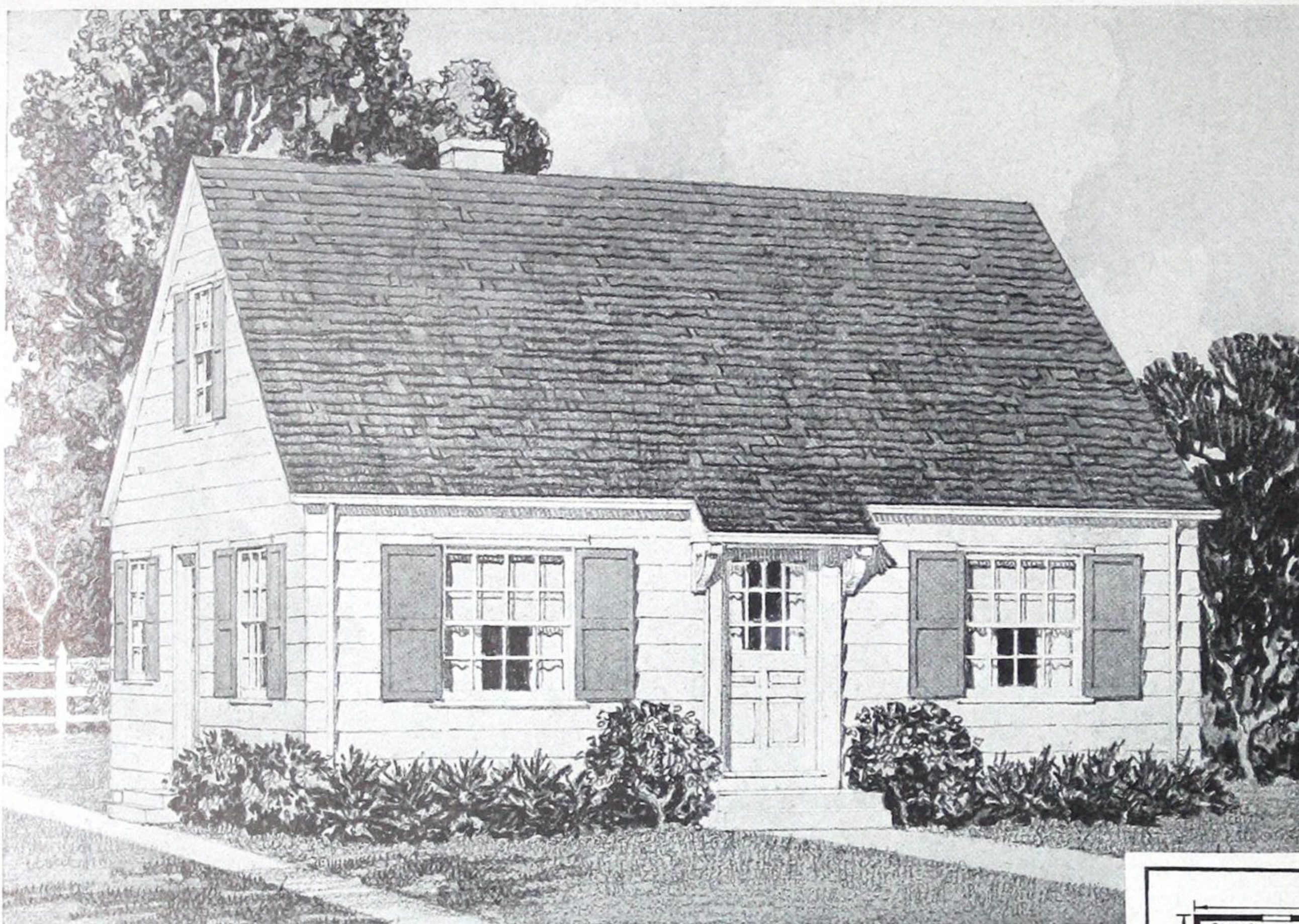
16,500 CU. FT.



FIRST
FLOOR



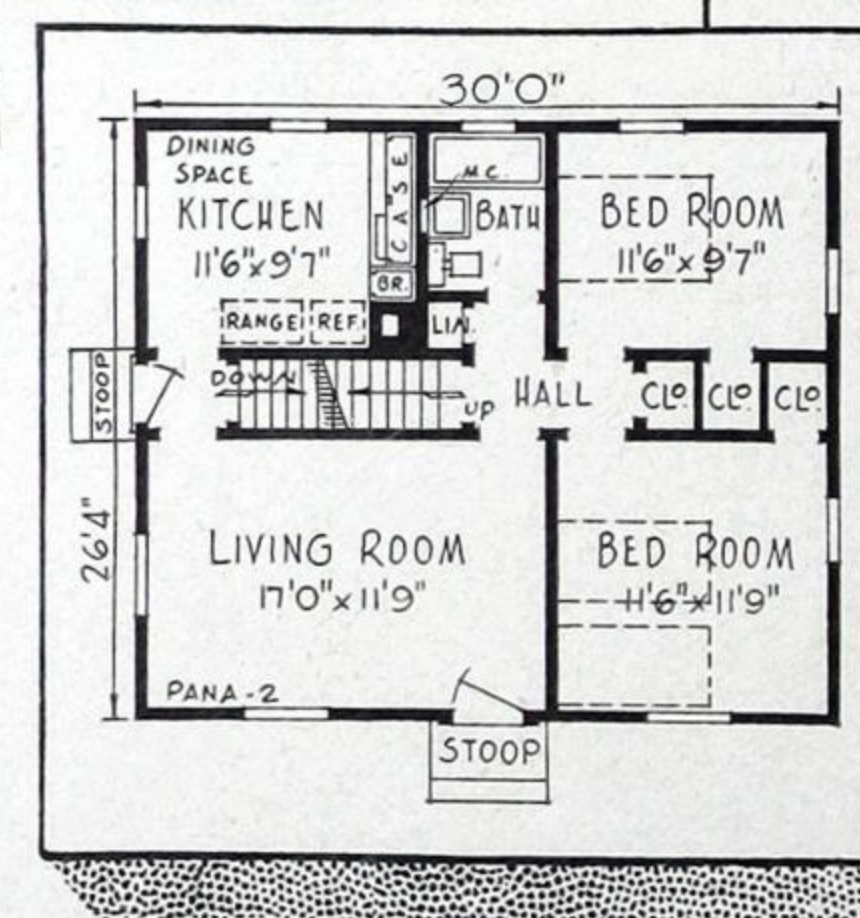
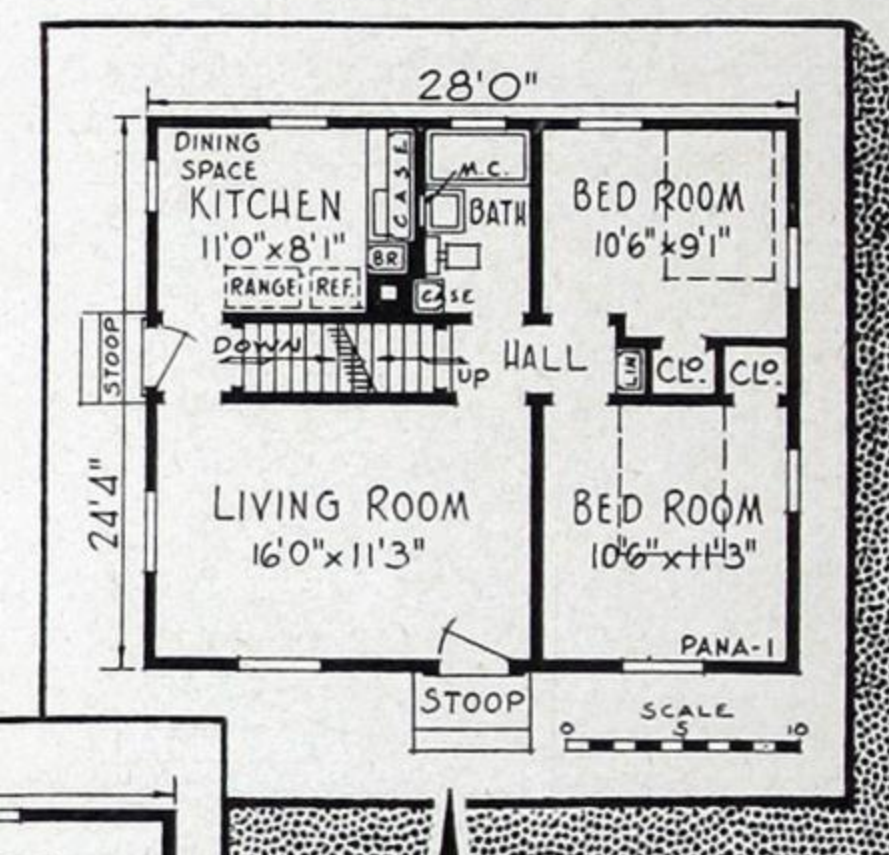
When viewing this charming six-room home, one feels the desire to own it, for it is tasty, quite appropriate, and with a practical square plan. The second floor protrusion not only permits a varied design treatment of the front, but enlarges the bedrooms as well.



The Pana

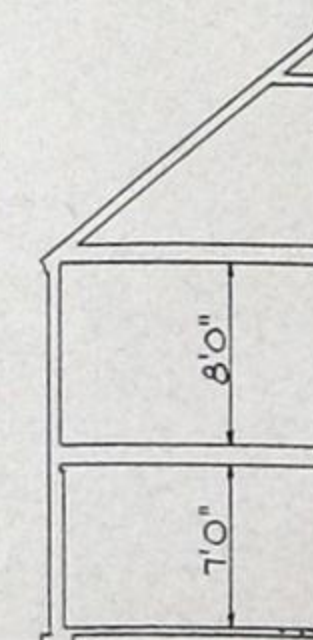
PLAN 1..... 14,240 CU. FT.

PLAN 2..... 16,980 CU. FT.



PLAN 1

PLAN 2

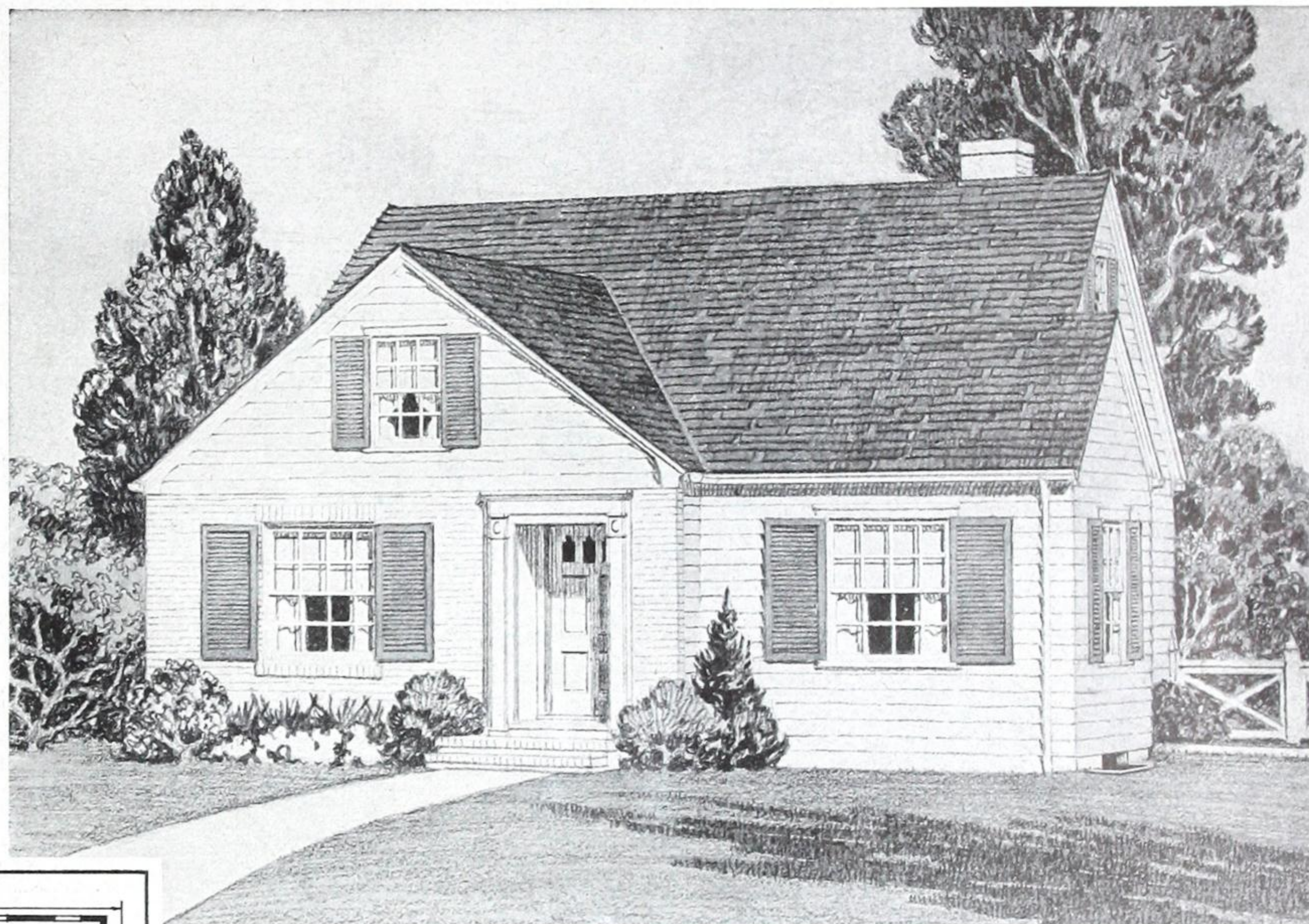
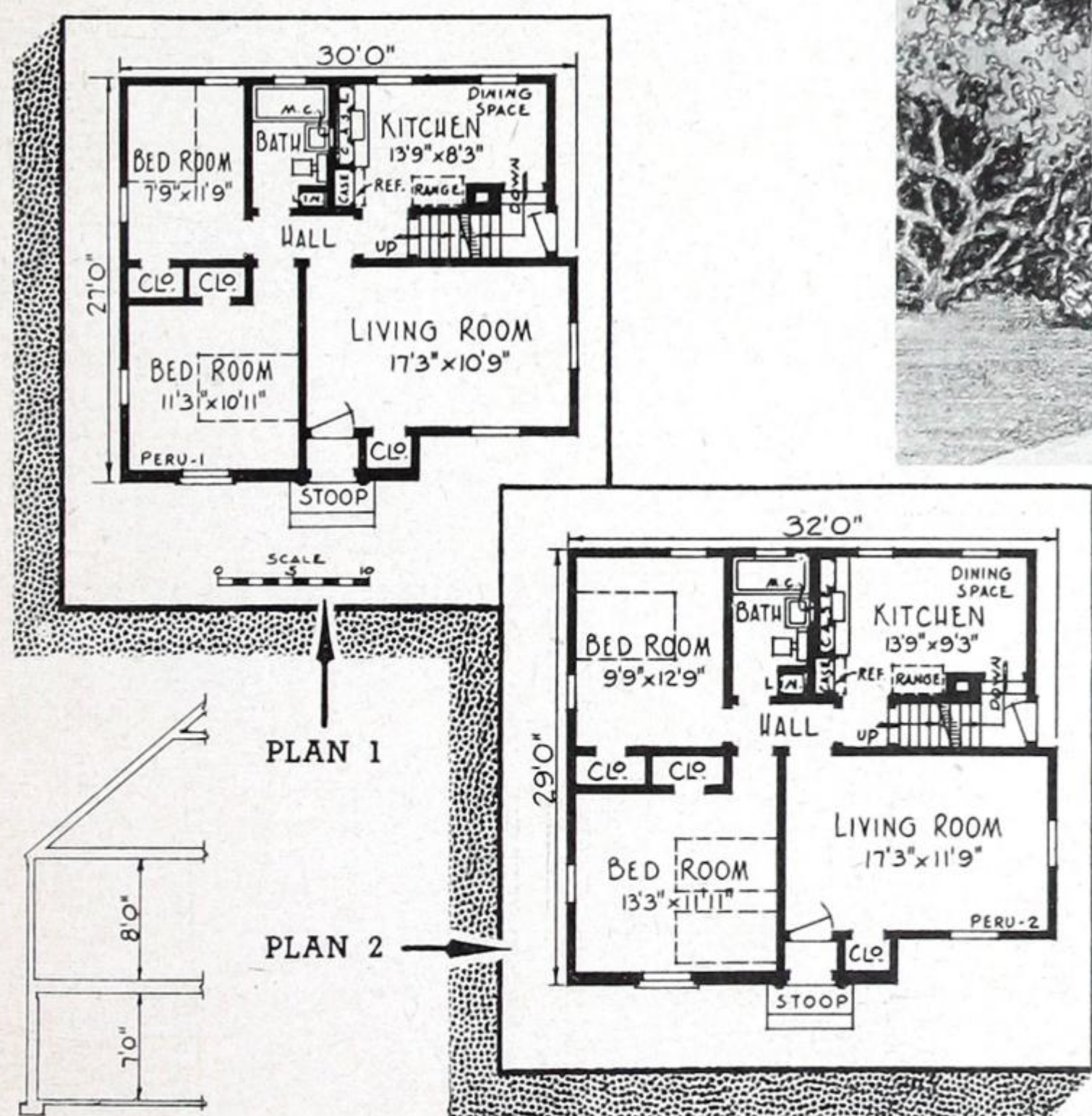


When viewing this home one senses a certain air of refinement in its beauty which is a matter of good proportion rather than excessive ornamentation. The rectangular plan offers a maximum usage of space and permits exceptionally ample rooms. Dining space is provided in the kitchen.

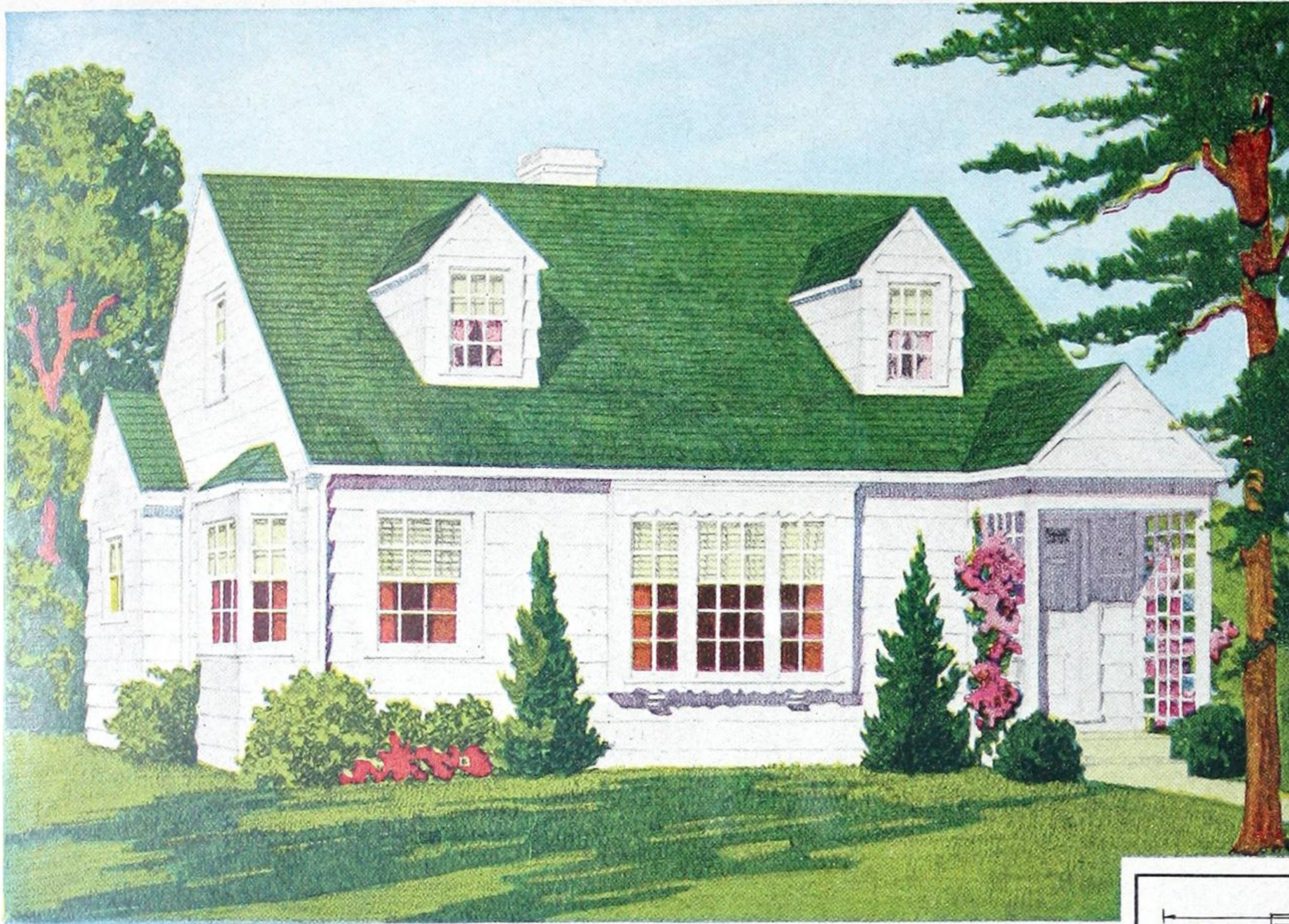
The Peru

PLAN 1.....15,890 CU. FT.

PLAN 2.....18,710 CU. FT.



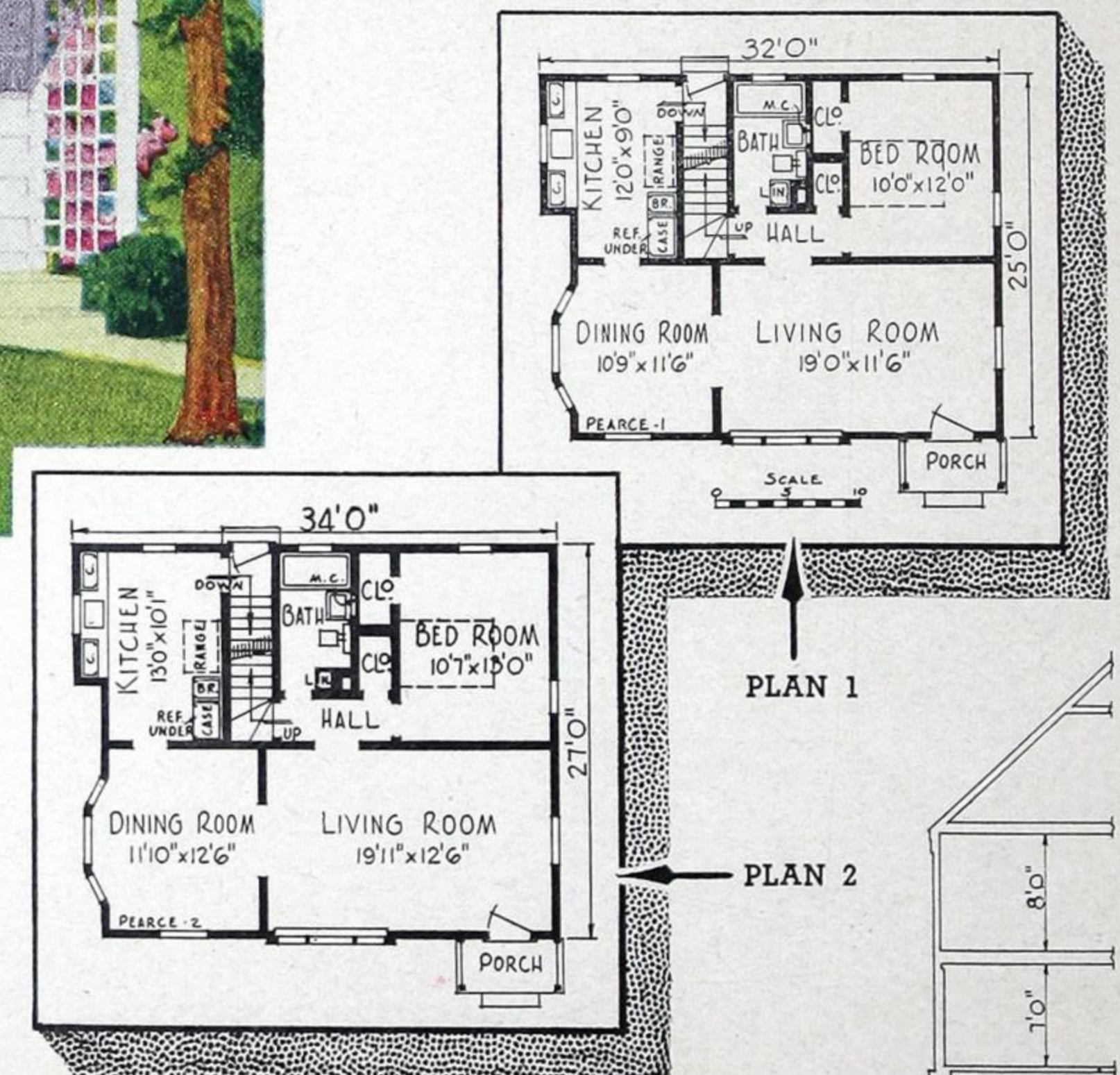
At a glance, the recessed Colonial entrance commands attention as the center of the whole design. Brick is used on the front to relieve the appearance of sameness in materials and conveys a feeling of stability about the home. The plan features a large kitchen and an attic stair.



The Pearce

PLAN 1.....16,740 CU. FT.

PLAN 2.....19,610 CU. FT.

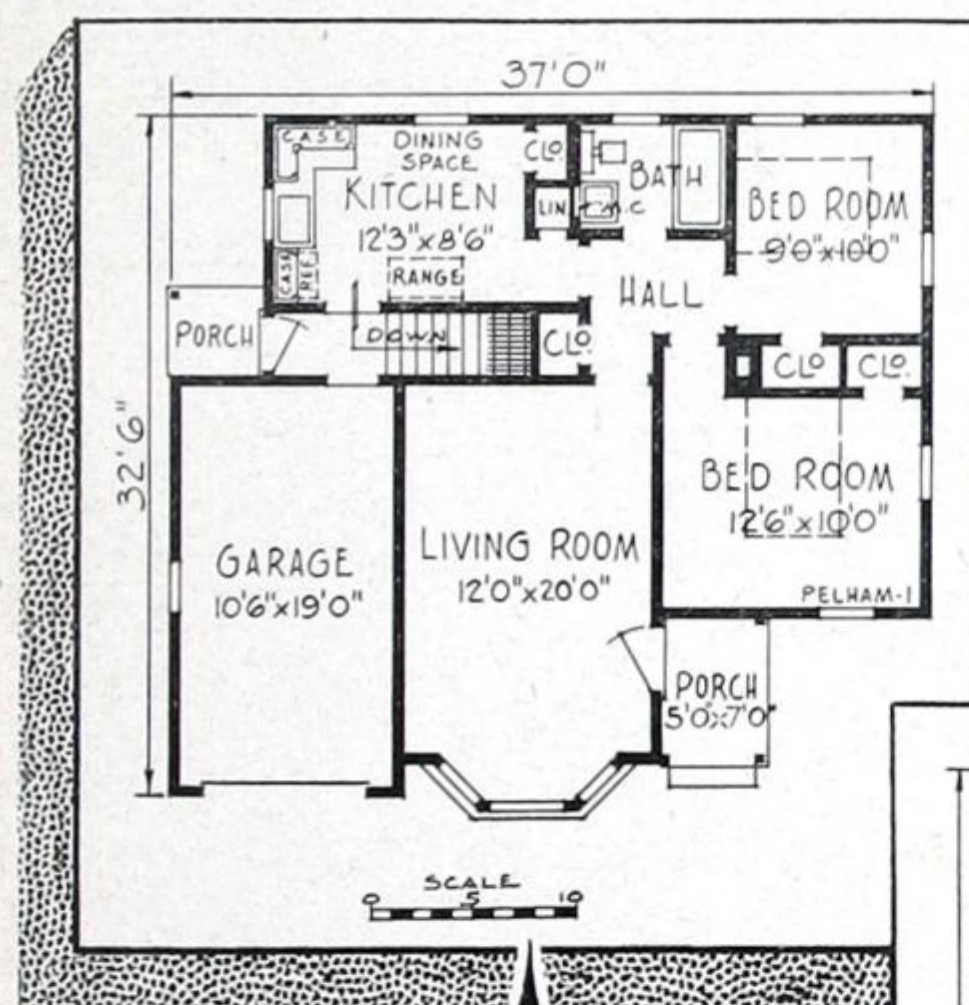


A compact four-room home which contains in itself a full dining room and the many other essentials usually found only in larger residences. The inclusion of the attic stair suggests the possibility of a future second floor development, should necessity arise, and without costly alterations.

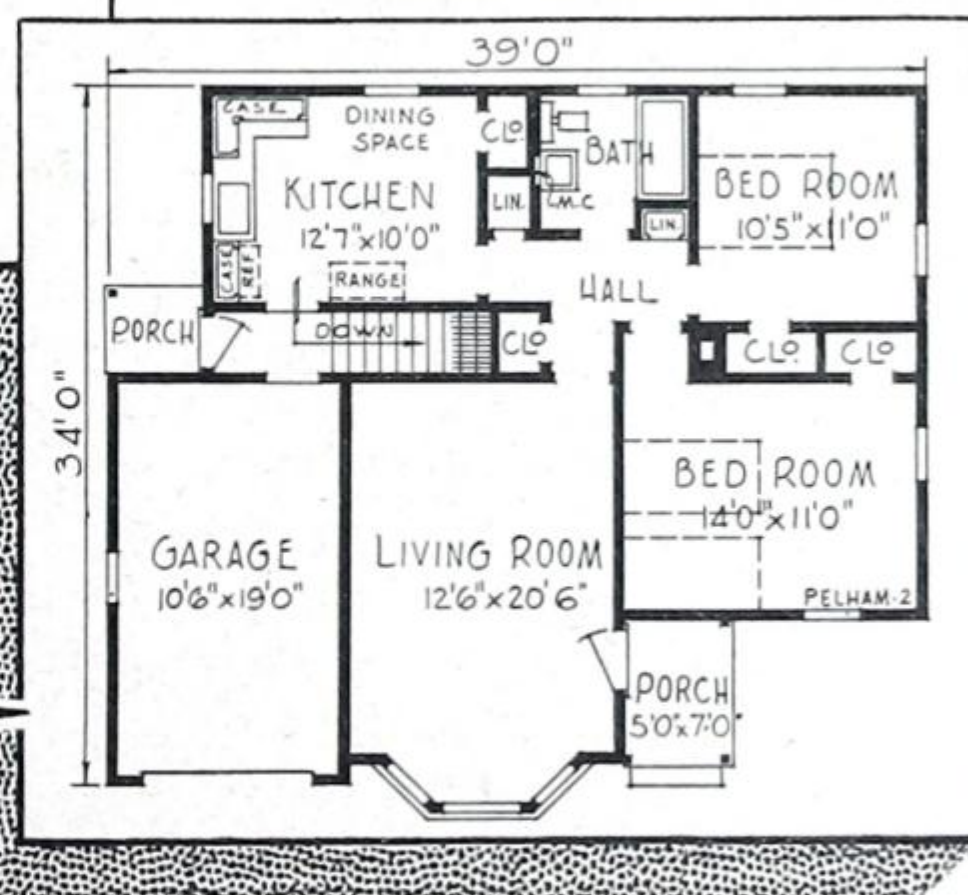
The Pelham

PLAN 1.....18,000 CU. FT.

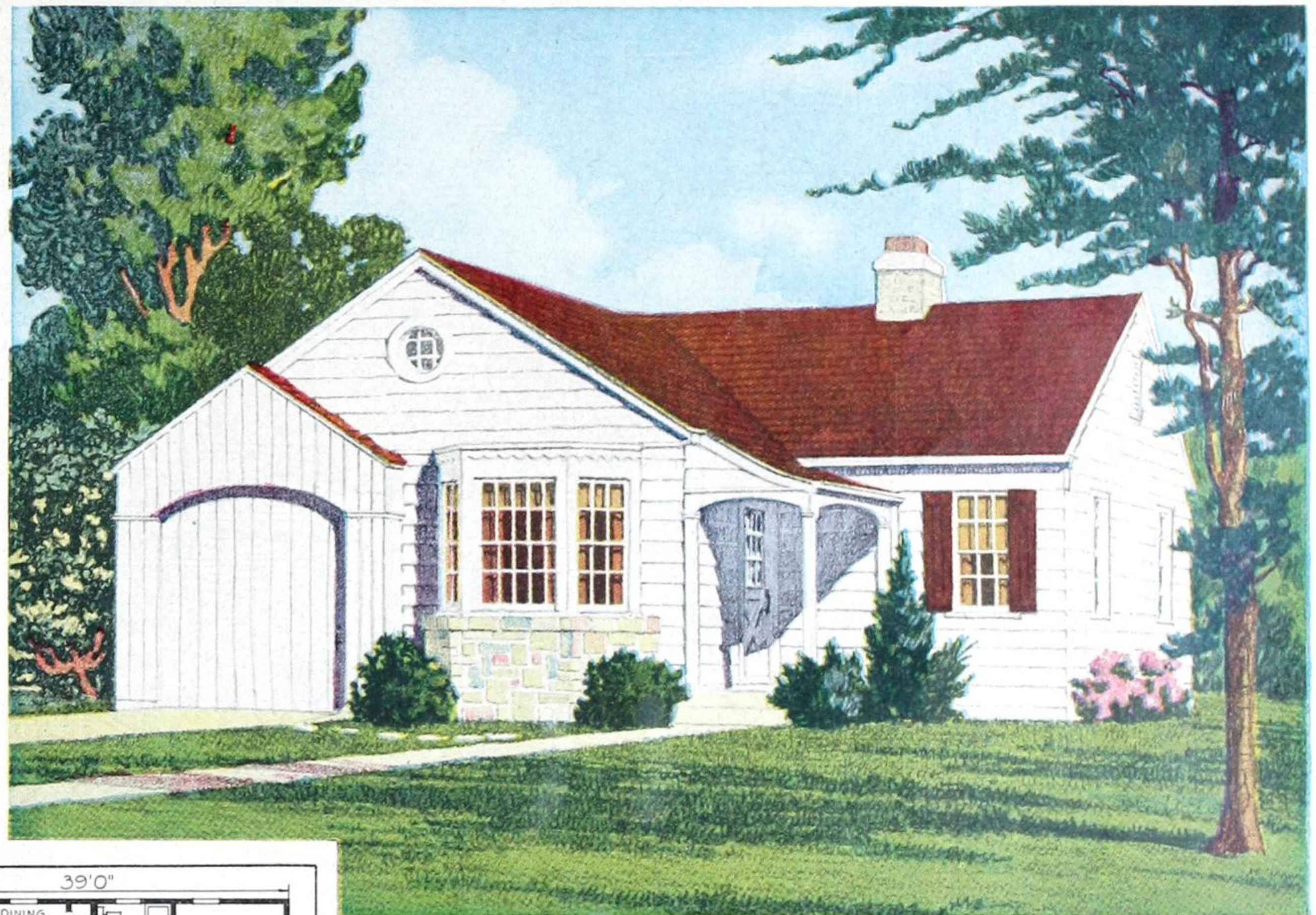
PLAN 2.....20,250 CU. FT.



PLAN 1



PLAN 2



Distinguished in appearance and commodious in plan this Early American home lends itself well to ideal landscaping. The garage entrance treatment and front bay employ varied materials which always aid in the development of pleasing exterior color schemes.

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